

# Executive Director Report

small hands,  
BIG RESULTS




KAREN E. SCOTT  
EXECUTIVE DIRECTOR



## A Message from the ED



 Happy New Year to All!!! What a great 20<sup>th</sup> Anniversary we were able to celebrate last November. As we continue our mission, the First 5 San Bernardino Commission and staff look forward to opportunities that lie ahead in 2019 to help improve the health and well-being of San Bernardino County's youngest residents. There is a synergy building statewide that sets a promising stage for great advancement and hope for our young children and their families.

We've shared a lot in the past few years about declining Prop 10 revenue, a double-edged sword as it turns out; yes, the down-side for First 5s is that we have less revenue generated from tobacco tax, but the up-side is that less people are using tobacco products, supporting perhaps increased health consciousness and allowing for a healthier population, especially important to First 5s as it relates to parents of young children. First 5 San Bernardino remains committed to investing in our County's 200,000 young lives, through striving to do more with less!

These are exciting times! Over the past several years, it seems more and more stakeholders are truly empowered by understanding and utilizing the data and knowledge we have acquired, the absolute economic impacts of prevention strategies versus patch work intervention, and the need for building positive supportive foundations for our children as a means to improving our society's quality of life as a whole. A child's earliest months and years are critical to his or her life trajectory. We know that 90 percent of a child's brain develops before age 5. Our society will see the greatest impact when we invest early in our children.

These are exciting and hopeful times as key leadership changes in the Governor's office and the State Superintendent of Public Instruction are filled with individuals who have publically committed to continuing to support the good works that have begun for young children. We are blessed to have local leaders within the State Assembly and State Senate that are "pro-children" and demonstrate a desire to work with all constituents to move the needle in a positive direction.



February  
2019

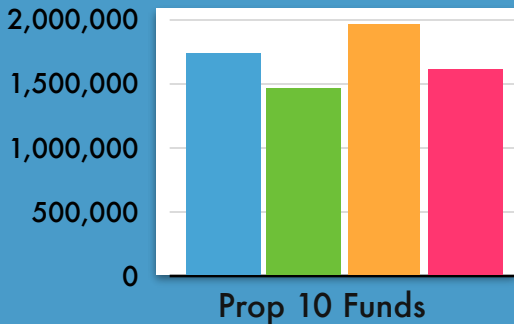
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## Updates

### Fiscal Update

F5SB received Prop 10 funds in the amount of \$1,607,803 in the month of October. This revenue funds First 5 San Bernardino programs and services.



- July - \$1,742,391
- August - \$1,473,266
- September - \$1,960,693
- October - \$1,607,803

### February is National Children's Dental Health Month

**HAPPY MOM PROUD DAD NEW BABY FAMILY DENTIST**

**STARING**

**WHEN THE TOOTH ERUPTS!**

**"TAKE YOUR BABY TO THE DENTIST BEFORE THEIR FIRST BIRTHDAY!"**

★★★★★

**TAKE ACTION FOR YOUR CHILD'S ORAL HEALTH!**

**FIRST 5 SAN BERNARDINO**

## Children's Fund Receives Annual Donation



More than 35,000 disadvantaged young children in San Bernardino County received holiday gifts through the 30th Annual Celebration of Giving toy drive campaign in December 2018, a signature program from Children's Fund. Children's Fund volunteers collected donations from December 3-14. Last year marked 10 years that First 5 San Bernardino has been a proud contributor to the annual drive to see thousands of children ages 5 and under receive toys as a part of the campaign's outreach.

On December 18th, Karen E. Scott, Executive Director of First 5 San Bernardino, presented it's annual donation to Children's Fund at the San Bernardino County Board of Supervisors Meeting.

Children's Fund presented the San Bernardino County Board of Supervisors and First 5 San Bernardino with a gift made by some of the children served by Children's Fund. Children's Fund was founded by former City of San Bernardino Mayor Pat Morris, late Jack H. Brown of Stater Bros., and A. Gary Anderson in 1986.

It is a pleasure to support Children's Fund and County of San Bernardino to bring holiday joy to children throughout the county! Thank you to the Children's Fund staff for all the hard work and coordination put in this effort.

