



FIRST 5 SAN BERNARDINO  
**ANNUAL BUDGET**  
FISCAL YEAR 2022  
JULY 1, 2021 – JUNE 30, 2022



## **OUR MISSION**

Promote, support and enhance the health and early development of children prenatal through age five and their families and communities.



## First 5 San Bernardino Commission Members

*Chair*

**CaSonya Thomas**

Assistant Executive Officer  
Human Services  
San Bernardino County

*Vice-Chair*

**Elliot Weinstein, M.D.**

Pediatrician

**Joe Baca, Jr.**

Fifth District Supervisor  
Board of Supervisors  
San Bernardino County

**Jorge E. Escalante**

Family Resource Center Supervisor  
Victor Elementary School District

**Andrew Goldfrach, FACH**

Interim Director, San Bernardino County Public Health Department  
Chief Operating Officer, Arrowhead Regional Medical Center

**Margaret Hill, D.Ed.**

School Board Member, San Bernardino Unified School District

**Gary C. Ovitt**

Retired Educator  
Former Fourth District Supervisor





## MESSAGE FROM THE EXECUTIVE DIRECTOR

I am pleased to present the budget for First 5 San Bernardino reflecting investments on behalf of the youngest children in San Bernardino County for July 1, 2021, through June 30, 2022. Given the challenges of the COVID-19 pandemic, it is especially welcome to be entering this year with renewed hope and optimism for our work.

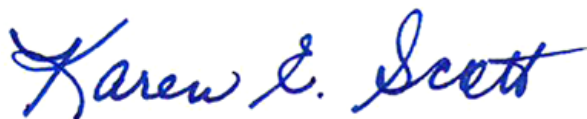
First 5 San Bernardino embraces the opportunity to continue investing in our children within a whole child, whole family and whole community agenda. While continuing to support the building of a comprehensive system of care, and guided by its Strategic Plan, the First 5 San Bernardino Commission is committed to investments that achieve specific outcomes for the well-being of children and families.

The Fiscal Year 2022 budget adopted by the First 5 San Bernardino Commission furthers that commitment to ensure all children in San Bernardino County are healthy, safe, nurtured, eager to learn and ready to succeed in school and in life.

I would be remiss not to recognize the collaboration and commitment of our many partners and colleagues that make the positive outcomes for children ages 0 – 5 possible. Thank you to all! While reviewing quarterly reports of our partnering agencies, I have been incredibly impressed with the flexibility and creativity exhibited. Embedded in the necessity to pivot, our partners found opportunities and new ways to engage their clients during the pandemic. For example, some reported that in using online learning, they were able to reach families that perhaps they would have never reached in the past. Zoom classes reduced commuting time while allowing for larger class sizes, flexibility and a variety of opportunities for parents. Going forward, one partner stated that they plan to keep some of the technology-driven, COVID-19 system delivery approaches in place, which will enable them to better cater to the needs of the individuals they serve.

Conversely, our partner agencies also report they are seeing greater, more unique needs than they have in the past. Following a year that was unrecognizable, some of these organizations are still struggling to determine how best to help their local families. With kids being out of school for over a year, there is worry about the influx of potential abuse cases that we may see in this new period. There is also concern about the lack of medical and dental care those children ages 0-5 did not receive this past year. First 5 San Bernardino is committed to tackling the tough issues and finding solutions for our children. In this next year, we will address potential consequences of unidentified developmental delays, ensure support to appropriate social and emotional skills, as well as resources to mitigate Adverse Childhood Experiences (ACEs) and work collaboratively with responses to early learning loss which may have occurred during isolation.

Clearly, there is much yet to do. The lessons learned in this past year can enable us to do it better! This Fiscal Year July 1, 2021, through June 30, 2022, budget will support our goals and successful outcomes as we to continue taking care of one another with the greatest focus on our littlest children and their individualized needs.



