

**Chair**  
Linda Haugan

**Vice-Chair**  
Maxwell Ohikhuare, M.D.

**Executive Director**  
Karen E. Scott



**Commissioners**  
Josie Gonzales  
Margaret Hill  
Ron Powell  
Paul Vargas  
Elliot Weinstein, M.D

## Agenda: Children and Families Commission 10-2015

735 East Carnegie Drive, Suite 150, San Bernardino, California 92408

**Meeting date, time, and place**      October 21 2015 – 3:30 p.m.  
First 5 San Bernardino  
Commission Conference Center

**Pledge of Allegiance**                      Chair or designee will lead the Pledge of Allegiance

**Special Presentation**                      Children’s Assessment Center Update – Dr. Amy Young

**Conflict of Interest Disclosure**              Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

**Report**    Advisory Committee Report by Margaret Hill, Chair

**Report**    Executive Director’s Report by Karen E. Scott

**Consent Item**                                      The following consent item is expected to be routine and non-controversial and will be acted upon by the Commission at one time unless any Commissioner directs that the item be removed from the Consent Agenda for discussion.

Item No.	CONSENT
1	Approve Minutes of September 2, 2015 Commission Meeting (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)
2	Approve Commission Schedule for 2016 (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)

*The agenda and supporting documents are available for review during regular business hours at First 5 San Bernardino, 735 East Carnegie Drive, Suite 150, San Bernardino, California 92408.*

*Interpreters for hearing impaired and Spanish speaking individuals will be made available with forty-eight hours notice. Please call Commission staff (909) 386-7706 to request the service. This location is handicapped accessible.*

3	<ol style="list-style-type: none"><li>1. Approve employment contracts between the County of San Bernardino and Children and Families Commission for existing classifications, updating benefit language, hourly rates, and establishing provisions for the three-year contract term of November 14, 2015 through November 13, 2018, with options to extend the term of the contracts for a maximum of three successive one-year periods at the discretion of the Assistant Executive Officer for Human Services, with the following:<ol style="list-style-type: none"><li>a. George G. Potts, Fiscal Assistant, for a total annual cost of \$52,437 (\$35,131 Salary, \$17,306 Benefits).</li><li>b. Lucretia Dowdy, Office Specialist, for a total annual cost of \$55,873 (\$37,752 Salary, \$18,121 Benefits).</li><li>c. Stacy Scranton, Supervising Office Assistant, for a total annual cost of \$63,326 (\$41,662 Salary, \$21,664 Benefits).</li><li>d. Willmar Gultom, Accountant II, for a total annual cost of \$75,859 (\$51,958 Salary, \$23,901 Benefits).</li><li>e. Joong H. Kim, Accountant II, for a total annual cost of \$87,702 (\$60,070 Salary, \$27,632 Benefits).</li><li>f. Leslie N. Fountain, Media Specialist II, for a total annual cost of \$79,892 (\$55,868 Salary, \$24,024 Benefits).</li><li>g. Mary Alvarez, Staff Analyst II, for a total annual cost of \$101,249 (\$71,302 Salary, \$29,947 Benefits).</li><li>h. Delia Barreto, Staff Analyst II, for a total annual cost of \$101,249 (\$71,302 Salary, \$29,947 Benefits).</li><li>i. Amanda N. Ferguson, Staff Analyst II, for a total annual cost of \$81,224 (\$57,200 Salary, \$24,024 Benefits).</li><li>j. William Kariuki, Staff Analyst II, for a total annual cost of \$85,300 (\$60,070 Salary, \$25,230 Benefits).</li><li>k. Ruth A. Martinez, Staff Analyst II, for a total annual cost of \$83,320 (\$58,676 Salary, \$24,644 Benefits).</li><li>l. Jeffrey Pontius, Staff Analyst II, for a total annual cost of \$89,523 (\$63,044 Salary, \$26,479 Benefits).</li><li>m. Jennie L. Randolph, Staff Analyst II, for a total annual cost of \$81,224 (\$57,200 Salary, \$24,024 Benefits).</li><li>n. Chrystina I. Smith-Rasshan, Staff Analyst II, for a total annual cost of \$83,320 (\$58,676 Salary, \$24,644 Benefits).</li><li>o. Ronnie S. Thomas, Staff Analyst II, for a total annual cost of \$101,249 (\$71,302 Salary, \$29,947 Benefits).</li><li>p. Mary Jaquish, Supervisor, for a total annual cost of \$116,034 (\$80,579 Salary, \$35,455 Benefits).</li><li>q. Ronald S. McGrath, Supervisor, for a total annual cost of \$102,675 (\$71,302 Salary, \$31,373 Benefits).</li><li>r. Debora Dickerson-Sims, Administrative Supervisor II, for a total annual cost of \$132,491 (\$88,920 Salary, \$43,571 Benefits).</li><li>s. Cindy Faulkner, Administrative Manager for a total annual cost of \$144,938 (\$100,651 Salary, \$44,287 Benefits).</li></ol></li><li>2. Authorize the Assistant Executive Officer for Human Services to execute amendments to the contracts to extend the contract term for a maximum of three successive one-year periods on behalf of the County, subject to review by County Counsel.</li><li>3. Direct the Assistant Executive Officer for Human Services to transmit all documents in relation to contract extensions to the Clerk of the Board within 30 days of execution. (Presenter: Karen E. Scott, Executive Director, 252-4252)</li></ol>
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**Agenda: Children and Families Commission 10-2015**

**October 21, 2015**

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<b>Item No.</b>	<b>DISCUSSION</b>
4	Approve Amendment to Contract SI022 A1 to increase amount from \$275,000 to \$368,750 for Fiscal Year 2015-2016 and extend contract period to cover Fiscal Years 2016-2017 and 2017-2018 in the amount of \$400,000 per year for systems support of the County 211 Information and Referral Services. (Presenter: Scott McGrath, Supervisor, 252-4254)

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<b>Item No.</b>	<b>INFORMATION</b>
5	Receive Policy Platform proposal information relative to Children and Families Commission - First 5 San Bernardino that was submitted to the County of San Bernardino Legislative Unit for consideration in developing Fiscal Year 2015/16 Policy Platform. (Presenter: Karen E. Scott, Executive Director, 252-4252)
6	Receive Program Evaluation Summary for Fiscal Year 2014-2015, Service Activity Updates for Fiscal Year 2015-2016 and introduce Fiscal Year 2015-2016 AmeriCorps Team. (Presenter: Mary Alvarez, Staff Analyst II, 252-4258)

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**Public Comment**                      Persons wishing to address the Commission will be given up to three minutes and pursuant to Government Code 54954.2(a)(2) "no action or discussion will be undertaken by the Commission on any item NOT on the agenda."

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**Commissioner Roundtable**                      Open to comments by the Commissioners

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**Next Commission Meeting at First 5 San Bernardino**

*November 4, 2015  
3:30 p.m.*

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*The agenda and supporting documents are available for review during regular business hours at First 5 San Bernardino, 735 East Carnegie Drive, Suite 150, San Bernardino, California 92408. Interpreters for hearing impaired and Spanish speaking individuals will be made available with forty-eight hours notice. Please call Commission staff (909) 386-7706 to request the service. This location is handicapped accessible.*



**CHILDREN AND FAMILIES COMMISSION  
for San Bernardino County  
AGENDA: October 21, 2015**

**Subject:** Information Relative to Possible Conflict of Interest

**Instructions:** Contractors, subcontractors, principals and agents are listed below for each applicable agenda item. Commissioners are asked to review the items for possible conflicts of interest and to notify the Commission secretary prior to the Commission meeting of conflicts concerning items on the meeting’s agenda. This procedure does not relieve the Commissioner of his or her obligations under the Political Reform Act.

**Background:** The Political Reform Act of 1974 (Government Code section 87100 et. Seq.) prohibits public officials from making, participating in making or in any way attempting to use their official position to influence a governmental decision in which they have reason to know they have a “financial interest.” Additionally, Government Code section 1090 et seq. prohibits public officers and employees from being financially interested in any contract made by them in their official capacity or by the board of which they are members. A limited exception is allowed for County Children’s and Families Commissions. (See Government Code section 1091.3)

Item No.	Agenda Item/Contractor	Principals & Agents	Subcontractors; Principals & Agents	Commissioner Abstentions
1	N/A	N/A	N/A	
2	N/A	N/A	N/A	
3	N/A	N/A	N/A	
4	Inland Empire United Way, 2-1-1	Gregory Bradbard President and CEO	N/A	
5	N/A	N/A	N/A	
6	N/A	N/A	N/A	



**Report –  
Margaret Hill  
Advisory  
Committee  
Chair**

The Full Advisory Committee met on August 20 – facilitated in part by Harder and Co. Advisory Committee received updates from First 5 staff on the following:

- Status of the First 5 California IMPACT funding;
- Countywide Quality Rating Improvement System (QRIS);
- Current Legislative and Policy issues;
- Strategic Plan review and alignment; and
- Current initiatives and programs funded for Fiscal Year 2015-2016.

Early Learning, Child Health, and Research and Data Subcommittee members are scheduled to meet several times in the next few months. They will review existing data, analyze gaps and services and identify federal, state and local funding for leveraging opportunities. The deadline for making recommendations and finalizing priorities is October 15.

Next meeting is scheduled for 11:00 a.m. on October 22, 2015 at First 5.

**Report –  
Karen E. Scott  
Executive  
Director**

**Commission Meeting**

The next regular Commission meeting is scheduled for October 21<sup>st</sup>. The October meeting is held late in the month to accommodate the required presentation of the audit findings and the annual report. The annual report must contain the expenditure figures from the audit. Both are due to the State of California by November 1<sup>st</sup>.

For the Fiscal Year 2014-2015 audit there is a new accounting pronouncement that is required to be implemented called GASB 68. GASB 68 requires entities to give more detail and to book the liability on pensions. This is required of everyone. There has been a delay in obtaining the required information from the County related to First 5’s pension amounts and status. There is a possibility that the audit may not be completed for the October 21 Commission meeting. The County is aware of the State deadline and is expediting the information as quickly as possible. The auditors are also aware of the situation. The consequence for the Commission for not getting the audit and annual report submitted to the State on time is a possible delay in receiving our next revenue allotment. If a delay is unavoidable, Commissioners will be notified and staff will present both reports at the November 4 meeting.

**Legislative Updates**

While recently consulting with the County’s Director of Governmental and Legislative Affairs, Ms. Scott shared information with Commissioners related to concerns regarding SBX2 13 - a new tobacco measure recently introduced that does not contain backfill language. Authors of such bills have previously discussed their intent and proposed content with First 5 CA or the First 5 Association and those proposals have always included backfill language for Prop 10 and the other tobacco tax funded programs.

First 5 Association advocates have now informed Commissions that assurances have been received by the legislative leadership that the backfill **WILL** be in the new tobacco tax bill (Pan/Hernandez) if it moves forward. First 5 California and the First 5 Association are holding off on any position on the bill until the next revised version.

Legislative leaders have stated that the \$2 Tobacco Tax bill will not move forward until other Special Session bills have shown promise on the Assembly floor. The focus now is on three key bills that legislative leaders have identified as threshold tests for moving forward. Over the next week, First 5 Advocates will be carefully tracking the following SBX 2 bills:

- SBX2 5 (Mark Leno)/ABX2 6 (Jim Cooper) – Adds e-cigarettes to existing tobacco products definition
- SBX2 7 (Ed Hernandez)/ABX2 8 (Jim Wood) – Increases age of sale for tobacco products to 21
- SBX2 9 (Mike McGuire)/ABX2 10 (Richard Bloom) – Allows local jurisdictions to tax tobacco

Legislators will be looking to First 5 to reinforce support positions on these bills. The ability to demonstrate interest of First 5's to support these bills on tobacco/e-cigarette regulation and local control will directly impact the ability to engage on amendments to the tobacco tax bill. In short, First 5 CA, First 5 Association and Commissions that are able are aiming to show a strong First 5 voice to demonstrate the power of the First 5 movement. First 5 CA and the First 5 Association support the Regulation of E-Cigarettes.

First 5 Association does a wonderful job serving all Commissions in advocating for the Prop 10 program – for our children ages prenatal through age 5.

The following fact sheets will be placed on the First 5 website: “The Time to Reinvest in the First 5 Years is Now” and “Investing in California’s Children”.

#### **Countywide Vision – Vision2Read**

The Countywide Vision Education Element Group, led by County Superintendent of Schools Ted Alejandre and CSUSB President Tomás Morales, has taken the lead in addressing the regional goal to partner with all sectors of the community to support the success of every child from cradle to career. This goal began with development of our “Cradle to Career Roadmap” that identifies key milestones in every child’s academic and social journey toward a career.

