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Minutes: Children and Families Commission Meeting

Meeting Date and Location July 1, 2020
2:30 p.m. to 5:30 p.m.

This meeting utilized the “ZOOM” conferencing platform pursuant to the provisions of the Governor’s Executive Order N-29-20 dated March 17, 2020, which suspends certain requirements of the Ralph M. Brown Act.

VIDEO

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Pledge of Allegiance

The Pledge of Allegiance was led by Chair Thomas.

SPECIAL PRESENTATIONS

1. New Commissioner – Corwin Porter, County of San Bernardino Interim Public Health Director
 2. Footsteps2Brilliance – Presented by Heather Smith, Curriculum Coordinator for PreK-8 grade, San Bernardino County Superintendent of Schools
 3. First 5 California Emergency Supplies for Child Care Providers – Presented by James Moses, Deputy Director, Child Care Resource Center
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Conflict of Interest Disclosure

Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item and abstain or recuse from that item, as appropriate. A Commission member may not participate in or influence the decision on a contract for which their abstention or recusal has been recorded.

For conflicts requiring recusal, the Commissioner must log out of the Zoom meeting and then log back in after the discussion and vote has taken place on the item for which there is a conflict. For conflicts requiring abstention, a Commissioner should not participate in the vote or discussion but may remain logged into the Zoom meeting.

Attendees

Commissioners Present

- Josie Gonzales
- Margaret Hill
- Gary Ovitt
- Corwin Porter
- CaSonya Thomas

Staff Present

- Karen Scott, Executive Director
 - Ann Calkins, Executive Assistant
 - Traci Homan, Business Support Manager
 - Alejandro Gutierrez-Chavez, Staff Analyst II
 - Mercedes Logans, Staff Analyst II
 - Tania Offerrall, Staff Analyst II
 - Ronnie Robinson, Staff Analyst II
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Changes to the Agenda

Ann Calkins, Executive Assistant, announced the following changes:

Agenda Item 10 – relating to Quality Counts California, the awarded dollar amount in the Recommendation and Financial Impact should be \$3,462,860 (currently reads \$5,091,980). The presenter on this item will be Karen Scott.

Agenda Item 11b – Child Care Resource Center, contract number should be EC040 (currently stated on agenda as EC039). The contract documents do reflect the correct contract number.

Agenda Item 11c – University Enterprise Corporation/Cal State San Bernardino, contract number should be EC039 (currently stated on agenda as EC040). The contracts documents do reflect the correct contract number.

Report

Legislative Report by Chekesha Gilliam
Government Relations Analyst, County Administrative Office



7-2020 F5SB.pdf

**Report –
Executive
Director,
Karen Scott**

New Commissioner

Congratulations to Corwin Porter as our newest Commissioner. Mr. Porter is the current County of San Bernardino Interim Public Health Director.

ACES Aware

ACES Aware is an initiative led by the Office of the California Surgeon General (Dr. Nadine Burke Harris) and the Department of Health Care Services to give Medi-Cal providers training, clinical protocols, and payment for screening children and adults for ACEs. It has also become a vital part of the Medi-Cal programs response to the COVID-19 emergency, helping providers identify, prevent, and treat these secondary health issues.

This initiative offered 36 grants to supplement ACEs Aware activities by reaching organization members and other key audiences with information about provider training and engagement opportunities, and to increase awareness about the overall initiative.

First 5 San Bernardino (F5SB) was approved for a communications grant for \$100,000. Janki Patel with Children's Network will lead the ACES Aware effort in San Bernardino County along with San Bernardino County Medical Society and F5SB's Dr. Wendy Lee. The scope of work for the project will be completed by June 2021.

