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Minutes: Children and Families Commission Meeting

735 East Carnegie Drive, Suite 150, San Bernardino, California 92408

**Meeting Date,
Time and
Location** Commission Meeting
April 5, 2017 - 3:30 p.m.
First 5 San Bernardino

**Pledge of
Allegiance** The Pledge of Allegiance was led by Chair Ohikhuare

**SPECIAL
PRESENTATION** *Commissioner Swearing-In Ceremony:* James Ramos, Third District Supervisor

**Conflict of
Interest
Disclosure** Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

Attendees **Commissioners Present**

- Margaret Hill
- Stacy Iverson
- Maxwell Ohikhuare, M.D.
- James Ramos
- Paul Vargas
- Elliot Weinstein, M.D.

Staff Present

- Karen E. Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Mary Jaquish, Supervisor
- Scott McGrath, Supervisor
- Staci Scranton, Supervising Office Assistant
- Sophie Akins, Commission Counsel
- Amanda Ferguson, Staff Analyst II
- Victor Hernandez, Staff Analyst II
- William Kariuki, Staff Analyst II

- Walid Wahba, Staff Analyst II

Changes to the Agenda

Ann Calkins, Commission Clerk, announced the following changes/corrections:

Consent Item #1: Minutes approved today are from the January 4, 2017 meeting, **not** March 1st as posted in the agenda.

Consent Item #3: Which reads in part ...”Approve Amendment **No. 3** to Bylaws...” should read Amendment **No. 2**.

Report – Executive Director

Welcome Back, Supervisor Ramos

It is wonderful to welcome Supervisor Ramos back to the First 5 San Bernardino Commission. Your leadership will be very much valued.

Adieu to Commissioner Stacy Iverson

It is with great sadness that we bid adieu to our Stacy Iverson. I credit most of what I know about First 5 to Stacy. She was a great teacher and mentor to me when I joined the organization before she moved on to other things. Stacy gave back to the Commission, continuing to provide leadership in roles as Commission Chair and Advisory Committee Vice-Chair. Thank you, Stacy. As this is her last meeting with us, we will give her a proper “de-commission” to close out today’s meeting.

The process to fill the Commission seat vacancy will begin next week.

April is Child Abuse Prevention Month

Declared by presidential proclamation in 1983.

During this month and throughout the year, First 5 San Bernardino is dedicated to supporting families to reduce the risk of child abuse and neglect. There are many activities supporting the organized efforts of child abuse prevention in the County such as:

- Children’s Network, 19th Annual Shine-A-Light on Child Abuse Prevention - Awards Breakfast scheduled for April 6 at the National Orange Show.
- CASA “Heart of a Hero” run on April 29 at Glen Helen Regional Park.
- Children’s Fund, 5th Annual “Children Are Our Future” event on Tuesday, April 11 at San Manuel Stadium.

The consequences of abuse and neglect can be profound and can last long into the life cycle. San Bernardino County stands strong in ensuring our children are safe, healthy, nurtured and eager to learn and succeed in school and in life. The First 5 Commission set a shining example of what can be accomplished by investing in young children and their families. One in 3 children in our County is a “First 5 Kid”, touched in some way by our initiatives, our services, our contract providers and systems of support.

Baby Box

So have you heard about the Baby Box and its Parenting Education Program? The Baby Box Co launched the free giveaway of Baby Boxes throughout the state of California in September 2017. Baby Boxes serve as a safe sleep space for infants up to 6 months of age. The Baby Boxes typically include the safe-sleep certified Baby Box itself, mattress, mattress protector, and fitted sheet. The resources to support new parents includes wipes, diapers, baby shampoo and body wash, nursing pads, nursing cream, onesies, waterproof diaper tote bag, and Vroom brain-building tip cards from

The Bezos Family Foundation. This Baby Box tradition came out of Finland and is being offered world-wide as a strategy to reduce infant mortality from sleep deaths.