The Education Element Group, with support from the other Vision Element Groups, has developed the **Vision2Read** initiative as a year-long campaign that will focus the entire community around importance of literacy and encourage us to ensure that all of our children have the opportunity to become proficient readers.

On Saturday, September 19, from 8 a.m. – 1 p.m., SBCSS and CSUSB will kick off the Vision2Read Initiative at its Annual Family Reading Rally at the College of Education. We ask that you join us to promote literacy in our county and encourage teachers, parents, students and the community to attend the event.

#### **CA Children Need a Strong Early Learning Plan**

One of the most alarming statistics is the extent to which poverty impacts the growing number of children in the Southern California region. About a quarter of California’s children live within families without enough resources to make ends meet at a basic level. First 5 recently received an inquiry from a concerned citizen about what the Commission is doing to support families living in tragic circumstances.

Although First 5 programs and services are not “means-tested”, public assistance or necessarily geared to low-income, disadvantaged children and families, the fact of the matter and the data we collect indicates that the Commission’s investment serves just such children as the largest population.

First 5 seeks to identify root causes of issues affecting children’s development and optimal well-being and apply evidenced-based solutions that generate positive outcomes. Research suggests that poverty in the first few years of life may undermine brain development, adversely affect overall health status, and lead to both diminished

success in early elementary school grades, and lower chances of ever completing high school.

Compared to their peers, children living in poverty are more likely to have physical health problems such as low birth weight or lead poisoning, and are also more likely to have behavioral and emotional problems.

Children living in poverty also tend to exhibit cognitive difficulties, as shown in achievement test scores, and are less likely to complete basic education.

First 5's across the State, facing similar concerns, often strategize and share solutions to improve Child Outcomes. The article in this month's ED report is one such "share point" – the idea of developing a strong, state-wide comprehensive Early Learning Plan to benefit all children to include voluntary home visiting for new and expecting parents, universal developmental screening and interventions for infants and toddlers and establishing a statewide kindergarten readiness assessment tool to help us measure (and respond) whether children are equipped and ready to enter and succeed in school. This is the mantra and mission of First 5's and our contribution to breaking the cycle of poverty. It is refreshing to acknowledge that California State leaders are moving in the direction of making our children the State's number one priority.

Inland Empire United Way is a valuable partner in addressing the County's poverty issues and serving as the resource and referral solution for families in need. IEUW also shares a common goal of improving health and education for low income children and vulnerable families.

Linda Haugan, Commission Chair and Ms. Scott have had the pleasure of working with Greg Bradbard through a collaborative association called Funder's Alliance. Mr. Bradbard shared his report "Struggling to Get By – The Real Cost Measure in California". Ms. Scott asked Mr. Bradbard to share highlights with the Commission as a special presentation at today's Commission meeting.

**Talk. Read. Sing Messaging Campaign**

The "All Aboard the Reading Railroad" event is now the "Talk.Read.Sing Fest" and it will be held in Hesperia in October and in Redlands in November. Page 3 of the ED report provides valuable information about early developmental screening including the American Academy of Pediatrics recommendations to address the 61% of surveyed children who are underscreened.

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**Changes to the Agenda**

No changes

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**Consent**

A motion was made by Commissioner Weinstein and seconded by Commissioner Gonzales to approve the Consent Item. Without further comment or objection, motion carried by unanimous vote.

Item No.	CONSENT
1	Approve minutes of August 5, 2015 Commission Meeting (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)



2	<p>1. Approve employment contracts between the County of San Bernardino, Children and Families Commission, for the three-year period of September 19, 2015 through September 18, 2018, with options to extend the term of the contracts for a maximum of three successive one-year periods at the discretion of the Assistant Executive Officer for Human Services, with the following:</p> <ul style="list-style-type: none"> <li>a. Tammy Jacobe, Office Assistant II, for an annual cost of \$41,340 (\$27,560 Salary, \$13,780 Benefits).</li> <li>b. Walid Wahba, Accountant II, for an annual cost of \$73,946 (\$50,648 Salary, \$23,298 Benefits).</li> </ul> <p>2. Direct the Assistant Executive Officer for Human Services to transmit all documents in relation to contract extensions to the Clerk of the Board within 30 days of execution. (Presenter: Karen E. Scott, Executive Director, 252-4252)</p>
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Item No.	DISCUSSION
3	<p>Conduct Public Hearing of the Children and Families Commission for San Bernardino County's Strategic Plan for Fiscal Years 2015-2020 to acknowledge minor revisions, which will be active for the remainder of Fiscal Year 2015-2016. (Presenter: Cindy Faulkner, Operations Manager, 252-4253)</p> <p>The Public Hearing was conducted. No public comments were presented on this item.</p>
4	<p>Repeal of CFC SB 04-01 A3 Community Investments Policy. (Presenter: Karen E. Scott, Executive Director, 252-4252)</p> <p><b><u>Discussion</u></b> None</p> <p><b><u>Public Comment</u></b> None</p> <p>A motion was made by Commissioner Hill and seconded by Commissioner Weinstein to approve Agenda Item 4. Without further comment or objection, motion carried by unanimous vote.</p>
5	<p>Adopt Amendment No. 5 to CFC SB 04-04 Procurement Policy to provide clarity and align with procedures and practice. (Presenter: Karen E. Scott, Executive Director, 252-4252)</p> <p><b><u>Discussion</u></b> None</p> <p><b><u>Public Comment</u></b> None</p> <p>A motion was made by Commissioner Vargas and seconded by Commissioner Hill to approve Agenda Item 5. Without further comment or objection, motion carried by unanimous vote.</p>

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**Public Comment**    Dr. Pat Krizek, Rialto Unified School District

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**Commissioner Roundtable** Commissioner Gonzales announced the Vision2Read kick-off is scheduled for Saturday, September 19th at Cal State San Bernardino. The public was encouraged to attend and “tweet” about their favorite childhood book to promote the event.

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**Adjournment** Without further comment or objection, the meeting adjourned at 4:37 p.m.

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**Next meeting at First 5 San Bernardino** October 21, 2015  
3:30 p.m. to 5:00 p.m.

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**Attest**

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Dr. Maxwell Ohikhuare, Vice Chair

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Ann M. Calkins, Commission Secretary

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**AGENDA ITEM 2  
OCTOBER 21, 2015**

<b>Subject</b>	Commission Meeting Schedule for 2016
<b>Recommendations</b>	Approve Commission Meeting Schedule for 2016 (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)
<b>Background Information</b>	Each year, the Commission reviews the meeting schedule for the next year. Commission Meetings are held the first Wednesday of each month except for July and September (due to holidays) and October (to align with required submission of annual audit and budget).  January 6, 2016 February 3, 2016 March 2, 2016 April 6, 2016 May 4, 2016 June 1, 2016 July 13, 2016 August 3, 2016 September 14, 2016 October 26, 2016 November 2, 2016 December 7, 2016
<b>Financial Impact</b>	None
<b>Review</b>	Sophie Akins, Commission Counsel

<b>Report on Action as taken</b>
<b>Action:</b>
<b>Moved:</b> _____ <b>Second:</b> _____
<b>In Favor:</b>
<b>Opposed:</b>
<b>Abstained:</b>
<b>Comments:</b> _____
<b>Witnessed:</b>



**AGENDA ITEM 3  
OCTOBER 21, 2015**

**Subject**

Employment Contracts – First 5 Staff

**Recommendations**

1. Approve employment contracts between the County of San Bernardino and Children and Families Commission for existing classifications, updating benefit language, hourly rates, and establishing provisions for the three-year contract term of November 14, 2015 through November 13, 2018, with options to extend the term of the contracts for a maximum of three successive one-year periods at the discretion of the Assistant Executive Officer for Human Services, with the following:
  - a. George G. Potts, Fiscal Assistant, for a total annual cost of \$52,437 (\$35,131 Salary, \$17,306 Benefits).
  - b. Lucretia Dowdy, Office Specialist, for a total annual cost of \$55,873 (\$37,752 Salary, \$18,121 Benefits).
  - c. Stacy Scranton, Supervising Office Assistant, for a total annual cost of \$63,326 (\$41,662 Salary, \$21,664 Benefits).
  - d. Willmar Gultom, Accountant II, for a total annual cost of \$75,859 (\$51,958 Salary, \$23,901 Benefits).
  - e. Joong H. Kim, Accountant II, for a total annual cost of \$87,702 (\$60,070 Salary, \$27,632 Benefits).
  - f. Leslie N. Fountain, Media Specialist II, for a total annual cost of \$79,892 (\$55,868 Salary, \$24,024 Benefits).
  - g. Mary Alvarez, Staff Analyst II, for a total annual cost of \$101,249 (\$71,302 Salary, \$29,947 Benefits).
  - h. Delia Barreto, Staff Analyst II, for a total annual cost of \$101,249 (\$71,302 Salary, \$29,947 Benefits).
  - i. Amanda N. Ferguson, Staff Analyst II, for a total annual cost of \$81,224 (\$57,200 Salary, \$24,024 Benefits).
  - j. William Kariuki, Staff Analyst II, for a total annual cost of \$85,300 (\$60,070 Salary, \$25,230 Benefits).
  - k. Ruth A. Martinez, Staff Analyst II, for a total annual cost of \$83,320 (\$58,676 Salary, \$24,644 Benefits).
  - l. Jeffrey Pontius, Staff Analyst II, for a total annual cost of \$89,523 (\$63,044 Salary, \$26,479 Benefits).
  - m. Jennie L. Randolph, Accountant III, for a total annual cost of \$81,224 (\$57,200 Salary, \$24,024 Benefits).
  - n. Chrystina I. Smith-Rasshan, Staff Analyst II, for a total annual cost of \$83,320 (\$58,676 Salary, \$24,644 Benefits).
  - o. Ronnie S. Thomas, Staff Analyst II, for a total annual cost of \$101,249 (\$71,302 Salary, \$29,947 Benefits).
  - p. Mary Jaquish, Supervisor, for a total annual cost of \$116,034 (\$80,579 Salary, \$35,455 Benefits).
  - q. Ronald S. McGrath, Supervisor, for a total annual cost of \$102,675 (\$71,302 Salary, \$31,373 Benefits).
  - r. Debora Dickerson-Sims, Administrative Supervisor II, for a total annual cost of \$132,491 (\$88,920 Salary, \$43,571 Benefits).
  - s. Cindy Faulkner, Administrative Manager for a total annual cost of \$144,938 (\$100,651 Salary, \$44,287 Benefits).

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2. Authorize the Assistant Executive Officer for Human Services to execute amendments to the contracts to extend the contract term for a maximum of three successive one-year periods on behalf of the County, subject to review by County Counsel.
  3. Direct the Assistant Executive Officer for Human Services to transmit all documents in relation to contract extensions to the Clerk of the Board within 30 days of execution.

(Presenter: Karen E. Scott, Executive Director, 252-4252)

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**Financial Impact**

The total annual cost of \$1,718,885 is fully reimbursed by the Children and Families Commission's (Commission) Trust Fund. Adequate appropriation and revenue have been included in the Commission's 2015-16 budget and will be included in future recommended budgets.

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**Background Information**

Several updates are required to nineteen (19) existing employment contracts at the Commission. Updates include: 1) Term provisions are revised to align with new employment contracts by establishing a contract term of three years and authorizing the Assistant Executive Officer for Human Services to execute amendments to employment contracts to extend the term for a maximum of three successive one-year periods, 2) Hourly rates are revised to reflect the same Salary Schedule used for new County employment contracts, and 3) Benefit language has been updated concerning overtime and benefit terminology.

The contracts shall be effective November 14, 2015 for a three-year term and shall remain in effect through November 13, 2018, subject to the termination provisions of the contract. The proposed employment contracts authorize the Assistant Executive Officer for Human Services, as the appointing authority, the discretion to modify the term as follows: 1) Amend the contract to extend the term for a maximum of three successive one-year periods, 2) Terminate the contract at any time without cause with a fourteen (14) day prior written notice to the other parties, and 3) Terminate the contract immediately for just cause.

Under a Board of Supervisors (Board) approved agreement, the County of San Bernardino (County) and Commission maintain a cooperative working relationship to effectively and efficiently implement the Commission's mission. The terms and conditions of the agreement require Human Services to provide the Commission with support for the administration of staff benefits, review and action of Board agenda items, review and action of personnel-related issues, and provide employment contract administration services. The Commission reimburses the County for the total compensation costs of the employee.