First 5 Association – new Executive Director

First 5 Association, which provides various supports to the 58 County Commissions, has a new Executive Director. Melissa Stafford Jones officially comes on board on July 6, 2020. Ms. Stafford Jones comes to the First 5 Association from the Dean & Margaret Leshner Foundation where, as Executive Director, she developed strategic initiatives for systems change to address the root causes of poverty and inequitable access to opportunity for low-income children and families in Contra Costa County. Melissa was an appointee of President Obama for U.S. HHS Region IX to advance critical health and human services priorities and has served as the President and CEO of CA Association of Public Hospitals and Health Systems. Melissa's extensive experience in policy and advocacy joined with her exceptional ability to build relationships has led to a career of professional successes focused on improving the lives of Californians.

Prop 10 Revenues

First 5 Association leadership is in the process of hiring an external financial analysis firm to examine our Prop 10 revenues. For the past year, the Association has worked with First 5 CA to garner information from CDTFA (California Department of Tax and Fee Administration) around our financials. Our initial conversations focused on the backfill, however, quickly expanded in light of a five-month delay in receiving revenue that Commissions experienced due to CDTFA's implementation of FISCAL.

While we have uncovered some information, many questions remain around:

- revenue trends of tobacco stamp taxes and other tobacco products, especially pre and post implementation of Prop 56 (which was effective April 2017);
- charges being assessed to First 5 such as the annual administrative fees, and starting in 2016, First 5 CA as the fund administrator, began to charge pro-rata to the account;
- backfill calculations for payments out and revenues in for Prop 10, and examination of the backfill methodology itself currently being used by CDTFA; and
- how to quantify lost interest amounts for the five-month delay in revenue distribution and pursue remedy/relief with CDTFA.

A survey to F5 Commissions was distributed last week to ask if we pledge to contribute to the Association **IF** funds are recovered. At no time would a Commission be committed to more than what they will receive in recovery. The estimates for F5SB indicate a contribution of no more than \$9,446 to receive a recovery in the amount of \$50,376. The Association is committed to paying the first \$50K to the consultant, HDL.

The Association also created a sub-workgroup of the finance committee to help guide this work moving forward. F5SB's Chief Financial Officer Debora Dickerson-Sims is slated to be part of that workgroup. Regular progress updates will be provided.

Nicotine-Based Vape Tax

Last month, I shared with you the work we have been doing along with First 5 CA and the First 5 Association in advocating to protect Prop 10 funding with the Vape Tax. Although we support the Vaping Tax as a means to ensure that young children are not vaping, the proposed nicotine-based vaping tax, threatens to further reduce funding to our critical infrastructure.

It was revealed that First 5s are excluded from receiving funding from the new vaping tax. First 5s are concerned about the precedent the proposed new tax sets in bypassing the voter-approved tax structure. To protect our important programs we requested that the State consider the importance of early childhood development and apply the current cigarette tax revenue disbursement structure to vaping products, ensuring 14.8% of funding goes to Prop 10. We received a lot of support from advocates, both within the legislature and various external entities. We believe that we were heard and the vaping tax discussion has been deferred to August or September. Regional representatives, of which I am one for the Southern Region, will keep the region informed of further details as they develop.

New Fiscal Year

F5SB staff is gearing up for a very busy and productive new fiscal year working to integrate and strengthen existing systems that support young children and their families.

Some of the strategies are:

- Collaborating to develop a Countywide Child Abuse Prevention Plan
- Expanding home visiting
- Enhancement of services to children affected by asthma
- Guiding ACEs Aware communication
- Development of the Commission's Emergency Response Plan
- Promoting a Collaborative focus on Fatherhood supports
- Engaging in Child Welfare Systems Improvement support
- Redesigning Family Resource Center supports
- Promoting Black Infant Health connections
- Improving Breastfeeding Rates
- Collaborating to maximize utilization of Subsidized Child Care Slots
- Strengthening Provider/Non-Profit Capacities
- Embedding intentional mindfulness, education opportunities and leadership related to race and equity to integrate approaches that improve equitable outcomes for all young children in our County.

Motion by Commissioner Hill and seconded by Commissioner Ovitt to approve the Consent Items.

Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:

Consent
 Commissioner Gonzales: Aye
 Commissioner Hill: Aye
 Commissioner Ovitt: Aye
 Commissioner Porter: Aye

With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.

Item No.	CONSENT
1	Approve Minutes of June 3, 2020 Commission Meeting. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)
2	Approve Amendment A8 of CFC SB Policy 04-02 Conflict of Interest Code Appendix B. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)
3	Ratify acceptance of \$100,000 Communications Grant by the Office of the California Surgeon General and the California Department of Health Care Services for the Adverse Childhood Experiences Aware Initiative and ratify the execution of a contract by the Executive Director with Aurrera Health Group, LLC. (Presenter: Wendy Lee, Psy.D. Staff Analyst II 252-4254)

Item No.	DISCUSSION
4	<p>Approve Budget for Fiscal Year 2020-2021 and updates to the Five Year Financial Plan. (Presenter: Debora Dickerson-Sims, Chief Financial Officer, 252-4269)</p> <p>Discussion Chair Thomas asked if First 5, prior to COVID-19, used any of the \$500,000 in funds from the Business Network Building Community Collaborative budget. Ms. Sims stated First 5 spent approximately \$60,000 of these funds. There were other larger plans for these funds, however, the current pandemic ended those plans.</p> <p>Chair Thomas shared that the State is projected to announce a 54.3 billion dollar deficit and that it is being driven by a major decrease in sales tax revenue. In a recent presentation given at the Board of Supervisors meeting by Gary McBride, Chief Executive Officer, where he presented a five-year forecast based on the legislative affairs office report, it was noted some services that are significantly funded through sales tax, such as Human Services, will be hugely impacted. Based on “middle of the road” projections, the County could potentially experience a 78 million dollar sales tax shortfall over the next five years, which the County is actively trying to mitigate.</p> <p>In prior meetings, the Commission had aligned First 5 staff salaries with County salaries, which Chair Thomas will continue to support, however, the Commission should be made aware that the current forecast for the County, particularly the Human Services departments that are funded through sales tax revenue, are in the midst of an evaluation where hiring freezes have been implemented. The BOS did grant authority to the CEO to forego the planned July 2020 cost of living increase, however,</p>

	<p>he has not yet exercised his right to do so. If this occurs, it could potentially impact the forecast for this budget. Another measure under consideration to allow the County to get through the next five years is to use some of the County's fund balance in order to balance the budget.</p> <p>Based on First 5's projections, it does not look like any severe impacts to revenue will take place – how is it that First 5 is not presenting a budget with a sense of urgency like the County is currently doing?</p> <p>Ms. Sims answered the projections she is using are the ones the State has given First 5 around May 2020, of which, there may be a lag. Since there are more people at home there may be more smokers, and since First 5 funds come from tobacco tax revenue that might be reason the Commission revenue has not declined. At this time, First 5 has not received a change in estimates.</p> <p>Chair Thomas recommended to First 5 staff to continue to monitor the budget and to not be surprised if there are impactful changes ahead. Ms. Sims stated since she is part of the State's First 5 financial group, she is aware and able to obtain current information and if needed, adjust accordingly.</p> <p><u>Public Comment</u> None</p> <p>Motion made by Commissioner Gonzales and seconded by Commissioner Hill to approve Item 4.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>5</p>	<p>Approve allocation of \$282,000 per year for three years to support a Child Abuse (Forensic) Pediatrician to serve within the Children's Assessment Center for a total not to exceed \$850,000 for Fiscal Years 2020-21 through 2022-23 and authorize the Executive Director to negotiate an agreement(s) with Loma Linda University under which Loma Linda University will recruit and offer the candidate a position. The resulting agreement(s) will be brought back before the Commission for final approval. (Presenter: Karen E. Scott, Executive Director, 252-4252)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> Dr. Amy Young stated only 7 to 10 physicians enter this type of field/training every year. It is very rare to find this particular type of physician. Funding from First 5 during the first go-around was instrumental in this search. Once physicians are exposed to this type of field, it usually ignites a passion to continue on in this work. Dr. Young stated there is currently a rare opportunity of a qualified candidate (board certified for</p>