Many of the State's First 5s are showing interest and a Baby Box Webinar is scheduled for April 12th at 3 p.m.

Key event – Footsteps2Brilliance

First 5 San Bernardino is proud to partner with the San Bernardino County Superintendent of Schools, San Bernardino County Preschool Services and Children's Fund to host the launch of Footsteps2Brilliance on Wednesday, April 19 at the San Bernardino County Government Center.

Government Relations Analyst – Chekesha Gilliam

Thank you to Chekesha Gilliam for her Legislative Report to the Commission today. I would like to recognize the CAO's office and Ms. Gilliam's willingness to provide this level of collaborative service to our community, through this meeting, on a regular basis.

Legislative Update

Every year, the First 5 Association's Advocacy Committee, of which I am a member, votes to take positions on legislation. Taking a collective position helps guide the Association's advocacy work for the current legislative session and decisions to take a supportive or opposition stance on bills.

The Association tracks bills in six categories of our Policy Agenda:

- 1) Family Strengthening
- 2) Early Identification & Intervention
- 3) Oral Health
- 4) Quality Early Learning
- 5) Systems Sustainability & Reach
- 6) Tobacco Cessation

Because marijuana is now legal (through the passage of Proposition 64), and because the Association and Advocacy Committee would like to be able to take positions on relative bills, the Association recommends expanding Policy Agenda, Item 6 from "Tobacco Cessation" to "Tobacco & Marijuana Regulation".

Many of our commissions have been the leaders on educating the public on the public health impact of marijuana, especially during pregnancy. Furthermore, many legislators are interested in safely keeping marijuana products away from children and are introducing legislation to further regulate adult use marijuana. Vote on this recommendation to expand the Policy Agenda item will take place at the next Advocacy Committee meeting.

The Association Advocacy Committee took votes on several bills last month and provided letters of support. The Association shares a monthly "Bill Tracker" document which I share with you Commissioners and our valuable County partners. Having the First 5 Association support a bill is a "big" collective voice for children prenatal through age 5 and their families. The current bill tracker includes 18 "support" bills. The ones that most affect us here locally in the Inland Region and with our collective impact, systems building partners are:

AB 60 – Subsidized Child Care and Development Services: allowing a minimum 12 Month Eligibility Period and updating eligibility rules to the most recent State median income.

AB273 – Child Care Services Eligibility – enabling families to receive child care subsidy if they meet a new or expanded need requirement.

AB 15 – Denti-Cal Reimbursement Rates – would require the DHCS to increase provider reimbursement rates for the 15 most common prevention, treatment, and oral evaluation services to the regional average commercial rates.

AB 753 – Denti-Cal Improved Access – would appropriate \$191 million to Denti-Cal services from Prop 56 funding to increase reimbursement rates for the 20 most common pediatric diagnostic, and restorative services.

The passage of Proposition 56, by statewide voters in November, marked the first time in more than 20 years that California approved significant tobacco control legislation. Also, for the first time, California tobacco laws changed the definition of "other tobacco products" in state law to include electronic cigarettes and now taxation is applied to e-cigarettes, which by the way have become increasingly popular, especially among teens and young adults. Rounding out the approved tobacco legislation from last year was the State lawmakers raising the age from 18 to 21 to purchase tobacco products.

Prop 56 added an additional \$2.00 tax, bringing the total tobacco tax up to \$2.87 per pack of cigarettes. Now at \$2.87, California has the ninth highest cigarette tax in the country. That's well below New York's \$4.35 tax but significantly above states such as Missouri, which charges 17 cents a pack.

Raising the price of tobacco is "the single most effective way to reduce tobacco use," according to a June 2016 report by the federal Centers for Disease Control and Prevention. It said higher costs have been shown to deter people from starting to smoke, encourage more smokers to quit and "reduce the prevalence and intensity" of tobacco use by adolescents and adults.

Although it seems contrary to our existence - the very action that generates our revenue, First 5's have always strived to ensure focus on cessation of tobacco use as a primary strategy to improve the health and lives of young children and their families.