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**Review**

This item has been reviewed by Human Resources (Mark DeBoer, Human Resources Employment Division Chief, 387-5564) on September 28, 2015; Human Services Contracts (Regina Dalton, Contracts Manager, 388-0241) on October 7, 2015; County Counsel (Cynthia O'Neill, Deputy County Counsel, 387-5455) on September 28; Human Services Administration (Lynne Fischer, Administrative Analyst, 388-0253) on October 8, 2015. Finance (John Hallen, Administrative Analyst, 388-0208) on October 13, 2015; and County Finance and Administration (Art Gomez, Deputy Executive Officer, 388-0280) on October 14, 2015.

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<b>Report on Action as taken</b>
<b>Action:</b>
<b>Moved:</b> _____ <b>Second:</b> _____
<b>In Favor:</b>
<b>Opposed:</b>
<b>Abstained:</b>
<b>Comments:</b> _____
<b>Witnessed:</b>



**AGENDA ITEM 4  
OCTOBER 21, 2015**

<b>Subject</b>	Inland Empire United Way 211
<b>Recommendations</b>	Approve Amendment to Contract SI022 A1 to increase amount from \$275,000 to \$368,750 for Fiscal Year 2015-2016 and extend contract period to cover Fiscal Years 2016-2017 and 2017-2018 in the amount of \$400,000 per year for systems support of the County 211 Information and Referral Services. (Presenter: Scott McGrath, Supervisor, 252-4254)
<b>Financial Impact</b>	\$93,750 for Fiscal Year 2015-2016 and \$400,000 per year for Fiscal Years 2016-2017 and 2017-2018 for a total contracted amount of \$1,168,750.
<b>Background Information</b>	First 5 San Bernardino (F5SB) has established an effective partnership with Inland Empire United Way (IEUW) 211 since 2006 in their role as the County's Information and Referral Service.

The 211 Resource and Referral System is a toll-free number that connects people from anywhere in the County of San Bernardino to a centralized, 24-hour service offering information and referrals for social services in their area. First 5 San Bernardino funded agencies are required to provide their information to the 211 administration to ensure it is available to families and that it is up-to-date and accurate.

On a monthly basis, 211 collects and provides to F5SB relevant data affecting the 0 – 5 population. The original intent was that this information would be used by the Commission as a tool when considering future investments in support of San Bernardino County families. The recommendation set forth herein is to recognize that 211 is a system where resources are directed to programs and our intent now is more valuable, far-reaching and sustaining by supporting the general system. The resource and referral outcomes will not only be obtained but exceeded for children prenatal through age 5 and their families.

On June 10, 2015, the First 5 Commission approved Contract SI022 with 211, for Fiscal Year 2015-2016 in the amount of \$275,000. This was a decrease of \$106,353 from Fiscal Year 2014-2015.

Prior to Fiscal Year 2013-2014, F5SB has funded 211 based primarily on the number of calls received and the percentage of County residents that fall within the 0-5 population.

In Fiscal Year 2013-2014, as a pilot, with an increased investment of \$106,353 and as an approach to support program services and interventions, a 0-5 Specialist was employed to provide more intensive case management type services and referrals and even site visits. This scope proved challenging for an Information and Referral organization to effectively deliver and the specific outcomes and reach were not obtained. The 0-5 Specialist position was eliminated effective with Fiscal Year 2015-2016 and the contract was reduced once again basing funding on the number of calls received and the percentage of those that fall within the 0-5 population.

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What we have discovered is that the designated 0-5 position, as well as all of the other specialized roles undertaken by 211 and supported by various funders, contribute only to that specific program scope and reduces the overall ability of 211 to respond to more calls as a system. Aligning with the Strategic Plan, F5SB is moving away from program focus, program services, case management, etc., and more into systems support.

211 has reported a deficiency in staffing to accomplish the greatest intended outcomes for Resource and Referral. As a system, 211 is currently able to cover 54% of calls to the center. As a result of this increased investment, it is expected that 211 will be able to experience fewer dropped calls and that the current yearly rate of 59,000 calls answered will increase to 72,000; a 22% increase. For the remainder of this fiscal year, the target will be 65,600 (a 10% increase) due to the passing of the first quarter and the need for 211 to hire new staff.

211 also reports increased costs to harness and incorporate technology and technical infrastructure. Currently, they are actively broadening their reach through web-based access and even a customized access for professionals, such as social workers and case managers which better serves our children and families. Also, 211 is planning utilization of a mobile application that is anticipated to be able to reach more and more families, especially younger parents with children ages prenatal through age 5. 211 data consistently demonstrates that about 1/3 of their callers are First 5 families.

Supporting 211 in a more general operating manner within a built system ultimately designed to ensure the best resources and outcomes for our community - the foundation being our children ages 0-5 and their families - allows 211 to maximize the potential for all stakeholders and ensure effectiveness and efficiencies.

211 is a capable and willing partner with F5SB and will work closely with the Commission in our own Systems Development work, providing additional focused data, gap analysis and research, responses to queries, and valuable information to connect all stakeholders within the system, including and especially important to the Commission, the work focusing on Help Me Grow, Family Support/Family Strengthening, Maternal Health/Postpartum Depression, Literacy and Health Care Access countywide and systems-wide.

211 is a sole source contract for systems support of the County 211 Information and Referral Services. The contract work plan has been amended to reflect this general operations and infrastructure support.

Pending Commission approval, the 211 contract will be increased by \$93,750 for Fiscal Year 2015-2016 and \$400,000 per year for Fiscal Years 2016-2017 and 2017-2018 for a total contracted amount of \$1,168,750. This approval action renders this a three-year contract versus bringing it back each year to the Commission for approval.



Review

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Sophie Akins, Commission Counsel

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<b>Report on Action as taken</b>
<b>Action:</b>
<b>Moved:</b> _____ <b>Second:</b> _____
<b>In Favor:</b>
<b>Opposed:</b>
<b>Abstained:</b>
<b>Comments:</b> _____
<b>Witnessed:</b>

# IMPACT RESULTS

## 2015 ANNUAL REPORT



**188,750**

individuals and families connected with critical health and social services by dialing 2-1-1 or visiting 211sb.org.



### 211 SPECIALTIES

- Veterans Specialist
- Early Childhood Specialist
- Preschool Specialist
- Families & Children at Risk
- Child Abuse
- Reentry Peer Navigation
- Stronger Hearts™ Helpline
- CalFresh & Medi-Cal Telephone Enrollment



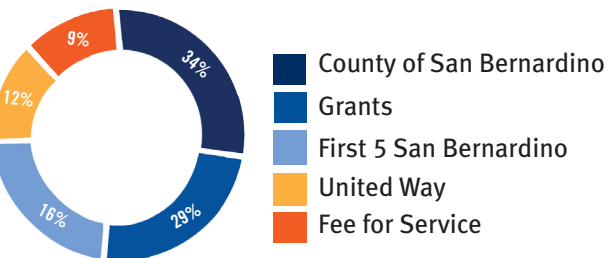
### 211 COMMUNITY RESOURCE DATABASE



### 211 CLIENT SATISFACTION

- 97%** of callers stated they would use the 211 service again
- 96%** of callers stated that they followed up with the agencies referred
- 93%** of callers stated that they were satisfied with the services they received from 211
- 91%** of callers stated that they found the referrals given to them to be accurate

### 211 FUNDING SOURCES



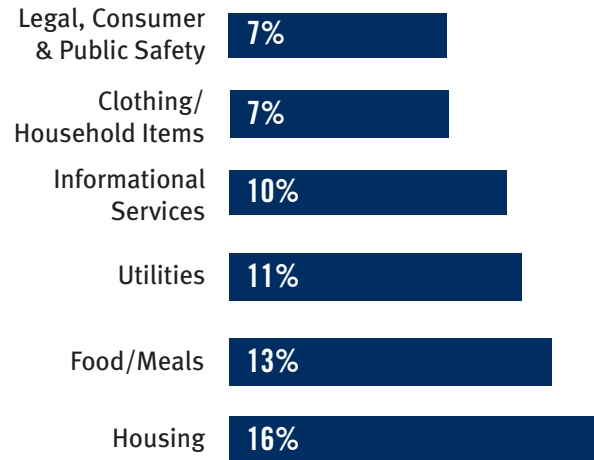
### 211 CONTACT

For more information on 211 or to receive help, visit our website at [www.211sb.org](http://www.211sb.org) or dial 2-1-1.

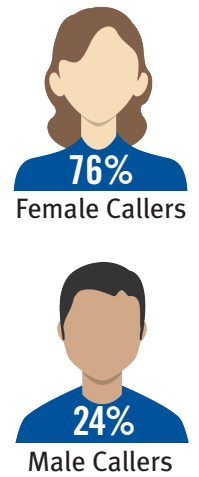
### CLIENT DATA



#### 211 caller needs included referrals for:



#### Caller gender:

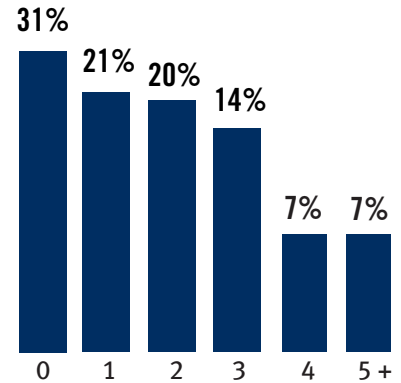


#### Top 5 Cities where calls originate:

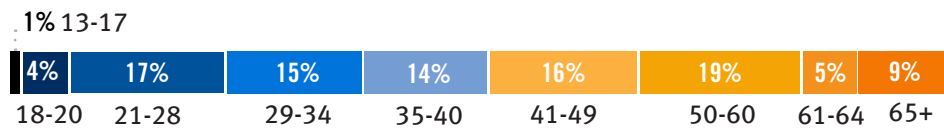
San Bernardino	11,971
Victorville	6,049
Ontario	4,444
Fontana	3,771
Upland	2,929



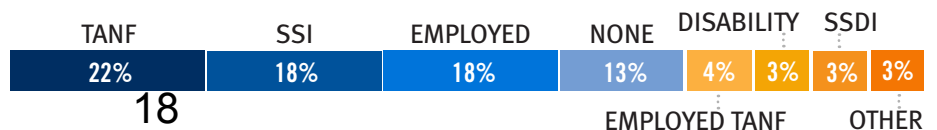
#### Children in the home:



#### Age of Callers:



#### Caller Sources of Income:





## Program Outline Document 2015-2018

### AGENCY INFORMATION

Contract #: SI022 A1

Legal Entity: Inland Empire United Way

Dept./Division: 2-1-1

Project Name: \_\_\_\_\_

Address: 9644 Hermosa Avenue  
Rancho Cucamonga, CA 91730

Phone #: 909-980-2857

Website: www.211sb.org

Fax #: 909-980-2957

Program Site Address: 9644 Hermosa Avenue  
Rancho Cucamonga, CA 91730  
No additional sites

Client Referral Phone #: 888-435-7565

### CONTACT INFORMATION

#### SIGNING AUTHORITY

Name: Gregory Bradbard

Title: President and CEO

Address: 9644 Hermosa Avenue  
Rancho Cucamonga, CA 91730

Direct Phone #: 909-980-2857 X204

Fax #: 909-980-2957

E-Mail: [gbradbard@ieuw.org](mailto:gbradbard@ieuw.org)

#### CONTRACT REPRESENTATIVE

Name: Gary Madden

Title: 211 Director

Address: 9644 Hermosa Avenue  
Rancho Cucamonga, CA 91730

Direct Phone #: 909-980-2857 X211

Fax #: 909-980-2957

E-Mail: [gmadden@ieuw.org](mailto:gmadden@ieuw.org)

#### PROGRAM CONTACT

Name: Gary Madden

Title: 211 Director

Address: 9644 Hermosa Avenue  
Rancho Cucamonga, CA 91730

Direct Phone #: 909-980-2857 X211

Fax #: 909-980-2957

E-Mail: [gmadden@ieuw.org](mailto:gmadden@ieuw.org)

**FISCAL CONTACT**

**Name:** Katrina Richardson **Title:** Accounts Receivable Manager

**Address:** 9644 Hermosa Avenue **Direct Phone #:** 909-980-2857 X252  
Rancho Cucamonga, CA 91730

**Fax #:** 909-466-6867

**E-Mail:** [krichardson@ieuw.org](mailto:krichardson@ieuw.org)

**ADDITIONAL CONTACT (Describe):** Program

**Name:** Suzan Attaway **Title:** Office/HR Manager

**Address:** 9644 Hermosa Avenue **Direct Phone #:** 909-980-2857 X219  
Rancho Cucamonga, CA 91730

**Fax #:** 909-466-6867

**E-Mail:** [sattaway@ieuw.org](mailto:sattaway@ieuw.org)

**PROGRAM INFORMATION**

**TYPE OF AGENCY**

- Educational Institution **Describe:** Choose an item.
- Government Agency **Describe:** Choose an item.
- Private Entity/Institution **Describe:** Choose an item.
- Community-Based **Describe:** Non Profit

**FIRST 5 FOCUS AREA**

**STRATEGY**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Health             | <input type="checkbox"/> Early Screening and Intervention                   | <input type="checkbox"/> Health & Safety Education |
|   | <input type="checkbox"/> Health Care Access                                 | <input type="checkbox"/> Other:                    |
|   | <input type="checkbox"/> Oral Health  | <hr/>  |
| <input type="checkbox"/> Education          | <input type="checkbox"/> Early Education Programs                           | <input type="checkbox"/> Quality Provider Programs |
|   | <input type="checkbox"/> Access to Quality Child Care                       | <input type="checkbox"/> Other:                    |
|   |   | <hr/>  |
| <input type="checkbox"/> Family             | <input type="checkbox"/> Parent Education                                   | <input type="checkbox"/> Other:                    |
|   | <input type="checkbox"/> Resource Center & Case Management                  | <hr/>  |
| <input checked="" type="checkbox"/> Systems | <input type="checkbox"/> Integrated Systems Planning & Implementation       | <input type="checkbox"/> Community Outreach        |
|   | <input checked="" type="checkbox"/> Countywide Information Referral Systems | <input type="checkbox"/> Other:                    |
|   | <input type="checkbox"/> Organizational Capacity Building                   | <hr/>  |

**PROGRAM DESCRIPTION**

1. 2-1-1 will give referrals to needed services to callers with children 0-5.
2. 2-1-1 will provide 3% of callers with children 0-5 a follow up call to determine whether referral provided needed services.