	<p>six years) from Kentucky who is applying for this exact position. With this support from First 5, Loma Linda University will attempt to secure another physician, increase services and look forward toward long-term treatment of children and prevention.</p> <p>Dr. Richard Chinnock expressed his appreciation for the partnership between Loma Linda University and First 5. He stated he and his staff are committed to supporting all children in San Bernardino County to assess and ultimately prevent child abuse and to support at-risk children and their families.</p> <p>Motion made by Commissioner Ovitt and seconded by Commissioner Porter to approve Agenda Item 5.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>6</p>	<p>Approve Amendment A1 for Contract SI030 with Children’s Network for an increase of \$80,000 for Fiscal Year 2020-2021 resulting in a cumulative total of \$539,877 to support the Adverse Childhood Experiences Aware Initiative. (Presenter: Mercedes Logans, Staff Analyst II 252-4261)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>Chair Thomas abstained due to her position as appointing authority over Children’s Network.</p> <p>Motion made by Commissioner Hill and seconded by Commissioner Gonzales to approve Item 6.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent, an abstention from Chair Thomas and without further comment or objection, motion carried.</p>
<p>7</p>	<p>Approve funds in an amount not to exceed \$308,292 and authorize the Executive Director to negotiate an agreement(s) with San Bernardino County Superintendent of Schools for the Comprehensive Footsteps2Brilliance® Early Literacy Programs’ perpetual license and program expansion, under the San Bernardino Countywide</p>

	<p>Vision2Read literacy initiative, as continued support of the program to improve literacy rates throughout the County. The resulting agreement(s) will be brought back before the Commission for final approval. (Presenter: Karen E. Scott, Executive Director, 252-4252)</p> <p><u>Discussion</u> Commissioner Hill expressed her appreciation and gratitude for this wonderful program available to the children of our County. Heather Smith, Curriculum Coordinator for PreK-8 grade from Superintendent of Schools expressed her thanks to the Commission and is looking forward to raising the bar for literacy in San Bernardino County.</p> <p>The following website address is for families to use to register children for any of the Footsteps2Brilliance apps. Up to five children can be registered with one email account: https://www.myf2b.com/parent_wizard/get_started/sanbernardinocounty</p> <p>Commissioner Ovitt stated this program is valuable for the children in the County to learn reading skills because without those skills, it could lead to a less than satisfactory future. He supports programs such as this that can secure a rewarding future for the children.</p> <p><u>Public Comment</u> None</p> <p>Motion made by Commissioner Ovitt and seconded by Commissioner Gonzales to approve Item 7.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows: Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>8</p>	<p>Approve Contract IC043 with Matrix Outcomes Model, LLC for \$178,610 for Fiscal Years 2020-2023 for assessment, case management and reports. (Presenter: Alejandro Gutierrez-Chavez, Staff Analyst II, 252-4258)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>Motion made by Commissioner Hill and seconded by Commissioner Gonzales to approve Item 8.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p>

	<p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>9</p>	<p>Approve Contract IC042 with EVALCORP for \$1,174,650 for Fiscal Years 2020-2023 for program planning, expansion, evaluation, and implementation. (Presenter: Alejandro Gutierrez-Chavez, Staff Analyst II. 252-4258)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>Motion made by Commissioner Hill and seconded by Commissioner Ovitt to approve Item 9.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>10</p>	<p>Approve acceptance of \$3,462,860 in funds awarded through First 5 California and the California Department of Education for the Quality Counts California Local Consortia and Partnerships Grants to support Quality Counts San Bernardino in accordance with the San Bernardino County's Quality Rating Improvement System Strategic Plan for Fiscal Years 2020-2023 and delegate the authority to the Executive Director or her designee to execute any agreements or documents required to effectuate the receipt of such funds. (Presenter: Karen E. Scott, Executive Director, 252-4252)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>Motion made by Commissioner Gonzales and seconded by Commissioner Porter to approve Item 10.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p>