**KAREN E. SCOTT**

EXECUTIVE DIRECTOR, FIRST 5 SAN BERNARDINO



# First 5 San Bernardino Budget

| BUDGET CATEGORY/<br>DESCRIPTION                        | FY 20<br>ACTUALS    | FY 21<br>APPROVED<br>BUDGET | FY 21<br>ESTIMATED<br>ACTUALS | FY 22<br>PROPOSED<br>BUDGET |
|--|---------------------|-----------------------------|-------------------------------|-----------------------------|
| <b>BEGINNING FUND BALANCE</b>                          | \$89,218,950        | \$88,351,885                | \$95,281,066                  | \$99,428,387                |
| <b>REVENUE</b>   |                     |                             |                               |                             |
| ANNUAL DISBURSEMENT                                    | \$19,853,937        | \$19,023,173                | \$18,649,128                  | \$18,276,145                |
| INTEREST   | \$3,236,413         | \$1,200,000                 | \$1,300,000                   | \$1,200,000                 |
| IMPACT (QRIS) STATE                                    | \$1,348,471         | \$935,609                   | \$935,609                     | \$935,582                   |
| QUALITY COUNT CA (QRIS)                                | \$711,240           | \$656,082                   | \$656,082                     | \$691,734                   |
| CA DEPT. OF EDUCATION (PDG-R)                          |                     |                             |                               | \$233,581                   |
| DENTAL TRANSFORMATION<br>INITIATIVE                    | \$57,627            | \$70,000                    | \$11,039                      |                             |
| OTHER REVENUES (SMIF, ETC.)                            | \$490,896           | \$796,629                   | \$627,747                     | \$591,629                   |
| <b>TOTAL REVENUE</b>                                   | <b>\$25,698,584</b> | <b>\$22,681,493</b>         | <b>\$22,179,605</b>           | <b>\$21,928,671</b>         |
| <b>EXPENSES</b>  |                     |                             |                               |                             |
| PROGRAM STRATEGIC<br>PRIORITY AREA (SPA)               | \$12,785,210        | \$16,917,687                | \$11,987,497                  | \$16,927,579                |
| SYSTEMS, NETWORK BUILDING &<br>COMMUNITY COLLABORATION |                     | \$500,000                   |                               | \$500,000                   |
| <b>SUBTOTAL FOR DIRECT SERVICES</b>                    | <b>\$12,785,210</b> | <b>\$16,917,687</b>         | <b>\$11,987,497</b>           | <b>\$17,427,579</b>         |
| PROGRAM SERVICES SUPPORT                               | \$1,011,192         | \$1,347,493                 | \$651,355                     | \$1,351,014                 |
| COMMUNITY ENGAGEMENT<br>SERVICES SUPPORT               | \$395,474           | \$514,269                   | \$328,510                     | \$576,935                   |
| OPERATIONS   | \$2,256,380         | \$2,761,910                 | \$2,437,539                   | \$2,624,610                 |
| QRIS (IMPT)  | \$3,188,212         | \$2,735,397                 | \$2,627,383                   | \$2,751,159                 |
| <b>TOTAL EXPENSES</b>                                  | <b>\$19,636,468</b> | <b>\$24,276,756</b>         | <b>\$18,032,284</b>           | <b>\$24,731,297</b>         |
| <b>EXCESS OF REVENUES OVER<br/>(UNDER) EXPENSES</b>    | <b>\$6,062,116</b>  | <b>\$(1,595,263)</b>        | <b>\$4,147,321</b>            | <b>\$(2,802,626)</b>        |
| <b>ENDING FUND BALANCE</b>                             | <b>\$95,281,066</b> | <b>\$86,756,622</b>         | <b>\$99,428,387</b>           | <b>\$96,625,761</b>         |



# Revenues

|                            |                     |
|----------------------------|---------------------|
| <b>REVENUE BUDGET</b>      | <b>\$21,928,671</b> |
| <b>ANNUAL DISBURSEMENT</b> | <b>\$18,276,145</b> |

The California Department of Tax and Fee Administration collects the tobacco tax revenue and 20% of these monies collected are allocated to the State Commission. With the remaining 80%, First 5 San Bernardino receives a portion of these monies equal to the percentage of the number of live births recorded within the county, in proportion to the entire number of live births recorded in the State of California.

|                                       |                    |
|---------------------------------------|--------------------|
| <b>INTEREST AND INVESTMENT INCOME</b> | <b>\$1,200,000</b> |
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This income is based on the assumption of 1/2% annual yield of the projected fund balance on deposit with the San Bernardino County Treasurer.

|                                    |                  |
|------------------------------------|------------------|
| <b>QRIS IMPACT (FIRST 5 STATE)</b> | <b>\$935,582</b> |
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This income is a grant from First 5 California for a Quality Rating Improvement System.

|  |                  |
|--|------------------|
| <b>QRIS INFANT TODDLER (STATE EDUCATION)</b> | <b>\$691,734</b> |
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This income is a grant from the California Department of Education for a Quality Rating Improvement System for infant toddlers.

|  |                  |
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| <b>PRESCHOOL DEVELOPMENT GRANT<br/>PDG-R (STATE EDUCATION)</b> | <b>\$233,581</b> |
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This income is a grant for a Quality Rating Improvement System.

|                       |                  |
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| <b>OTHER REVENUES</b> | <b>\$591,629</b> |
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Includes the interest earned on Proposition 10 funds at the state level before the funds are distributed to all 58 counties. The interest is accumulated in the State Commission Surplus Money Investment Fund (SMIF). This also includes reimbursement from a joint agreement for Help Me Grow.