**SERVICE AREA (LOCATIONS)**

Countywide

**COMMISSION LEVEL OUTCOMES**

SPA 2: Systems and Networks

Goal 2.1: Leadership as a Convener and Partner

Objective 2.1.a: Systems and services effectively support and engage children, families and communities

**ASSIGNED ANALYST:** Ruth Ann Martinez

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**CONTRACT AMOUNT**

<b>Fiscal Year</b>	<b>Amount</b>
2015-2016	\$ 368,750
2016-2017	\$ 400,000
2017-2018	\$ 400,000
<b>Total</b>	<b>\$ 1,168,750</b>

**CHILDREN  
AND FAMILIES  
COMMISSION  
FOR  
SAN BERNARDINO COUNTY  
STANDARD CONTRACT**

<b>FOR COMMISSION USE ONLY</b>						
<input type="checkbox"/> New <input checked="" type="checkbox"/> Change <input type="checkbox"/> Cancel	Vendor Code INLANDE676	<b>SC</b>	Dept. 903	<b>A</b>	Contract Number SI022 A1	
Organization Children and Families Commission			Dept. 903	Orgn. PROG	Contractor's License No.	
Commission Representative Cindy Faulkner, Operations Manager			Telephone 909-386-7706		Total Contract Amount \$ 1,168,750	
Contract Type <input type="checkbox"/> Revenue <input checked="" type="checkbox"/> Encumbered <input type="checkbox"/> Unencumbered <input type="checkbox"/> Other:						
If not encumbered or revenue contract type, provide reason: _____						
Commodity Code 95200		Contract Start Date July 1, 2015		Contract End Date June 30, 2018		Original Amount \$ 275,000
						Amendment Amount \$893,750
Fund RRC	Dept. 903	Organization PROG	Appr. 300	Obj/Rev Source 3357	GRC/PROJ/JOB No. SNLCPY16	Amount \$368,750
Fund	Dept.	Organization	Appr.	Obj/Rev Source	GRC/PROJ/JOB No.	Amount
Fund	Dept.	Organization	Appr.	Obj/Rev Source	GRC/PROJ/JOB No.	Amount
Abbreviated Use 2-1-1			Estimated Payment Total by Fiscal Year			
			FY	Amount	I/D	
			15-16	\$93,750	I	
			16-17	\$400,000	I	
			17-18	\$400,000	I	

THIS CONTRACT is entered into in the State of California by and between the Children and Families Commission for San Bernardino County, hereinafter called the Commission, and

Legal Name (hereinafter called the Contractor)

Inland Empire United Way \_\_\_\_\_

Department/Division \_\_\_\_\_

2-1-1 \_\_\_\_\_

Address \_\_\_\_\_

9644 Hermosa Avenue \_\_\_\_\_

Rancho Cucamonga, CA 91730 \_\_\_\_\_

Phone \_\_\_\_\_

(909) 980-2857 \_\_\_\_\_

Federal ID No. \_\_\_\_\_

33-0502676 \_\_\_\_\_

Program Address (if different from legal address):

\_\_\_\_\_

\_\_\_\_\_

**IT IS HEREBY AGREED AS FOLLOWS:**

**AMENDMENT No. 1**

1. Paragraph A. of Section III, FISCAL PROVISIONS, has been amended to read as follows:

A. Contract Amount

The maximum amount of reimbursement under this Contract shall not exceed \$ 1,168,750 for the duration of the Contract term subject to the availability of California Children and Families Trust Fund monies. The consideration to be paid to Contractor, as provided herein, shall be in full payment for all Contractor's services and expenses incurred in the performance hereof. These funds are divided as follows:

Fiscal Year 2015-2016      \$368,750      July 1, 2015 through June 30, 2016

<b>Auditor-Controller/Treasurer Tax Collector Use Only</b>	
<input type="checkbox"/> Contract Database	<input type="checkbox"/> FAS
Input Date	Keyed By

Fiscal Year 2016-2017	<u>\$400,000</u>	July 1, 2016 through June 30, 2017
Fiscal Year 2017-2018	<u>\$400,000</u>	July 1, 2017 through June 30, 2018

\_\_\_\_\_  
Initial Here

2. Paragraphs A and D of Section VIII, TERM, are amended to read as follows:
  - A. This Contract is effective commencing July 1, 2015 and expires June 30, 2018, but may be terminated earlier in accordance with provisions of paragraph below or Section VII of this Contract.
 

\_\_\_\_\_  
Initial Here
  - D. Continuation of this Contract for each fiscal year after June 30, 2018 is contingent on a Program Work Plan and a Program Budget being submitted by Contractor and approved by the Commission. Continuation of this Contract is also contingent on the priorities, direction, and vision for investments of the Commission.
  
3. The following exhibits attached to this Amendment No. 1 shall be appended to the Contract as Attachments A and B to the Contract, as identified on the exhibits.
 

Attachment A – Amended Program Workplan for 2015-2016, Program Workplan for 2016-2018

Attachment B – Amended Program Budget for 2015-2016, Program Budget for 2016-2017, and Program Budget for 2017-2018
  
4. All other terms and conditions of this contract shall remain in full force and effect.

**CHILDREN & FAMILIES COMMISSION FOR  
SAN BERNARDINO COUNTY**

**INLAND EMPIRE UNITED WAY**

\_\_\_\_\_  
Legal Entity

▶ \_\_\_\_\_  
Authorized Signature

Linda Haugan  
Printed Name

Commission Chair  
Title

\_\_\_\_\_  
Dated

▶ \_\_\_\_\_  
Authorized Signature

Greg Bradbard  
Printed Name

President and CEO  
Title

\_\_\_\_\_  
Dated

Official Stamp

Reviewed for Processing  ▶ _____ Cindy Faulkner Operations Manager  _____ Date	Approved as to Legal Form  ▶ _____ Sophie Akins Commission Counsel  _____ Date	Presented to Commission for Signature  ▶ _____ Karen E. Scott Executive Director  _____ Date
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SPA 2: Systems and Networks  
 Goal 2.1: Leadership as a Convener and Partner  
 Objective 2.1.a: Systems and services effectively support and engage children, families and communities



Agency Name: Inland Empire United Way  
 Program Name: 211  
 Service Area: Countywide

Contract #: SI022 A1  
 Fiscal Year: 2015 - 2016

<b>Expectation(s):</b>	Provide referral provisions to the community identifying resources that support families.		
<b>Outcome(s):</b>	Increase number of calls processed from 59,000 to 65,600 per year		
Objective	Activity	Dosage	Verification
Callers will be given referrals to needed services (65,600)	Referral Provision	Ongoing	Monthly Narrative Reports

**Program Description:**

2-1-1 is an information referral system that includes a countywide, comprehensive, searchable database of verified government and non-profit service providers and programs. With the addition of 2.25 FTE to serve the general population of callers, 211 will increase its ability to process greater numbers of calls from families by 10%.

Agency Rep Name: \_\_\_\_\_

Data Type: Narrative

Agency Signature: \_\_\_\_\_

Reporting Period: Monthly

**Due:** On the 15th

Date Signed: \_\_\_\_\_

Program Cycle: October 2015 – June 2016



SPA 2: Systems and Networks  
 Goal 2.1: Leadership as a Convener and Partner  
 Objective 2.1.a: Systems and services effectively support and engage children, families and communities

**ATTACHMENT A  
 PROGRAM WORKPLAN**



Agency Name: Inland Empire United Way  
 Program Name: 211  
 Service Area: Countywide

Contract #: SI022 A1  
 Fiscal Year: 2016- 2018

<b>Expectation(s):</b>	Provide referral provisions to the community identifying resources that support families.		
<b>Outcome(s):</b>	Increase number of calls processed by 22% from 59,000 (53%) to 72,000 per year ( <b>Aggregate</b> )		
Objective	Activity	Dosage	Verification
Callers will be given referrals to needed services (72,000)	Referral Provision	Ongoing	Monthly Reports

**Program Description:**

2-1-1 is an information referral system that includes a countywide, comprehensive, searchable database of verified government and non-profit service providers and programs. With the addition of 2.25 FTE to serve the general population of callers, 211 will increase it's ability to process greater numbers of by 22%.

Agency Rep Name: \_\_\_\_\_

Data Type: Aggregate

Agency Signature: \_\_\_\_\_

Reporting Period: Monthly

**Due:** On the 15th

Date Signed: \_\_\_\_\_

Program Cycle: October 2016 – June 2018



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2015-16**

<b>ORGANIZATION:</b>	Inland Empire United Way	<b>DIRECTOR:</b>	Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b>	2015-16
<b>PROGRAM TITLE:</b>	211	<b>PROGRAM DIRECTOR:</b>	Gary Madden, 211 Director	<b>TOTAL BUDGET:</b>	\$ 368,750
<b>INITIATIVE:</b>		<b>FINANCE OFFICER:</b>	Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b>	SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION	
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J	
	Name:	Position:										
1	Gary Madden	211 Director	0.33	39.75	686	29%	27,269	7,908	35,176	106,657	33%	Responsible for all 211 activity, CPUC requirements, negotiating and managing contracts, promotional activities, outcomes, reporting, data collection and strategies, fundraising efforts, and developing disaster preparedness plans and relationships.
2	Jeannette Sepulveda	211 Operations Manager	0.33	28.85	686	29%	19,791	5,739	25,531	77,410	33%	Oversee daily operations of the 211 Call Center and Data& Research, team building/staff development, Quality Assurance, attainment of operational goals, overall service level performance and monitoring and staff training.
3	Monique Cain	211 Data & Research Supervisor	0.33	16.32	686	29%	11,196	3,247	14,442	43,790	33%	Lead team member on the 211 database, including data accuracy, the look and feel of the page layout, format continuity and appropriate linking of AIRS Taxonomy terms to the services agencies provide, and developing and maintaining progressive relationships with providers.
4	Cheryl Genung	IT Tech	0.22	41.19	450	29%	18,536	5,375	23,911	110,521	22%	The in-house IT Tech is directly responsible for the proper functioning of the computers, servers, switches, firewall, the full network and phone technology required for the 211 Call Center.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2015-16**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2015-16
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 368,750
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
5	Brenda Roper Director of Finance	0.18	31.25	380	29%	11,875	3,444	15,319	83,850	18%	Responsible for managing and overseeing the Finance & HR Department, prepare all financial reports, prepare the operating budget, providing professional services to the Finance Committee, overseeing the annual independent audit, overseeing compliance and recognition for all grants and contracts.
6	Suzan Attaway HR	0.22	21.33	450	29%	9,599	2,784	12,382	57,233	22%	The HR & Office Manager is responsible for monitoring and ordering supplies, maintain vendor accounts, coordinate and schedule repair and maintenance of equipment and facilities, maintain compliance with federal and state HR regulations concerning employment, maintain accurate and complete personnel records, oversee training and safety programs, conduct new employee orientations, prepare payroll, develop and maintain employee handbook, record and process accounts payable, supervise the donor designation process