	<p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>11</p>	<p>Approve the following Quality Rating Improvement System contracts for implementation of Quality Start San Bernardino for Fiscal Years 2020-2023:</p> <ul style="list-style-type: none"> a. San Bernardino County Superintendent of Schools, Contract EC038 for \$766,854 for administrative services and ratings; and b. Child Care Resource Center, Contract EC040 for \$4,995,912 for outreach & enrollment, coordination of quality improvement services, program evaluation and professional development; and c. University Enterprise Corporation/California State University, San Bernardino, Contract EC039 for \$1,384,155 to enhance higher education opportunities in early care and education and conduct site assessments. <p>(Presenter: Tania Offerrall, Staff Analyst II, 252-4262)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>Motion made by Commissioner Porter and seconded by Commissioner Hill to approve Item 11.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>12</p>	<p>Approve Amendment A2 to Contract IC030 with VIVA Strategy + Communications for \$200,000 for Fiscal Year 2020-2021 for a cumulative total of \$1,244,660 for Fiscal Years 2016-2021 for strategic consultation services to support implementation of the County's Quality Rating Improvement System.</p> <p>(Presenter: Tania Offerrall, Staff Analyst II, 252-4262)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> Regarding Agenda Items 11 and 12, James Moses, Deputy Director, Child Care Resource Center, stated on behalf of all the program partners he wished to thank the Commission for their support of the Quality Start program and acknowledge the work First 5 staff has done. Karen Scott, Tania Offerrall, Cindy Faulkner and Debora Dickerson-Sims have put in a lot of time and effort in making this program work and</p>

	<p>the many other staff members behind the scenes to bring these programs to fruition. Mr. Moses stated he is thankful for the support of the Commission and First 5 and looks forward to continuing this work to impact the lives of children and their families in the community.</p> <p>Motion made by Commissioner Ovitt and seconded by Commissioner Porter to approve Item 12.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>13</p>	<p>Approve Amendment A1 to Contract EC037 with American Academy of Pediatrics, District IX, Chapter 2 for \$361,775 for a cumulative total not to exceed \$723,550 for Fiscal Year 2020-2021 for the Reach Out and Read Initiative to enlist pediatricians to connect reading as a vital practice in early development utilizing well-child checkups in children from 6 months to five years of age. (Presenter: Ronnie Robinson, Section Manager - Systems & Impact, 252-4255)</p> <p>Discussion</p> <p>Chair Thomas asked for utilization data in regard to pediatricians who have been contacted or are actively engaged. Dr. Tomas Torices answered there are approximately 280 pediatricians in the San Bernardino area and 30 percent of them have been engaged. Not all pediatricians have been contacted. An in-person event was planned for area pediatricians to explain the program and acknowledge those already involved in the program, however, the current pandemic curtailed those plans. There are still plans for such an event in the future and possibly, due to the current conditions, a remote/virtual event.</p> <p>Loma Linda University has been a major partner for Reach Out and Read (ROR) with its many clinics located throughout the County. Dr. Torices stated they are in contact with the ROR national office who have implemented an electronic option of disseminating books to children.</p> <p>Chair Thomas asked if any lessons have been learned due to the project only engaging 30 percent of area pediatricians since 2016 or is a different approach needed? What else can be done to improve the engagement of pediatricians in this area?</p> <p>Staci Scranton, Reach and Out Read Coordinator, answered that the AAP did not bring a coordinator on until mid-November 2019, consequently, several months of the program year were lost due to this vacant position. Shortly afterward, the COVID-19 pandemic occurred which caused AAP, as well as the nationwide office of Reach and Read, to re-evaluate their strategy from physically putting a book in a child's hands to implementing a digital platform. Recruitment has reverted back to trying to obtain interested parties via email and Zoom conferences. Ms. Scranton stated that her office is working in partnership with Loma Linda University to bring about a co-branded</p>

strategy in partnership with Children's Network. Materials are being worked on to include Help Me Grow, Reach and Out and ACES.