## First 5 San Bernardino Celebrates 20th Anniversary

First 5 San Bernardino celebrated their 20th Anniversary in partnership with the Inland Empire Community Collaborative (IECC), hosting six celebrations in November across the County of San Bernardino.

Inland Empire Community Collaborative evolved from an initiative of First 5 San Bernardino to address the capacity and funding gaps that impact the County of San Bernardino's nonprofit community. Members of the collaborative have brought in more than \$16 million in funding as a result of their network and expanded capacity to deliver support services to communities all over Riverside and San Bernardino Counties.

The event series kickoff started with a presentation from the County of San Bernardino Board of Supervisors, where Karen Scott was presented a proclamation recognizing the funder's 20 years of service in early childhood development. During the meeting, comments of gratitude were extended from former

Commissioner and Fifth District Supervisor Josie Gonzales to Scott for her leadership of the organization for the past 11 years.

Following the Board of Supervisors recognition, guests attended First 5 San Bernardino's Open House including Commissioners, partners, and stakeholders from over the years. A series of acknowledgements of First 5's work was presented to more than 80 guests in attendance.

Attendees illustrated the spirit of collaboration by participating in an activity wall to discover how they were all connected together in their service to the community. A showcase of investments at presentation tables around the office and the opportunity to sign a Yearbook with First 5 San Bernardino's collection of annual reports dating back to 2002 were also part of the Open House experience. To see a full summary of events for our month-long 20th Anniversary celebration, visit <http://bit.ly/f5sb20th> for videos and photos, as well as links to coverage on the event.



## First 5's in Southern California Featured in The Press-Enterprise for the 20th Anniversary

LOCAL NEWS

### California's First 5 programs evolve as smoking declines and tobacco taxes go away

Advocates say health and education services for toddlers remain key



Thalina Barber, 9, of Redlands, looks for a costume to wear for the photo booth as Litehouse Children and Family Services hosts a 20th anniversary event for First 5 San Bernardino at their offices in Rancho Cucamonga on Monday, November 19, 2018. (Photo by Jennifer Cappuccio Maher, Inland Valley Daily Bulletin/SCNG)

By **SANDRA EMERSON** | semerson@scng.com | Inland Valley Daily Bulletin  
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A story on First 5's anniversary in Southern California featuring First 5 San Bernardino, First 5 Riverside, First 5 LA, and First 5 Orange County, Children and Families Commission was featured in The Press-Enterprise in December.

San Bernardino County beat reporter Sandra Emerson writes about how commissions are evolving and innovating through declining tobacco revenue sources across the different counties, through partnerships, relationship building, and by changing how investments are made in programs and services for children and their families.

To view the article visit The Press-Enterprise online:

<https://www.pe.com/2018/12/27/californias-first-5-programs-evolve-as-smoking-declines-and-tobacco-taxes-go-away/>

## ED Message (continued)

The San Bernardino County Board of Supervisor's leadership, coupled with the Countywide Vision and the cradle to career roadmap, is an incredible support to the First 5 San Bernardino mission and a unifying link amongst all County departments, the Superintendent of County Schools, business entities, our cities, philanthropists and public and private partners that serve children prenatal through age five and their families.

These are exciting and synergetic times as we strengthen relationships and our statewide network to commit to a common cause. The First 5 Association (and The California Children and Families Foundation (CCFF), a sister organization of the First 5 Association) are leading the charge on the newly formed First 5 Leadership Network, an incredible catalyst for

impactful systems change collaboration and relationship building. After 20 years of 58 First 5 Commissions operating pretty much autonomously, as designed by the Prop 10 initiative, we are finding value in working together more, identifying common ground and finding seats at the right tables to advance optimal outcomes for children ages 0 - 5 and their families. Watch for great things to come from this strategy!

Through its investments and strategic partnerships, First 5 San Bernardino is committed more than ever in 2019 and beyond, to ensuring that coordinated and comprehensive systems support and strengthen children, families, and communities throughout our County as we pursue the vision that all children are healthy, safe, nurtured, and eager to learn and ready to succeed in school.