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2015-16**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2015-16
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 368,750
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
7	Gail Kunz Lead Community Resource Advisor	0.38	17.85	800	29%	14,280	4,141	18,421	47,895	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Assists Call Center Manager with Quality Assurance Processes and Training
8	Maritza Pelayo Early Childhood Specialist	0.38	16.32	800	29%	13,056	3,786	16,842	43,790	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Leads response to First 5 calls & performs 100% callback surveys. Leads and Trains staff on Post Partum Depression, Trauma Informed Care and other early childhood development issues.
9	Ana Prado Community Resource Advisor	0.38	15.81	800	29%	12,648	3,668	16,316	42,421	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
10	Cynthia Torres Community Resource Advisor	0.38	14.79	800	29%	11,832	3,431	15,263	39,685	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET**

**FISCAL YEAR:** 2015-16

<b>ORGANIZATION:</b>	Inland Empire United Way	<b>DIRECTOR:</b>	Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b>	2015-16
<b>PROGRAM TITLE:</b>	211	<b>PROGRAM DIRECTOR:</b>	Gary Madden, 211 Director	<b>TOTAL BUDGET:</b>	\$ 368,750
<b>INITIATIVE:</b>		<b>FINANCE OFFICER:</b>	Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b>	SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
11	Imelda Banuelos Community Resource Advisor	0.38	15.74	800	29%	12,592	3,652	16,244	42,234	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
12	Atalia Morales Community Resource Advisor	0.24	14.79	500	8%	7,395	592	7,987	33,224	24%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
13	Veronica Rojas Community Resource Advisor	0.19	14.79	400	8%	5,916	473	6,389	33,224	19%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
14	Eddie Ortiz Community Resource Advisor	0.19	14.71	400	8%	5,884	471	6,355	33,045	19%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
15	Hallary Morales Community Resource Advisor	0.38	14.50	800	29%	11,600	3,364	14,964	38,906	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET**

**FISCAL YEAR:** 2015-16

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2015-16
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 368,750
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
16	Esteban Ruiz Lead Community Resource Advisor	0.38	17.00	800	29%	13,600	3,944	17,544	45,614	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Assists Call Center Manager with Quality Assurance Processes and Training
17	2 CRA (Recruiting) Community Resource Advisor	0.77	15.00	1600	29%	24,000	6,960	30,960	40,248	77%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
18	2 CRA (New) Community Resource Advisor	0.43	14.50	900	29%	13,050	3,785	16,835	38,906	43%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
19	1 CRA (Recruiting) Community Resource Advisor	0.38	14.50	800	29%	11,600	3,364	14,964	38,906	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
<b>Total Salaries &amp; Benefits</b>								<b>\$ 325,844</b>			



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2015-16**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2015-16
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 368,750
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

II. SERVICES & SUPPLIES				
	Expense:	% of Allocation:	TOTAL F5SB BUDGET	Description/Justification:
1	PROGRAM MATERIALS/SUPPLIES	0.54%	2,000	Program materials and supplies such as web traffic tracking, call center management & other software, headsets, directories, banners, displays, non-printed outreach materials, and name tags.
2	STAFF DEVELOPMENT/TRAINING	0.27%	1,000	Includes software trainings, specialized professional development trainings for Community Resource Advisors such as cultural competency, Post Partum Depression, Child Abuse, etc.
3	PRINTING	0.68%	2,500	The printing costs are for collateral that will be targeted and disseminated to low/moderate income First 5 families, especially in the underserved areas, and to service providers.
4	POSTAGE	0.14%	500	The postage dollars requested are for sending materials to the low/moderate income 0-5 families, especially in the underserved areas, and to service providers.
5	SUBSCRIPTIONS	0.14%	500	Subscriptions include a subscription fee to AIRS/CAIRS for membership, certification, etc. a subscription to the taxonomy database search and ancillary services, membership in HDRN, etc. for certification, accreditation, standards compliance, and growth of staff professionalism.
6	OFFICE SUPPLIES	0.54%	2,000	The office supplies required to operate a 211 database and call center are significant, mostly within normal business categories.
7	OFFICE EQUIPMENT	0.54%	2,000	The 211 program is computer, phone and internet based and is directly dependent upon desks, chairs, computers, light fixtures, etc.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET**

**FISCAL YEAR:** 2015-16

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2015-16
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 368,750
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

8	RENT/LEASE BUILDING	3.80%	14,000	The 211 operation occupies half of a commercial building in Rancho Cucamonga, sufficient for expected growth of the 211 project for several years and is equipped with emergency power provisions for disaster and crisis preparation.
9	BUILDING/EQUIPMENT MAINTENANCE	0.73%	2,700	24/7 operation: Security, software and hardware maintenance, Janitorial, Pest control, Trash services, Plumbing services, Electrical repairs, Heating/air conditioning maintenance & repairs, Painting, Lock repair & keys, and Window cleaning.
10	UTILITIES	3.25%	12,000	24/7 operation including heating and lighting, telecommunications and internet connectivity and disaster preparedness redundancy via 'hot spots' and backup analog phone lines.
11	PROFESSIONAL SERVICES/CONSULTANTS	0.34%	1,250	Charity Logic (211 database)
12	PROFESSIONAL SERVICES/CONSULTANTS	0.54%	2,000	Independent Audit
Total Services & Supplies			42,450	

III. FOOD

Event(s):	TOTAL F5SB BUDGET	Description/Justification:
1 211 Advisory Council Meetings	60	Stakeholder input to improve service delivery, efficiency, collaboration, etc.
2 211 Staff & Training Meetings	96	Continuing Education of Staff, refresher courses on Maternal Health, Trauma Informed Care, etc.
Total Food	156	





**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2015-16**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2015-16
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 368,750
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

IV. TRAVEL				
	Destination:	Purpose:	TOTAL F5SB BUDGET	Description/Justification:
1	San Bernardino	First 5 Meetings attendance	100	Mileage to maintain 211 staff presence at First 5 Commission meetings and any additional meetings offered at First 5, where the information shared may contribute to enhancing 211 service delivery.
2	Various	Provider Site Visits	100	Resource Database inclusion & updates
3	Various	Maternal Health, Fatherhood, & similar meetings	100	To both contribute to and learn from 0-5 relevant meetings
Total Travel			300	
V. SUBCONTRACTORS				
	Organization Name:		TOTAL F5SB BUDGET	Description/Justification:
1				
2				
Total Subcontractors			-	
VI. INDIRECT COSTS				
	Percent:			
	Basis:			
Total Indirect Costs			\$ -	
<b>TOTAL FIRST 5 BUDGET</b>			<b>\$ 368,750</b>	



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2016-17**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2016-17
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION	
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J	
	Name:	Position:										
1	Gary Madden	211 Director	0.33	39.75	686	29%	27,269	7,908	35,176	106,657	33%	Responsible for all 211 activity, CPUC requirements, negotiating and managing contracts, promotional activities, outcomes, reporting, data collection and strategies, fundraising efforts, and developing disaster preparedness plans and relationships.
2	Jeannette Sepulveda	211 Operations Manager	0.33	28.85	686	29%	19,791	5,739	25,531	77,410	33%	Oversee daily operations of the 211 Call Center and Data& Research, team building/staff development, Quality Assurance, attainment of operational goals, overall service level performance and monitoring and staff training.
3	Monique Cain	211 Data & Research Supervisor	0.34	16.32	700	29%	11,424	3,313	14,737	43,790	34%	Lead team member on the 211 database, including data accuracy, the look and feel of the page layout, format continuity and appropriate linking of AIRS Taxonomy terms to the services agencies provide, and developing and maintaining progressive relationships with providers.
4	Cheryl Genung	IT Tech	0.29	41.19	600	29%	24,714	7,167	31,881	110,521	29%	The in-house IT Tech is directly responsible for the proper functioning of the computers, servers, switches, firewall, the full network and phone technology required for the 211 Call Center.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET**

**FISCAL YEAR:** 2016-17

<b>ORGANIZATION:</b>	Inland Empire United Way	<b>DIRECTOR:</b>	Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b>	2016-17
<b>PROGRAM TITLE:</b>	211	<b>PROGRAM DIRECTOR:</b>	Gary Madden, 211 Director	<b>TOTAL BUDGET:</b>	\$ 400,000.00
<b>INITIATIVE:</b>		<b>FINANCE OFFICER:</b>	Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b>	SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
5	Brenda Roper Director of Finance	0.20	31.25	420	29%	13,125	3,806	16,931	83,850	20%	Responsible for managing and overseeing the Finance & HR Department, prepare all financial reports, prepare the operating budget, providing professional services to the Finance Committee, overseeing the annual independent audit, overseeing compliance and recognition for all grants and contracts.
6	Suzan Attaway HR	0.22	21.33	450	29%	9,599	2,784	12,382	57,233	22%	The HR & Office Manager is responsible for monitoring and ordering supplies, maintain vendor accounts, coordinate and schedule repair and maintenance of equipment and facilities, maintain compliance with federal and state HR regulations concerning employment, maintain accurate and complete personnel records, oversee training and safety programs, conduct new employee orientations, prepare payroll, develop and maintain employee handbook, record and process accounts payable, supervise the donor designation process



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2016-17**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2016-17
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
7	Gail Kunz Lead Community Resource Advisor	0.38	17.85	800	29%	14,280	4,141	18,421	47,895	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Assists Call Center Manager with Quality Assurance Processes and Training
8	Maritza Pelayo Early Childhood Specialist	0.38	16.32	800	29%	13,056	3,786	16,842	43,790	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Leads response to First 5 calls & performs 100% callback surveys. Leads and Trains staff on Post Partum Depression, Trauma Informed Care and other early childhood development issues.
9	Ana Prado Community Resource Advisor	0.38	15.81	800	29%	12,648	3,668	16,316	42,421	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
10	Cynthia Torres Community Resource Advisor	0.38	14.79	800	29%	11,832	3,431	15,263	39,685	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2016-17**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2016-17
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
11	Imelda Banuelos Community Resource Advisor	0.38	15.74	800	29%	12,592	3,652	16,244	42,234	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
12	Atalia Morales Community Resource Advisor	0.24	14.79	500	8%	7,395	592	7,987	33,224	24%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
13	Veronica Rojas Community Resource Advisor	0.19	14.79	400	8%	5,916	473	6,389	33,224	19%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
14	Eddie Ortiz Community Resource Advisor	0.19	14.71	400	8%	5,884	471	6,355	33,045	19%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
15	Hallary Morales Community Resource Advisor	0.38	14.5	800	29%	11,600	3,364	14,964	38,906	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2016-17**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2016-17
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
16	Esteban Ruiz Lead Community Resource Advisor	0.38	17	800	29%	13,600	3,944	17,544	45,614	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Assists Call Center Manager with Quality Assurance Processes and Training
17	2 CRA Community Resource Advisor	0.77	15	1600	29%	24,000	6,960	30,960	40,248	77%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
18	2 CRA Community Resource Advisor	0.77	14.5	1600	29%	23,200	6,728	29,928	38,906	77%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
19	New D&R Mgr Data & Research Manager	0.38	20	800	29%	16,000	4,640	20,640	53,664	38%	Responsible for oversight of all Data & Research Department operations including quality and scope of all 211 data, and the data updating and compliance with AIRS Standards and contract requirements.
<b>Total Salaries &amp; Benefits</b>								<b>\$ 354,491</b>			



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2016-17**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	2016-17
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	\$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	SI022 A1

II. SERVICES & SUPPLIES				
	Expense:	% of Allocation:	TOTAL F5SB BUDGET	Description/Justification:
1	PROGRAM MATERIALS/SUPPLIES	\$ 0.01	2,100.00	Program materials and supplies such as web traffic tracking, call center management & other software, headsets, directories, banners, displays, non-printed outreach materials, and name tags.
2	STAFF DEVELOPMENT/TRAINING	\$ 0.00	1,000.00	Includes software trainings, specialized professional development trainings for Community Resource Advisors such as cultural competency, Post Partum Depression, Child Abuse, etc.
3	PRINTING	0.00625	2,500.00	The printing costs are for collateral that will be targeted and disseminated to low/moderate income First 5 families, especially in the underserved areas, and to service providers.
4	POSTAGE	0.00125	500.00	The postage dollars requested are for sending materials to the low/moderate income 0-5 families, especially in the underserved areas, and to service providers.
5	SUBSCRIPTIONS	0.00125	500.00	Subscriptions include a subscription fee to AIRS/CAIRS for membership, certification, etc. a subscription to the taxonomy database search and ancillary services, membership in HDRN, etc. for certification, accreditation, standards compliance, and growth of staff professionalism.
6	OFFICE SUPPLIES	0.005	2,000.00	The office supplies required to operate a 211 database and call center are significant, mostly within normal business categories.
7	OFFICE EQUIPMENT	0.00525	2,100.00	The 211 program is computer, phone and internet based and is directly dependent upon desks, chairs, computers, light fixtures, etc.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2016-17**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	2016-17
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	\$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	SI022 A1