Dr. Torices stated they are open to any suggestions and/or discussions. He stated that there were at least three practices in the final processing stages.

Relating to outreach to other pediatricians, Commissioner Gonzales asked what other institutions, have been contacted other than Loma Linda University. Ms. Scranton stated that they are actively recruiting sites, such as St. Mary's in the High Desert, Beaver Medical Group and other health care systems include Kaiser Permanente's NICU. Ms. Scranton stated their recruitment is with independent pediatricians not affiliated with a medical group.

Commissioner Gonzales asked if Arrowhead Regional Medical Center (ARMC) was contacted. Ms. Scranton stated she received a contact name and number and they are next on the list to call. Commissioner Gonzales stated ARMC would be a great resource as they have many pediatricians on staff. Commissioner Gonzales asked if IEHP, Molina Health Care or Blue Shield was contacted. These groups have pediatricians and obstetricians where relationships could be made among parents, as well.

Commissioner Gonzales is displeased with the slow start of the program and it seems it should have been a lot further along in light of available virtual meeting platforms, conference calls, etc., since the current pandemic put a halt to in-person gatherings. Commissioner Gonzales stated the serious lack of progress seems to come from poor communication, finding out who the correct contact is at each organization and not asking enough questions.

Commissioner Hill asked if there has been any attempt to contact Dignity Health hospitals and St. Bernardine's. Ms. Scranton answered not in this fiscal year. There is currently one Dignity Health provider in Highland that is a participating ROR site, however, when previously contacted the administration at Dignity Health was not interested in extending ROR to the other locations. Ms. Scranton stated they could reach out to that provider once more. Commissioner Hill stated she sits on the Dignity Health Foundation Board. Ms. Hill would be able to contact the appropriate person about their participation in this program. Commissioner Hill also mentioned she is in contact with a group who purchases books for barbershops since most young children visit a barbershop at some point. Commissioner Hill suggested this type of establishment as a possible distributor of books for Reach Out and Read.

Commissioner Gonzales stated she is an IEHP board member and offered her assistance to establish connections with IEHP and Reach Out and Read San Bernardino. Commissioner Gonzales asked her staff representative Jordan Wright to share information with Ms. Scranton and Dr. Torices to make possible connections between Reach Out and Read and IEHP, as well as ARMC.

Chair Thomas remarked that the current scope of work states that the goal is to recruit a minimum of 10 additional program sites. What ability do we have to enhance that goal? Ms. Robinson stated the first opportunity we have is to connect our commission network as well as First 5 staff network to co-brand and that staff were aware of the issues Dr. Torices and Ms. Scranton were having as far as ramp-up.

The second concern currently being addressed is getting the technical assistance that the affiliates need. It is a challenging and lengthy process to become an official affiliate