Based on these tobacco bills, the estimated local annual impact on the First 5 San Bernardino Commission revenue is as follows:

Impact of raising the smoking age to 21	-\$1,200,347
Backfill w/in Prop 56 from revenue generated on e-cigarettes	+\$1,469,213

A cap imposed on the BOE for their Annual Licensing Fee Program	+\$225,279
Yielding a net impact amount of	\$494,145

There is currently a ballot measure discussion for services for children 0-to-5 going on throughout the State with an organization called Funding the Next Generation. They are hosting a meeting in Alameda, along with the First 5 Association on April 20th. They plan to discuss strategies specific to campaigns and measures for young children, an overview of successful measures around the country addressing needs of young children, public opinion and political strategies, and options and choices in developing such measures.

Dental Transformation Initiative

Recap – from the Inland Empire Region; F5SB and First 5 Riverside were one of the 15 awardees granted approval for funding under the competitive Dental Transformation Initiative – Local Dental Pilot Project grant. \$740 million (\$148 million annually) for 5 years was available to support oral health initiatives.

The total requested in our First 5 application was \$13.7 million (\$13,755,907) with approximately \$10.9 million of that earmarked for partner and supporting entities to implement our two innovative strategies:

- A Virtual Dental Home System in community settings linking to FQHCs; and
- Testing and utilizing an Early Childhood Oral Health Assessment (ECOHA) designed for non-dental providers, administered through strategically located workforce and connects children to care coordination and dental homes.
- The goal in both strategies includes tracking all the way to actually receiving services.

An update will be presented to the Commissioners next month.

Help Me Grow

After 5 years of planning and strategizing, Help Me Grow is finally going to happen in our region, with First 5 SB and First 5 Riverside collaborating once again, and this time in partnership with Loma Linda University Children’s Hospital. We gained valuable insight from the consultants our Commission’s hired to complete a feasibility study for us as well as incredible support and mentorship from the Children and Families Commission of Orange County and their partnership with CHOC – Children’s Hospital of Orange County. We anticipate coming back to the Commission in the next few months for approval, most likely for a short term planning grant.

Save the Date

Wednesday, May 3, 2017, beginning with a Budget Workshop from 2:00 to 3:15 p.m. Regular Commission Meeting will follow at 3:30 p.m.

Quarterly Report

Given to Commissioners.

**Report –
Advisory
Committee**

The last Advisory Committee meeting was held on Thursday, January 26 at this office.

At that meeting, Advisory members elected a Vice Chair (Stacy Iverson) and heard presentations on the following topics:

- Asthma and the Blue Zones
- Strengthening Systems
- First 5 Program Update
- First 5 Local Outcomes Report

The next meeting is scheduled for April 20, 11:30 a.m., at this location.

Consent

A motion was made by Commissioner Weinstein and seconded by Commissioner Vargas to approve the Consent Item. With Commissioner Thomas absent, and without further comment or objection, motion carried by unanimous vote.

Item No.	CONSENT
1	Approve Minutes of January 4, 2017 Commission Meeting. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)
2	Approve Amendment A4 for CFC 03-01 Policy Commission Rules of Order. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)
3	Approve Amendment No 2 to Bylaws for Children and Families Commission for San Bernardino County. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)