8	RENT/LEASE BUILDING	0.035	14,000.00	The 211 operation occupies half of a commercial building in Rancho Cucamonga, sufficient for expected growth of the 211 project for several years and is equipped with emergency power provisions for disaster and crisis preparation.
9	BUILDING/EQUIPMENT MAINTENANCE	0.00675	2,700.00	24/7 operation: Security, software and hardware maintenance, Janitorial, Pest control, Trash services, Plumbing services, Electrical repairs, Heating/air conditioning maintenance & repairs, Painting, Lock repair & keys, and Window cleaning.
10	UTILITIES	0.03552215	14,208.86	24/7 operation including heating and lighting, telecommunications and internet connectivity and disaster preparedness redundancy via 'hot spots' and backup analog phone lines.
11	PROFESSIONAL SERVICES/CONSULTANTS	0.003125	1,250.00	Charity Logic (211 database)
12	PROFESSIONAL SERVICES/CONSULTANTS	0.005	2,000.00	Independent Audit
13		0		
Total Services & Supplies			\$ 44,858.86	

<b>III. FOOD</b>				
	Event(s):		<b>TOTAL F5SB BUDGET</b>	<b>Description/Justification:</b>
1	211 Advisory Council Meetings		100.00	Stakeholder input to improve service delivery, efficiency, collaboration, etc.
2	10th Anniversary of 211 San Bernardino County		100.00	Visibility/Outreach Event
3	211 Staff & Training Meetings		150.00	Continuing Education of Staff, refresher courses on Maternal Hea
4				
Total Food			\$ 350.00	





**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2016-17**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	2016-17
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	\$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	SI022 A1

IV. TRAVEL				
	Destination:	Purpose:	TOTAL F5SB BUDGET	Description/Justification:
1	Various	First 5 Meetings, Maternal Health, Fatherhood, & similar meetings	100.00	To both contribute to and learn from 0-5 relevant mtgs
2	Various	Provider Site Visits	200.00	Resource Database inclusion & updates
3				
Total Travel			300.00	
V. SUBCONTRACTORS				
	Organization Name:		TOTAL F5SB BUDGET	Description/Justification:
1				
2				
Total Subcontractors			-	
VI. INDIRECT COSTS				
	Percent:			
	Basis:			
Total Indirect Costs			\$ -	
<b>TOTAL FIRST 5 BUDGET</b>			<b>\$ 400,000.00</b>	



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2017-18
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION	
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J	
	Name:	Position:										
1	Gary Madden	211 Director	0.33	39.75	686	29%	27,269	7,908	35,176	106,657	33%	Responsible for all 211 activity, CPUC requirements, negotiating and managing contracts, promotional activities, outcomes, reporting, data collection and strategies, fundraising efforts, and developing disaster preparedness plans and relationships.
2	Jeannette Sepulveda	211 Operations Manager	0.33	28.85	686	29%	19,791	5,739	25,531	77,410	33%	Oversee daily operations of the 211 Call Center and Data& Research, team building/staff development, Quality Assurance, attainment of operational goals, overall service level performance and monitoring and staff training.
3	Monique Cain	211 Data & Research Supervisor	0.34	16.32	700	29%	11,424	3,313	14,737	43,790	34%	Lead team member on the 211 database, including data accuracy, the look and feel of the page layout, format continuity and appropriate linking of AIRS Taxonomy terms to the services agencies provide, and developing and maintaining progressive relationships with providers.
4	Cheryl Genung	IT Tech	0.29	41.19	600	29%	24,714	7,167	31,881	110,521	29%	The in-house IT Tech is directly responsible for the proper functioning of the computers, servers, switches, firewall, the full network and phone technology required for the 211 Call Center.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2017-18
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
5	Brenda Roper Director of Finance	0.20	31.25	420	29%	13,125	3,806	16,931	83,850	20%	Responsible for managing and overseeing the Finance & HR Department, prepare all financial reports, prepare the operating budget, providing professional services to the Finance Committee, overseeing the annual independent audit, overseeing compliance and recognition for all grants and contracts.
6	Suzan Attaway HR	0.22	21.33	450	29%	9,599	2,784	12,382	57,233	22%	The HR & Office Manager is responsible for monitoring and ordering supplies, maintain vendor accounts, coordinate and schedule repair and maintenance of equipment and facilities, maintain compliance with federal and state HR regulations concerning employment, maintain accurate and complete personnel records, oversee training and safety programs, conduct new employee orientations, prepare payroll, develop and maintain employee handbook, record and process accounts payable, supervise the donor designation process



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2017-18
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
7	Gail Kunz Lead Community Resource Advisor	0.38	17.85	800	29%	14,280	4,141	18,421	47,895	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Assists Call Center Manager with Quality Assurance Processes and Training
8	Maritza Pelayo Early Childhood Specialist	0.38	16.32	800	29%	13,056	3,786	16,842	43,790	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Leads response to First 5 calls & performs 100% callback surveys. Leads and Trains staff on Post Partum Depression, Trauma Informed Care and other early childhood development issues.
9	Ana Prado Community Resource Advisor	0.38	15.81	800	29%	12,648	3,668	16,316	42,421	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
10	Cynthia Torres Community Resource Advisor	0.38	14.79	800	29%	11,832	3,431	15,263	39,685	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b> 2017-18
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	<b>TOTAL BUDGET:</b> \$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b> SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
11	Imelda Banuelos Community Resource Advisor	0.38	15.74	800	29%	12,592	3,652	16,244	42,234	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
12	Atalia Morales Community Resource Advisor	0.24	14.79	500	8%	7,395	592	7,987	33,224	24%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
13	Veronica Rojas Community Resource Advisor	0.19	14.79	400	8%	5,916	473	6,389	33,224	19%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
14	Eddie Ortiz Community Resource Advisor	0.19	14.71	400	8%	5,884	471	6,355	33,045	19%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
15	Hallary Morales Community Resource Advisor	0.38	14.5	800	29%	11,600	3,364	14,964	38,906	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b>	Inland Empire United Way	<b>DIRECTOR:</b>	Gregory Bradbard, President and CEO	<b>PROGRAM YEAR:</b>	2017-18
<b>PROGRAM TITLE:</b>	211	<b>PROGRAM DIRECTOR:</b>	Gary Madden, 211 Director	<b>TOTAL BUDGET:</b>	\$ 400,000.00
<b>INITIATIVE:</b>		<b>FINANCE OFFICER:</b>	Brenda Roper, Director of Finance	<b>RFP/CONTRACT #:</b>	SI022 A1

LINE	BUDGET CATEGORY	FTE	PAY RATE	# OF HOURS	BENEFIT RATE	F5SB SALARY	F5SB BENEFITS	F5SB BUDGET	TOTAL SALARY	First 5 % of TOTAL SALARY	DESCRIPTION/ JUSTIFICATION
I.	SALARIES & BENEFITS	A	B	C	D	E	F	G	H	I	J
16	Esteban Ruiz Lead Community Resource Advisor	0.38	17	800	29%	13,600	3,944	17,544	45,614	38%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls. Assists Call Center Manager with Quality Assurance Processes and Training
17	2 CRA Community Resource Advisor	0.77	15	1600	29%	24,000	6,960	30,960	40,248	77%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
18	2 CRA Community Resource Advisor	0.77	14.5	1600	29%	23,200	6,728	29,928	38,906	77%	Answers calls, collects demographic and other information, performs caller assessment, provides information and referrals to persons seeking help, and conducts follow-up calls.
19	D&R Mgr Data & Research Manager	0.38	20	800	29%	16,000	4,640	20,640	53,664	38%	Responsible for oversight of all Data & Research Department operations including quality and scope of all 211 data, and the data updating and compliance with AIRS Standards and contract requirements.
Total Salaries & Benefits								\$ 354,491			



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	2017-18
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	\$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	SI022 A1

II. SERVICES & SUPPLIES				
Expense:	% of Allocation:	TOTAL F5SB BUDGET	Description/Justification:	
1 PROGRAM MATERIALS/SUPPLIES	\$ 0.01	2,100.00	Program materials and supplies such as web traffic tracking, call center management & other software, headsets, directories, banners, displays, non-printed outreach materials, and name tags.	
2 STAFF DEVELOPMENT/TRAINING	\$ 0.00	1,000.00	Includes software trainings, specialized professional development trainings for Community Resource Advisors such as cultural competency, Post Partum Depression, Child Abuse, etc.	
3 PRINTING	0.00625	2,500.00	The printing costs are for collateral that will be targeted and disseminated to low/moderate income First 5 families, especially in the underserved areas, and to service providers.	
4 POSTAGE	0.00125	500.00	The postage dollars requested are for sending materials to the low/moderate income 0-5 families, especially in the underserved areas, and to service providers.	
5 SUBSCRIPTIONS	0.001625	650.00	Subscriptions include a subscription fee to AIRS/CAIRS for membership, certification, etc. a subscription to the taxonomy database search and ancillary services, membership in HDRN, etc. for certification, accreditation, standards compliance, and growth of staff professionalism.	
6 OFFICE SUPPLIES	0.005	2,000.00	The office supplies required to operate a 211 database and call center are significant, mostly within normal business categories.	
7 OFFICE EQUIPMENT	0.005125	2,050.00	The 211 program is computer, phone and internet based and is directly dependent upon desks, chairs, computers, light fixtures, etc.	



**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	2017-18
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	\$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	SI022 A1

8	RENT/LEASE BUILDING	0.035	14,000.00	The 211 operation occupies half of a commercial building in Rancho Cucamonga, sufficient for expected growth of the 211 project for several years and is equipped with emergency power provisions for disaster and crisis preparation.
9	BUILDING/EQUIPMENT MAINTENANCE	0.00675	2,700.00	24/7 operation: Security, software and hardware maintenance, Janitorial, Pest control, Trash services, Plumbing services, Electrical repairs, Heating/air conditioning maintenance & repairs, Painting, Lock repair & keys, and Window cleaning.
10	UTILITIES	0.03552215	14,208.86	24/7 operation including heating and lighting, telecommunications and internet connectivity and disaster preparedness redundancy via 'hot spots' and backup analog phone lines.
11	PROFESSIONAL SERVICES/CONSULTANTS	0.003125	1,250.00	Charity Logic (211 database)
12	PROFESSIONAL SERVICES/CONSULTANTS	0.005	2,000.00	Independent Audit
13		0		
Total Services & Supplies			\$ 44,958.86	

**III. FOOD**

Event(s):		TOTAL F5SB BUDGET	Description/Justification:
1	211 Advisory Council Meetings	100.00	Stakeholder input to improve service delivery, efficiency, collaboration, etc.
2	211 Staff & Training Meetings	150.00	Continuing Education of Staff, refresher courses on Maternal Health
3			
Total Food		\$ 250.00	

**IV. TRAVEL**





**FIRST 5 SAN BERNARDINO  
PROGRAM BUDGET  
FISCAL YEAR: 2017-18**

<b>ORGANIZATION:</b> Inland Empire United Way	<b>DIRECTOR:</b> Gregory Bradbard, President and CEO	2017-18
<b>PROGRAM TITLE:</b> 211	<b>PROGRAM DIRECTOR:</b> Gary Madden, 211 Director	\$ 400,000.00
<b>INITIATIVE:</b>	<b>FINANCE OFFICER:</b> Brenda Roper, Director of Finance	SI022 A1

	Destination:	Purpose:	TOTAL F5SB BUDGET	Description/Justification:
1	Various	First 5 Meetings, Maternal Health, Fatherhood, & similar meetings	100.00	To both contribute to and learn from 0-5 relevant mtgs
2	Various	Provider Site Visits	200.00	Resource Database inclusion & updates
3				
	Total Travel		300.00	

**V. SUBCONTRACTORS**

	Organization Name:	TOTAL F5SB BUDGET	Description/Justification:
1			
2			
	Total Subcontractors	-	

**VI. INDIRECT COSTS**

	Percent:			
	Basis:			
	Total Indirect Costs	\$	-	

<b>TOTAL FIRST 5 BUDGET</b>	\$	400,000.00	
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**AGENDA ITEM 5  
OCTOBER 21, 2015**

<b>Subject</b>	Policy Platform Proposal for Fiscal Year 2015-2016
<b>Recommendations</b>	Receive Policy Platform proposal information relative to Children and Families Commission - First 5 San Bernardino that was submitted to the County of San Bernardino Legislative Unit for consideration in developing Fiscal Year 2015-2016 Policy Platform. (Presenter: Karen E. Scott, Executive Director, 252-4252)

<b>Background Information</b>	Each year, the County Administrative Office (CAO) seeks submittals for the State and Federal legislative platforms for Board of Supervisors' consideration. The annual State and Federal legislative platforms are important documents that allow the County to strategically advocate regional interests at the State and Federal level in the upcoming year.
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In alignment with the *Countywide Vision*, the 2016 legislative platforms are being developed in coordination with the Board of Supervisors, Countywide Elected Officials, County Departments, regional stakeholders, boards and commissions and the County's State and Federal legislative advocates. All departments were requested to submit their platform deletions, changes, additions as well as ideas for county sponsored legislation to the CAO by October 1, 2015.