	<p>under the Reach Out and Read program. A pediatrician either has to assign staff or complete the application process themselves. First 5 can provide technical assistance to streamline that process in order to get the affiliate certified quicker and in order to expand the network. These are a few things that can help meet or exceed the goal.</p> <p>Ms. Robinson stated First 5 staff can periodically update the Commission on this progress via year to date and in real time. Also, the co-branding of other systems is going to assist in ramping up the accomplishments and outcomes of this program. Ms. Robinson reiterated that the medical groups mentioned earlier are a combination of several clinics under a particular group. For example, one medical group may be comprised of five or six clinics. An advisory board, comprised of a network of pediatricians, also needs to be developed and, once developed, will meet on a quarterly basis and expand the reach of the program.</p> <p>Chair Thomas encouraged First 5 staff to monitor this program’s progress. If there is an amendment to the contract or it returns to the Commission for any reason, Ms. Thomas asked that the concerns shared today are not forgotten and that they will likely be repeated if no marked improvement is noted.</p> <p>Dr. Torices reiterated that one of the goals in November 2019 was to bring the existing affiliate sites to the national standard as required by the national Reach Out and Read office. In order for an affiliate to be considered in good standing, training requirements and report submissions had to be met. Dr. Torices stated that AAP is completely committed to rolling out this program in San Bernardino County.</p> <p>Dr. Torices reported that 40,600 children were served and distributed 63,000 books by the end of 2019.</p> <p><u>Public Comment</u> None</p> <p>Motion made by Commissioner Hill and seconded by Commissioner Porter to approve Item 13.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
<p>14</p>	<p>Approve Amendment A1 to Contract SI032 with Inland Empire Breastfeeding Coalition for \$85,544 for a cumulative total not to exceed \$129,324 for Fiscal Year 2020-2021 to expand current evidence-based education interventions addressing the problem of low breastfeeding rates in the Inland Empire. (Presenter: Ronnie Robinson, Section Manager - Systems & Impact, 252-4255)</p> <p><u>Discussion</u> Chair Thomas asked how many either breastfeeding mothers or clinics are seen in a day? Tamika Simpson, Board Chair for the Inland Empire Breastfeeding Coalition</p>

	<p>answered. Ms. Simpson thanked the Commission for their support and stated she did not have the specific number of mothers who have been helped by the Coalition. She stated most of the recipients receiving help are healthcare professionals.</p> <p>Ms. Robinson advised the Commission that the coalition provides education to doulas, healthcare professionals and provide CEUs. They have provided classes and education in more hospitals as they moved to a virtual platform in San Bernardino and Riverside counties.</p> <p>Chair Thomas expressed a concern that 66 percent of this contract is made up of salaries and there are no numbers or outcomes that tie to the number of breastfeeding or expectant mothers or practitioners. Chair Thomas asked that the organization and First 5 staff be mindful that this information needs to be documented.</p> <p>Ms. Robinson stated First 5 staff will research the answer to Chair Thomas’s question and relay the information to the Commission.</p> <p>Public Comment</p> <p>Laurie Hassley, Inland Empire Board Coalition Board Member stated that they serve all hospitals and health professionals. All hospitals are now engaged.</p> <p>Motion made by Commissioner Hill and seconded by Commissioner Gonzales to approve Item 14.</p> <p>Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Gonzales: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Porter: Aye</p> <p>With Commissioners Escalante and Weinstein absent and without further comment or objection, motion carried.</p>
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Item No.	INFORMATION
	No Information Items.

Dr. Kristen Donovan from EVALCORP thanked the Commission for approval of the contract. She stated her team is honored to partner with and looks forward to meeting the Commission in the near future.

Public Comment

Chrystina Smith-Rasshan from Superintendent of Schools and Mark Agars from Cal State San Bernardino thanked the Commission for their continued support.

Nicole Tanner from VIVA Strategy Partners, Inc., thanked the Commission for the continued opportunity to support this important work in partnership with First 5 and the QSSB partners.

Staci Scranton thanked the Commission for their support of Reach Out and Read San Bernardino County. The American Academy of Pediatrics California Chapter 2 is very grateful for the support.

Commissioner Roundtable

Chair Thomas thanked everyone for staying to the end of the meeting and especially to the Commissioners for their input and questions.

Commissioner Hill thanked the First 5 staff for their great work.

Commissioner Ovitt stated he is grateful to be a part of funding all the great programs that were approved today. He is pleased that tobacco revenue can turn into positive things and looks forward to the day everyone can meet in person again.

Commissioner Porter stated it was great to be with everyone at this meeting and appreciates the opportunity to serve on the Commission. He also appreciated the discussion around the need to show a matrix for success in the programs and initiatives. He thanked everyone for that effort.

Adjournment

Chair Thomas adjourned the meeting at 5:35 p.m.

Next meeting

Wednesday, August 5, 2020 - 3:30 p.m. to 5:00 p.m.

Attest

CaSonya Thomas, Chair

Ann M. Calkins, Commission Secretary