# First 5 San Bernardino Investment Areas, Priorities and Goals

## Strategic Framework

First 5 San Bernardino’s strategic framework serves as a model that drives investments for children and families in San Bernardino County. Focusing exclusively on direct services and systems in each of the identified Strategic Priority Area (SPAs), First 5 organizes its investments to improve children’s outcomes, concentrating on those having the greatest impact for children and families.

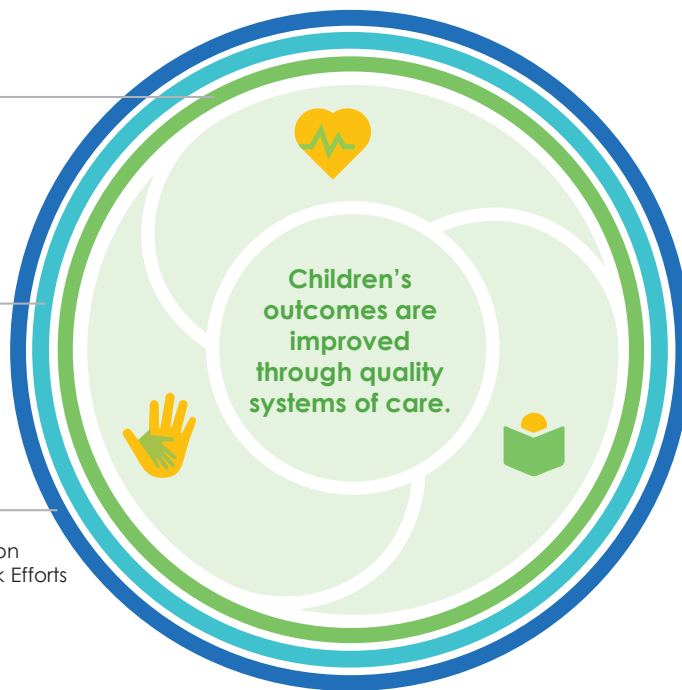
This aligns with First 5 California’s framework and ensures that local goals and outcomes can be accurately reported at the State level.

### Investment Areas

**Direct Services** for children prenatal to age 5 & their families

- Systems Level Efforts**
- Collaboration
  - Community Capacity Building
  - Workforce

- Supportive Strategies**
- Research & Evaluation
  - Policy
  - Communications
  - Advocacy
  - Countywide Collaboration
  - Statewide/First 5 Network Efforts



### Strategic Priority Areas and Goals



#### Child Health

Children prenatal through age 5 and their families can access the full spectrum of health and behavioral health services needed to enhance their well-being.



#### Quality Early Learning

Children birth through age 5 benefit from high quality early childhood care and education, family engagement and support that prepares all children to reach their optimal potential in school and life.



#### Family Support

Families and communities are engaged, supported and strengthened through resources and opportunities that assist them in nurturing, caring and providing for their children’s success and well-being.



# Strategic Priority Area Investments

**STRATEGIC PRIORITY AREA INVESTMENTS (SPA)**

**\$16,927,579**

## **SPA 1: CHILDREN AND FAMILIES**

### **Child Health**

Children prenatal through age five and their families can access full spectrum of health and behavioral health services needed to enhance their well-being:

- Families have access to resources and environments that support the total wellness of the child.
- Families are knowledgeable of and utilize resources to manage their health.
- Children are born healthy.
- Systems and services effectively support and engage children, families and San Bernardino County's community health.

### **Quality Early Learning**

Children birth through age five benefit from high-quality, early childhood care and education, family engagement and support that prepares all children to reach their optimal potential in school and life:

- Families have access to quality early childhood care and education through systems and services that are effectively supported and engage children's families and communities.
- Parents and caregivers are knowledgeable of and utilize quality early childhood care and education resources.
- Parents and caregivers are engaged in children's learning.

### **Family Support**

Families and communities are engaged, supported and strengthened through effective resources and opportunities that assist them in nurturing, caring and providing for their children's success and well-being:

- Children are free from abuse and neglect.
- Parents provide developmentally appropriate care.
- Families have the capacity and resources to thrive.

## **SPA 2: SYSTEMS-LEVEL EFFORTS**

Across the SPAs there are three outcomes that support efficient systems:

### **Collaboration**

First 5 San Bernardino is committed to ensuring that families, providers and stakeholders collaborate effectively to improve the well-being of the child.