Due to these unprecedented times for First 5 Commissions throughout the state with issues such as ensuing tobacco legislation, health care reform and the evolving early education policies, F5SB accepted the invitation to share its legislative priorities with CAO staff for potential inclusion in the 2016 legislative platform. While the majority of policy concerns identified by F5SB were consistent with existing County Platform priorities, "backfill language" for any new proposed tobacco legislation as listed below is under review by the County. In addition, please find attached information relative to the mission of the Children and Families Commission included with the proposed legislative priorities.

Children and Families Trust Fund Backfill	Health and Safety Code Section 130105, created the California Children and Families Trust Fund in the State Treasury, which receives funding from the sale of tobacco products (Section 30131.2 of the Revenue and Taxation Code). New program proposals that ascribe funding from Section 30131.2 pit new programs against existing services. "Backfill" language included as a part of every tobacco tax proposal ensures that the original intent of voters is preserved.	Advocate for and support the inclusion of "backfill" language to any new tobacco legislation to preserve existing programs funded by the Children and Families Trust Fund.
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An annual review process of the Commission's Policy Priorities as well as the development of a set of platform suggestions for submission to the County will be recommended for incorporation into a procedure for adoption at the next Commission meeting.

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**Review**

Sophie Akins, Commission Counsel

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## 2015 Federal San Bernardino County Platform

**Overview** This document provides a summary of issues on the 2015 Federal County of San Bernardino Platform that impacts and complements the work of the Children and Families Commission – First 5 San Bernardino. Below is a brief summary and relevance of issues along with recommended adjustments or additions.

Issue	Summary	Action
Medical Professional Workforce	An adequate supply of medical providers and other healthcare professionals is essential to families having access to resources that promote the well-being of children 0-5. San Bernardino County severely lags behind the State of California in available physicians, medical specialists, and nurses. This is especially true in the Mountains region and parts of the desert. Currently, there is a physician deficit of 3,000 in San Bernardino and Riverside Counties combined. Due to the prospective influx of new patients because of the Affordable Care Act, this deficit could reach 5,000 by 2020. <sup>1</sup> If this deficit continues, there is a potential for extended delays for preventative and maintenance health visits for children 0-5 and their parents.	Support legislation, budget actions and regulatory efforts that will increase and retain qualified medical and behavioral health professionals, and protect and enhance funding to provide incentives for medical professionals to serve in underserved areas.  Ensure Recruitment and Retaining of Minority Doctors to promote affinity and cultural understanding between doctor and patient. This increases the likelihood more data about health will be revealed to the doctor, thus increasing effectiveness of visits.

<sup>1</sup> <http://www.sbsun.com/health/20150627/iehp-hit-hard-by-doctor-shortage-high-patient-demand>

Issue	Summary	Action
<p>Early Child Development Funding</p>	<p>High quality early childhood programs are essential to a child’s cognitive, academic, and social development. Science has shown the need and effectiveness of increasing the focus on evidence-based interventions especially in the birth through 3 years of a child’s development. The secondary focus is on 4-5 year olds, preparing them for Kindergarten and overall school readiness. Benefits of Early Childhood Development interventions can be found in the following areas:</p> <ul style="list-style-type: none"> <li>• Higher intelligence scores</li> <li>• Higher and timelier school enrollment</li> <li>• Less grade repetition and lower dropout rates</li> <li>• Higher school completion rates</li> <li>• Improved nutrition and health status</li> <li>• Improved social and emotional behavior</li> <li>• Improved parent-child relationship</li> <li>• Increased earning potential and economic self-sufficiency as an adult</li> <li>• Increased female labor force participation”<sup>2</sup></li> </ul>	<p>Support legislation and budget actions that maintain Federal funding of early child development programs; actions that increase not only Elementary and Secondary Education (ESEA) funding but also other dedicated funding streams to expand access and ensure that all low and moderate income families, especially working families, with children birth – 3, have access to high quality care and high-quality preschool programs.</p> <p>Support legislation and budget actions that maintain the Early Head Start –Home Visiting (EHS-HV) programs.</p>
<p>Early Care and Education Professional Workforce</p>	<p>First 5 San Bernardino seeks to support high quality and developmentally appropriate early care experiences for children in San Bernardino County. In addition to expanding capacity (number of slots), First 5 San Bernardino is committed to building local infrastructure and working with providers to continuously improve the quality of early care and educational settings. Research shows that high quality child care can improve a child’s cognitive, social and emotional development so they are better prepared for success in school and in life.</p>	<p>Seek and advocate for Federal early education/child care and development funding in San Bernardino County to improve the quality and retention levels of the early education workforce.</p> <p>Support legislation that funds Quality Rating and Improvement Systems (QRIS) that ensure Improvement in the quality and effectiveness of early care and education programs and ensure an ample supply and retention of a high-quality early</p>

<sup>2</sup>

<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTCY/EXTECD/0,,contentMDK:20259127~menuPK:527099~pagePK:148956~piPK:216618~theSitePK:344939,00.html>

	<p>It is also the mission of the County School's Early Learning and Development Division to increase the quality of early learning programs for children ages birth up to 5-years of age and their families by supporting the education and professional development of an effective, well compensated, and diverse early learning workforce.</p> <p>Collaboration between such agencies in coordination with the efforts of Economic Development and Moving to Work can provide flexibility to ensure programs and services are delivered efficiently and in a cost-effective manner and the high-quality workforce and early care and education services to children are achieved.</p>	<p>care and education workforce.</p>
<p>Children and Families</p>	<p>Families play the most important role in promoting the healthy development of their children, yet not all families are equipped with the information and support that help them create environments for their children to develop and learn.</p> <p>Prevention and reduction of instances of child abuse are a top priority of First 5 San Bernardino. The Nurturing Parenting Program, a comprehensive parenting education curriculum, aimed to reduce risk levels, has been implemented throughout the County.</p> <p>Homelessness is a significant issue, especially for children 0-5. It can affect their developmental and mental health and contribute to adverse childhood experience such as family separation. Poverty and the inability to maintain a safe and stable home are the "call to action" to ensure that systems put families in position to benefit from the Strengthening Families Five Protective Factors that can promote healthy social and</p>	<p>Support and advocate for increased Federal funding to the Maternal, Infant and Early Childhood Home Visiting (MIECHV) Programs that can improve maternal and child health, prevent child abuse and neglect, encourage positive parenting, promote child development, school readiness and lessen challenges experienced by families such as homelessness and economic decline.</p> <p>Support continued Federal funding to the 17 identified home visiting models that meet the Health and Human Services criteria for evidenced based interventions that support and strengthen families and communities.</p> <p>Support legislative, budget actions, and regulatory efforts that Strengthen Families and will provide a more focused approach to the issues families face such as child abuse and homelessness and</p>

	<p>emotional development of children.</p> <p>Maternal, Infant and Early Childhood Home Visiting programs support pregnant women and families and helps “at-risk” parents of children from birth through entry in kindergarten, tap into the resources and hone in on skills they need to raise children who are physically, socially and emotionally healthy and ready to learn.</p> <p>Incorporating the evidence-based Strengthening Families framework in supportive services to families, focuses on strengthening protective factors and building family and social networks to reinforce the ability of parents to care for their children. The Strengthening Families framework aims to build on the strengths of the families, to maximize their potential and to strengthen the capacity of parents and communities to care for their children in ways that promote well-being.</p>	<p>provide a system of care that is inclusive, well planned, coordinated, evaluated and accessible to all who are, or are at-risk, especially the unique needs of the 0-5 population and their families.</p>
<p>Children and Families</p>	<p>Through information, advocacy and outreach the First Five Years Fund works with policymakers, experts, business leaders and advocates in Washington, D.C. to advance federal investment in quality early childhood education for disadvantaged children from birth to age five.</p> <p>The First Five Years Fund educates on the positive return on investment with early education. They also have focused efforts in advocating for Head Start, Smart Start, No Child Left Behind, Home Visitation, Quality Child Care, Childhood Nutrition, and other related topics to improve the lives of children.</p>	<p>Support and collaborate with this organization to increase outreach and impact in improving early childhood education for disadvantaged children from birth to age five, and bringing unity and resources to California and the County of San Bernardino.</p>

## 2015 State San Bernardino County Platform

**Overview** This document provides a summary of issues on the 2015 State County of San Bernardino Platform that impacts and complements the work of the Children and Families Commission – First 5 San Bernardino. Below is a brief summary and relevance of issues along with recommended adjustments or additions.

Issue	Summary	Action
Medical Professional Workforce	An adequate supply of medical providers and other healthcare professionals is essential to families having access to resources that promote the well-being of children 0-5. San Bernardino County severely lags behind the State of California in available physicians, medical specialists, and nurses. This is especially true in the Mountains region and parts of the desert. Currently, there is a physician deficit of 3,000 in San Bernardino and Riverside Counties combined. Due to the prospective influx of new patients because of the Affordable Care Act, this deficit could reach 5,000 by 2020. <sup>1</sup> If this deficit continues, there is a potential for extended delays for preventative and maintenance health visits for children 0-5 and their parents.	Support legislation, budget actions and regulatory efforts that will increase and retain qualified medical and behavioral health professionals, and protect and enhance funding to provide incentives for medical professionals to serve in underserved areas.  Ensure Recruitment and Retaining of Minority Doctors to promote affinity and cultural understanding between doctor and patient. This increases the likelihood more data about health will be revealed to the doctor, thus increasing effectiveness of visits.

<sup>1</sup> <http://www.sbsun.com/health/20150627/iehp-hit-hard-by-doctor-shortage-high-patient-demand>



Issue	Summary	Action
<p>Early Child Development Funding</p>	<p>High quality early childhood programs are essential to a child’s cognitive, academic, and social development. Science has shown the need and effectiveness of increasing the focus on evidence-based interventions especially in the birth through 3 years of a child’s development. The secondary focus is on 4-5 year olds, preparing them for Kindergarten and overall school readiness. Benefits of Early Childhood Development interventions can be found in the following areas:</p> <ul style="list-style-type: none"> <li>• Higher intelligence scores</li> <li>• Higher and timelier school enrollment</li> <li>• Less grade repetition and lower dropout rates</li> <li>• Higher school completion rates</li> <li>• Improved nutrition and health status</li> <li>• Improved social and emotional behavior</li> <li>• Improved parent-child relationship</li> <li>• Increased earning potential and economic self-sufficiency as an adult</li> <li>• Increased female labor force participation”<sup>2</sup></li> </ul>	<p>Support legislation and budget actions that maintain and/or increase State/California Department of Education funding of early child development programs; actions that increase any dedicated funding streams to expand access and ensure that all low and moderate income families, especially working families, with children birth – 3, have access to high quality care and high-quality preschool programs.</p> <p>Support legislation that funds Quality Rating and Improvement Systems (QRIS) that ensure Improvement in the quality and effectiveness of early care and education programs.</p>
<p>Early Care and Education Professional Workforce</p>	<p>First 5 San Bernardino seeks to support high quality and developmentally appropriate early care experiences for children in San Bernardino County. In addition to expanding capacity (number of slots), First 5 San Bernardino is committed to building local infrastructure and working with providers to continuously improve the quality of early care and educational settings. Research shows that high quality child care can improve a child’s cognitive, social and emotional development so they are better prepared for success in school and in life.</p>	<p>Seek and advocate for State early education/child care and development funding in San Bernardino County to improve the quality and retention levels of the early education workforce.</p> <p>Support legislation that funds Quality Rating and Improvement Systems (QRIS) that ensure Improvement in the quality and effectiveness of early care and education programs and ensure an ample supply and retention of a high-quality early</p>

<sup>2</sup>

<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTCY/EXTECD/0,,contentMDK:20259127~menuPK:527099~pagePK:148956~piPK:216618~theSitePK:344939,00.html>