Item No.	DISCUSSION
4	<p>Conduct Public Hearing on California Children and Families Commission Annual Report Fiscal Year 2015-2016. (Presenter: Scott McGrath, Supervisor, 252-4259)</p> <p>The Public Hearing was conducted highlighting the support and work of the State First 5 Commission related to Developmental Screenings and Services, and also included reports on the First 5 Revenue, First 5 IMPACT and Tobacco Cessation resources</p> <p>Commissioners were directed to Page 31 for First 5 San Bernardino’s CARES Plus County Example as well as other highlights on Page 47. The Commission was also informed that First 5 California will continue to build on this year’s successes and continue working toward the underlying Strategic Plan goal to ensure all children prenatal through age 5 have the resources, foundation, and systems of support they need to thrive.</p> <p>No public comments were presented on this item.</p>
5	<p>Approve Contract Number IC032 with Harder+Company Community Research in the total amount of \$1,068,180 for Fiscal Years 2017-2020 to provide external evaluation, consultation and professional services. (Presenter: Scott McGrath, Supervisor, 252-4259)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>A motion was made by Commissioner Iverson and seconded by Commissioner Hill to approve Item 5. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.</p>
6	<p>Approve Contract IC031 with Persimmony International, Inc. in the total amount of \$466,170 for Fiscal Years 2017-2020. (Presenter: Scott McGrath, Supervisor, 909-252-4259)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p>

	A motion was made by Commissioner Iverson and seconded by Commissioner Ramos to approve Item 6. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.
7	<p><i>Continued to May 3, 2017 Commission Meeting</i></p> <p>Approve Amendment A1 to Contract Number IC029 with Vavrinek, Trine, Day & Co., LLP (VTD) to increase the contract amount by \$21,300 for a total of \$84,660 for Fiscal Year 2018-2019 to add accounting services to develop the financial statements for First 5 San Bernardino (F5SB). (Presenter: Debora Dickerson, Administrative Supervisor II, 252-4269)</p>
8	<p>Approve Contract Amendments for the Family and Community Support Partnerships (FCSP) - Family Support Services (FSS) Contracts (RFP 14-02) for Fiscal Year 2018-2020 in the amount of \$4,840,700 for a cumulative total amount for Fiscal Years 2015 through 2020 of \$16,561,113 with the following:</p> <ul style="list-style-type: none"> A. Bear Valley Community Healthcare District, Contract FS066 A1, in the total amount of \$544,394. B. El Sol Neighborhood Education Center, Contract FS068 A1, in the total amount of \$919,212. C. Moses House Ministries, Contract FS070 A1, in the total amount of \$897,220. D. Parents Anonymous, Contract FS071 A1, in the total amount of \$844,748. E. Reach Out, Contract FS072 A1, in the total amount of \$1,014,272. F. St. Joseph Health-St. Mary, Contract FS073 A1, in the total amount of \$620,854. <p>(Presenter: Mary Jaquish, Supervisor, 252-4254)</p> <p><u>Discussion</u></p> <p>Commissioner Ramos asked if the coverage of the county is adequate with the type of funding the Commission is approving. Ms. Jaquish answered, yes. For instance, El Sol is serving rural communities in Barstow, Trona, Baker and other outlying smaller areas. Needles has a center-based program. There may also be opportunities to work with the tribal community, as well. All communities are covered, from Trona to the west side to the mountain communities.</p> <p>Chair Ohikhuare stated he would be interested in the data that is generated from these agencies.</p> <p><u>Public Comment</u></p> <p>None</p> <p>A motion was made by Commissioner Ramos and seconded by Commissioner Vargas to approve Item 8. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.</p>

Special Presentation

Commissioner Swearing-Out Ceremony: Stacy Iverson

Public Comment

Dr. Lisa Pion-Berlin, Parents Anonymous, Inc.

Commissioner Roundtable

Commissioner Iverson expressed her gratitude and appreciation for First 5 staff and the Commission and for the opportunity to serve the children of San Bernardino County. Commissioner Hill thanked the staff for their continuous hard work.

Adjournment

A motion to adjourn was made by Commissioner Vargas and seconded by Commissioner Iverson. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.

Chair Ohikhuare adjourned the meeting at 4:44 p.m.

**Next meeting at
First 5 San
Bernardino**

Wednesday, May 3, 2017

Budget Workshop

2:00 p.m. to 3:15 p.m.

Commission Meeting

3:30 p.m. to 5:00 p.m.

Attest

Maxwell Ohikhuare, M.D., Chair

Ann M. Calkins, Commission Clerk