### **Community Capacity Building**

First 5 San Bernardino is committed to ensuring that community organizations and groups are equipped to effectively serve children and families.

### **Workforce**

First 5 San Bernardino is committed to ensuring that the workforce is developed to effectively serve children and families.

# Program Services Support & Evaluation

|  |                    |
|--|--------------------|
| <b>PROGRAM SERVICES SUPPORT &amp; EVALUATION</b>   | <b>\$1,351,014</b> |
| <b>SALARIES &amp; BENEFITS EVALUATION</b>  | <b>\$399,015</b>   |
| Payroll for four employees who are assigned for Evaluation. Benefits are calculated at 40%-60% of salaries.  |                    |
| <b>ONGOING EVALUATION SERVICES</b>   | <b>\$648,046</b>   |
| Consulting and other professional services required to support First 5 partner agencies. Services may include assessment and evaluation training and/or services, expert consultation, software customization and web hosting.   |                    |
| <b>OTHER PROFESSIONAL SERVICES</b>   | <b>\$117,199</b>   |
| Costs for trainers/speakers needed to support First 5 partner agencies and their programs. For example, this may include travel and speakers' fees for training on best or promising practices programs or utilization of standardized assessment instruments such as ASQSE, ASQ3, etc.              |                    |
| <b>DATA PROCESSING</b>   | <b>\$31,538</b>    |
| Data processing, computer, direct labor and IT services provided by Information Services Department, financial and project tracking, maintenance of computer software and system development charges.  |                    |
| <b>ALLOCATED OFFICE EXPENSES</b>   | <b>\$124,524</b>   |
| Department cost that are allocated to the various units using a cost allocation plan such as the lease, insurance, utilities, etc.   |                    |
| <b>PROGRAM SERVICES MISC. SUPPORT</b>  | <b>\$15,000</b>    |
| Cost associated with partner agencies orientation meetings, proposal conferences, program meetings, training, workshops and advisory committee & sub-committee meetings.   |                    |
| <b>COMPUTER SOFTWARE</b>   | <b>\$2,892</b>     |
| ISD charges for installation, updates & maintenance of computer software. Purchase of computer software for staff.   |                    |
| <b>CONFERENCES/TRAINING/SEMINAR FEES AND OTHER TRAVEL</b>  | <b>\$9,800</b>     |
| Costs of staff attendance at conferences, training and seminars. It also includes meals, lodging, car rentals, parking, mass transit, taxi, bus fares, toll fees and other travel related expenses while staff attends various meetings, conferences, workshops, site reviews and staff development. |                    |
| <b>AIR TRAVEL</b>  | <b>\$2,000</b>     |
| Air fare costs for staff that travels out of town for First 5 business purposes.   |                    |
| <b>STAFF MILEAGE</b>   | <b>\$1,000</b>     |
| Mileage reimbursement at IRS allowable rate to First 5 staff for the use of privately owned vehicles to conduct First 5 business.  |                    |