	<p>It is also the mission of the County School's Early Learning and Development Division to increase the quality of early learning programs for children ages birth up to 5-years of age and their families by supporting the education and professional development of an effective, well compensated, and diverse early learning workforce.</p> <p>Collaboration between such agencies in coordination with the efforts of Economic Development and Moving to Work can provide flexibility to ensure programs and services are delivered efficiently and in a cost-effective manner and the high-quality workforce and early care and education services to children are achieved.</p>	<p>care and education workforce.</p>
Behavioral Health Funding	<p>Mental health funding is essential to ensure that counties have adequate resources to meet the growing behavioral health demands associated with the 2011 Realignment.</p> <p>With a concentrated focus on early screening and developmental services, First 5 San Bernardino supports increased State funding for greater reimbursement of EPSDT, enabling more potential participants, including those who are 0-5, to receive services.</p>	<p>Support legislation and budget actions that protect existing mental health funding and increase funding for expansion of early screening and developmental services countywide.</p>
Children and Families	<p>Families play the most important role in promoting the healthy development of their children, yet not all families are equipped with the information and support that help them create environments for their children to develop and learn.</p> <p>Prevention and reduction of instances of child abuse are a top priority of First 5 San Bernardino. The Nurturing Parenting Program, a comprehensive parenting education curriculum, aimed to reduce risk</p>	<p>Support and advocate for increased State funding to the California Home Visiting Program (CHVP) to serve pregnant women and their children birth through age 5.</p>

	<p>levels, has been implemented throughout the County.</p> <p>Homelessness is a significant issue as well, especially for children 0-5. It can affect their developmental and mental health and contribute to adverse childhood experience such as family separation.</p> <p>California Home Visiting Program (CHVP) targets participant outcomes which include: improved maternal and child health, prevention of child injuries, child abuse and maltreatment, and reduction of emergency department visits, improvement in school readiness and achievement, reduction in crime or domestic violence, improvements in family economic self-sufficiency, and improvements in the coordination and referrals for other community resources and supports.</p> <p>Local Health Jurisdictions are funded to provide services using one of two nationally recognized home visiting models, Healthy Families America and Nurse-Family Partnership.</p> <p>Being funded for and incorporating home visiting programs Countywide targeting “at-risk” families, especially those with children ages prenatal through five, can improve outcomes for children and strengthen communities to care for their children in ways that promote well-being.</p>	
<p>Children and Families Commission – First 5 San Bernardino Revenue</p>	<p>Since 1998, First 5 San Bernardino has invested more than \$210 million in programs serving young children and their families. Service areas included early care and education//preschool, professional development support, early screening and intervention, autism- oral health- asthma and obesity intervention, health care access and navigation, perinatal substance abuse</p>	<p>Advocate for and support the inclusion of “backfill” language to any new tobacco legislation that generates revenue, to preserve the provision of funding to the Children and Families Commission – First 5 San Bernardino (Proposition 10), who promote and support the well-being and school readiness of children ages prenatal through age 5</p>

	<p>treatment, prenatal tele-health and family support with case management, resource and referral and child abuse prevention/parent education. New initiatives to be supported with a continued commitment to children under a new strategic plan for 2015-2020 include a countywide lactation support program and leadership related to Quality Rating Improvement Systems (QRIS) to improve quality standards within all early learning settings such as State Preschool and Family Child Care homes.</p> <p>The Commission's revenue has declined 40% in 10 years, from \$43.7 million in 2003/04 to \$26.4 million in 2013/14.</p> <p>Despite this decrease, the commitment to improve outcomes for our youngest residents has not waned. In 2013/14 alone, \$17.5 million was dedicated for critical health programs alone. However, declining tobacco tax revenues threaten the continuation of these programs and all other First 5 supported programs.</p> <p>Health and Safety Code Section 130105, created the California Children and Families Trust Fund in the State Treasury. Section 30131.2 of the Revenue and Taxation Code, governs the collection and distribution of taxes to implement the act including backfill to offset the revenue decrease directly resulting from the imposition of additional taxes by this act, to any Proposition 99 (the Tobacco Tax and Health Protection Act of 1988) state health-related education or research programs in effect as of November 1, 1998, and the Breast Cancer Fund programs. This "backfill" has been a part of every tobacco tax proposal since then. Instead of pitting new programs against existing services,</p>	<p>through a comprehensive and coordinated system of care.</p> <p>Support legislation that limits charges by the Board of Equalization to First 5 for the administration and collection of tobacco taxes.</p>
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	<p>backfill ensures that the intent of voters is preserved, even as California finds new ways to fund important services.</p> <p>If First 5 Commissions throughout the State were assured of “backfill” or were to receive even 10% of the projected revenues from any proposed and approved increase in the tobacco tax, the Commission would be able to offset the revenue decreases resulting from the imposition of additional taxes and continue investing in critical services to young children.</p> <p>The Prop 10 Act, approved by the voters in 1998, allows for the reimbursement of the State Board of Equalization (BOE) for expenses incurred in the administration and collection of tobacco taxes. These costs have risen 600% in the past 10 years, while tobacco tax receipts have decreased by nearly 30%.</p> <p>After the initial influx of fees imposed by the passage of AB71 in 2003, a gap opened up between this revenue source and the program expenditures where licensing expenditures of the BOE have now consistently exceeded fee revenues. The 2006-07 State budget shifted costs for the tobacco licensing program to First 5’s and other special funds. The 2009-10 Budget approved the ongoing use of these funds for the licensing program. Nearly ¼ of the costs of the BOE tobacco programs (licensing and tobacco tax collection) are to support BOE administration and overhead.</p> <p>To ensure the protection of Prop 10 – First 5 funds for the intended purpose of supporting young children and their healthy development, First 5 San Bernardino seeks the following solutions:</p>	
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**AGENDA ITEM 6  
OCTOBER 21, 2015**

<b>Subject</b>	AmeriCorps Program Evaluation Summary for Fiscal Year 2014-2015; Activity Updates for Fiscal Year 2015-2016
<b>Recommendations</b>	Receive Program Evaluation Summary for Fiscal Year 2014-2015, Service Activity Updates for Fiscal Year 2015-2016 and introduce Fiscal Year 2015-2016 AmeriCorps Team. (Presenter: Mary Alvarez, Staff Analyst II, 252-4258)
<b>Background Information</b>	First 5 San Bernardino (F5SB) has partnered with the Prevent Child Abuse California (PCA CA) AmeriCorps program since 2010, providing matching dollars to support positions that deliver school readiness activities in preschools throughout San Bernardino County.

Research indicates a child's early development of social emotional, literacy, and numeracy skills are critical for school success. Economically disadvantaged children and/or children with exceptional needs, such as English language learners are most at-risk for academic failure as they lack access to quality early childhood education programs with linguistically appropriate instruction. For Fiscal Year 2015-2016, as reported at the August 5, 2015 Commission meeting, members are serving such disadvantaged children at the confirmed school sites: Ontario-Maple, Easter Seals-Ontario, Rialto Renaissance, Rialto Eucalyptus, and Ontario-Westminster. These sites align with the communities where AmeriCorps members reside.

F5SB's AmeriCorps Team strive to provide at least 35 hours of social emotional, literacy, and numeracy skill-building to identified children to meet age appropriate school readiness milestones in one or more areas they had not initially met.

Each year, AmeriCorps members are tasked with meeting specified performance measure targets in three (3) key areas: 1) School Readiness, 2) Volunteer Generation, and 3) Member Development.

Based on the annual performance measure data that F5SB submits, PCA CA compiles a Program Evaluation Summary on the program results. The Fiscal Year 2014-2015 report was received by F5SB in October 2015. Last year, in key area #1, members provided direct school readiness services to 121 children. As a result of this work, 51% percent of these children were assessed utilizing the Teaching Strategies GOLD assessments for Social-Emotional, Numeracy and Literacy. Of all children assessed (pre/post), evaluation data indicates a positive impact by the improvement shown in their development skills for school readiness in one or more of the seven (7) domains within the 3 focused areas of development. For key area #2, volunteer generation, members were able to recruit ten (10) 1-time volunteers and one (1) long-term volunteer. For the final key area, member development, members participated in 901.75 hours of training to increase both professional skills and community development skills in order to provide quality service to the community and the children they serve.

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Members began their service term on August 17, 2015 and have already participated in 9 community events including the Vision2Read Family Reading Rally Kickoff and the High Desert Talk Read Sing event.

Our Fiscal Year 2015-2016 AmeriCorps Team is Liliana Ferrer, Leticia Rivera, Alex Ruiz and Wesley Lopez. We look forward to a successful year with more school readiness gains realized for our youngest children throughout San Bernardino County through the AmeriCorps school readiness program.

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**Review**

Sophie Akins, Commission Counsel

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## AmeriCorps Program Evaluation Summary

Program:	First 5 Service Corps
County	San Bernardino
Subcontractor:	First 5 San Bernardino
Completed By:	Ian Hadley

The purpose of the AmeriCorps Evaluation Summary is to assess and inform Lead Agencies of their progress toward meeting specified performance measure targets. The Evaluation Summary is intended to provide a snapshot of the data which has been recorded and submitted to PCA CA regarding Primary Needs and Service Performance Data as well as Volunteer Generation and Member Development.

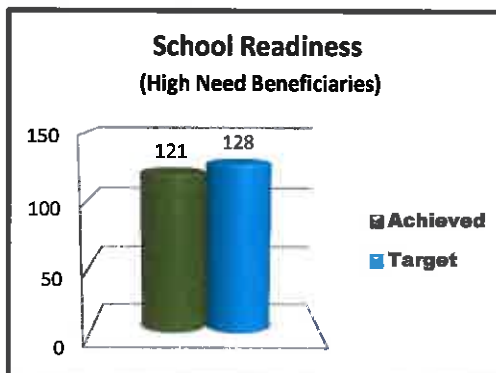
### 1. School Readiness

*First 5 Service Corps provides direct school readiness services to 2-5 year olds who are at risk for low performance upon kindergarten entry. Children who receive services are assessed on 3 developmental areas using the Teaching Strategies GOLD Assessment. Assessments are administered 2 or 3 times per year depending on service delivery design.*

Date	Children Served	Initial Assessments	Subsequent Assessments
10/6/2015	216	121	46

**Figure 1.** In the 2014-2015 Program Year, PCA CA in collaboration with our Lead Agencies developed individual beneficiary targets for each county.

This chart shows the number of Beneficiaries that have received service in your county (Green Bar), in relation the the established target (Blue Bar).



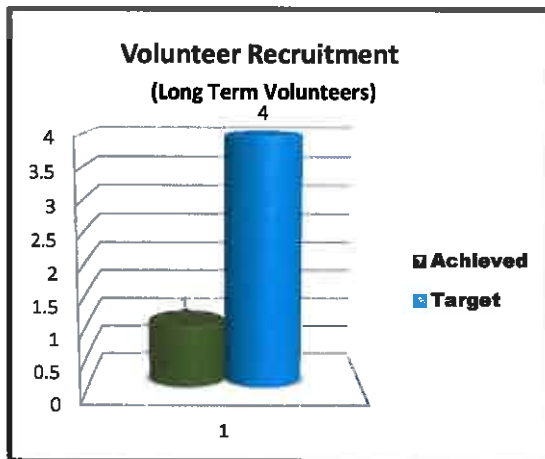
**Figure 2.** The Subsequent Assessment scores for beneficiaries can be compared to the Initial Assessment scores to determine the impact of the service activity. This chart Shows the % of Beneficiaries in your county who improved their developmental skills for school readiness.



## 2. Volunteer Generation:

First 5 Service Corps members will recruit volunteers to serve in both on-going and one-time community project opportunities. Volunteer activities will include: community, cultural, health, and education focused events and fairs; family bonding nights and First 5 related events and project information booths

**Figure 3. One-time volunteers are those who are recruited to participate in any one community event. This chart shows the number of one-time volunteers that have been recruited (Green Bar) as compared to the number of one-time Volunteers that should be recruited as per the established target (Blue Bar)**



**Figure 4. Long-term volunteers are those who are recruited to participate in any more than one community event or are recruited to fulfill a particular ongoing function within the lead agency. This chart shows the number of long-term volunteers that have been recruited (Green Bar) as compared to the number of long-term Volunteers that should be recruited as per the established target (Blue Bar)**

### 3. Member Development:

*Members receive the training to provide quality service to the community and to the children that they serve. Members deserve to be appropriately trained to perform the services assigned, to increase both professional skills and community development skills, and to enhance their esprit de corps experience.*

**Figure 5. Members should spend approximately 14% of their total hours in Member Development Activities. This chart shows the current number of member hours that have been recorded (Green Bar) as compared to the established target (Blue Bar)**