# Community Engagement

|  |                  |
|--|------------------|
| <b>COMMUNITY ENGAGEMENT</b>  | <b>\$576,935</b> |
| <b>SALARIES &amp; BENEFITS</b>   | <b>\$206,738</b> |
| Payroll for two employees who are assigned for Community Engagement and Communications. Benefits are calculated at 40%-60% of salaries.  |                  |
| <b>MEDIA SERVICES AND ACTIVITIES</b>   | <b>\$115,000</b> |
| Communications technology, creation of public service announcements, graphic design, facilitation/training services, video taping services, photography, website management, paid media spots, printing costs, print advertising, translation services and other professional services.  |                  |
| <b>COMMUNITY OUTREACH AND EDUCATIONAL MATERIALS</b>  | <b>\$83,000</b>  |
| First 5 marketing items to support community education, community engagement activities, child health and safety support program strategies. It also includes printed marketing and educational materials like brochures, calendars, bookmarks, books, fact sheets and media kits, event signage, logo tablecloths, EZ-Up, banners and conference displays.  |                  |
| <b>COMMUNITY OUTREACH ACTIVITIES / EVENTS</b>  | <b>\$45,261</b>  |
| Community outreach activities include Child-Safety/Water Safety Campaign, Rethink Your Drink, Literacy campaign, Oral Health Campaign, Health and Safety Fairs and a variety of sponsored events. Incorporates using the First 5 van in most community outreach activities. It also includes costs associated with hosting meetings, workshops, conferences and trainings which include refreshments, supplies, equipment rental and location room rental. |                  |
| <b>COMPUTER SOFTWARE</b>   | <b>\$4,021</b>   |
| ISD charges for installation, updates & maintenance of computer software. Purchase of computer software for staff.   |                  |
| <b>ALLOCATED OFFICE EXPENSES</b>   | <b>\$90,901</b>  |
| Department cost that are allocated to the various units using a cost allocation plan such as the lease, insurance, utilities, etc.   |                  |
| <b>DATA PROCESSING</b>   | <b>\$6,914</b>   |
| Data processing, computer, direct labor and IT services provided by Information Services Department, financial and project tracking, maintenance of computer soft wares and system development charges.  |                  |
| <b>VEHICLE SERVICES</b>  | <b>\$13,000</b>  |
| Maintenance & gas for First 5 van.   |                  |
| <b>SUBSCRIPTIONS</b>   | <b>\$2,500</b>   |
| This includes subscriptions to the local newspapers, magazines and publications for the office.  |                  |
| <b>MILEAGE REIMBURSEMENT (INCLUDES AMERICORP)</b>  | <b>\$5,000</b>   |
| Mileage reimbursement at IRS allowable rate to First 5 staff for the use of privately owned vehicles to conduct First 5 business.  |                  |
| <b>CONFERENCES/TRAINING/SEMINAR FEES/OTHER TRAVEL</b>  | <b>\$4,100</b>   |
| Costs of staff attendance at conferences, training and seminars. It also includes meals, lodging, car rentals, parking, mass transit, taxi, bus fares, toll fees and other travel related expenses while staff attends various meetings, conferences, workshops, site reviews, and staff development which are held out of town.   |                  |
| <b>AIR TRAVEL</b>  | <b>\$500</b>     |
| Air fare costs for staff that travels out of town for First 5 business purposes.   |                  |

# Systems, Network Building & Community Collaboration

|   |                  |
|---|------------------|
| <b>SYSTEMS, NETWORK BUILDING &amp; COMMUNITY COLLABORATIONS</b> | <b>\$500,000</b> |
|---|------------------|

|                                   |                 |
|-----------------------------------|-----------------|
| <b>SPECIAL DEPARTMENT EXPENSE</b> | <b>\$50,000</b> |
|-----------------------------------|-----------------|

Costs associated in hosting various events, meetings, training and workshops.

|                                    |                  |
|------------------------------------|------------------|
| <b>OTHER PROFESSIONAL SERVICES</b> | <b>\$380,000</b> |
|------------------------------------|------------------|

Funding/co-sponsoring requests for community, network and collaborative initiatives, events and activities.

|                                      |                 |
|--------------------------------------|-----------------|
| <b>RENTS &amp; LEASES: EQUIPMENT</b> | <b>\$20,000</b> |
|--------------------------------------|-----------------|

Equipment rental for events outside First 5 office.

|                                     |                 |
|-------------------------------------|-----------------|
| <b>RENTS &amp; LEASES: BUILDING</b> | <b>\$50,000</b> |
|-------------------------------------|-----------------|

Includes facility rental for First 5 events, meetings and workshops outside the First 5 office.



# Quality Rating & Improvement Support

|   |                    |
|---|--------------------|
| <b>QUALITY RATING &amp; IMPROVEMENT SUPPORT (QRIS)</b>  | <b>\$2,751,159</b> |
| <b>SALARIES &amp; BENEFITS</b>  | <b>\$139,822</b>   |
| Payroll for one employee who is assigned for Quality Rating and Improvement Support. Benefits are calculated at 40%-60% of salaries.  |                    |
| <b>ALLOCATED OFFICE EXPENSES</b>  | <b>\$22,148</b>    |
| Department costs that are allocated to the various units using a cost allocation plan such as the lease, insurance, utilities, etc.   |                    |
| <b>DATA PROCESSING</b>  | <b>\$8,968</b>     |
| Data processing, computer, direct labor and IT services provided by Information Services Department, financial and project tracking, maintenance of computer software and system development charges.   |                    |
| <b>MEETINGS/TRAININGS/EVENTS</b>  | <b>\$1,500</b>     |
| Costs associated in hosting various events, meetings, training and workshops.   |                    |
| <b>CONFERENCES/TRAINING/SEMINAR FEES AND OTHER TRAVEL</b>   | <b>\$3,300</b>     |
| Costs of staff attendance at conferences, training and seminars. It also includes meals, lodging, car rentals, parking, mass transit, taxi, bus fares, toll fees and other travel related expenses while staff attends various meetings, conferences, workshops, site reviews and staff development which are held out of town. |                    |
| <b>STAFF MILEAGE</b>  | <b>\$500</b>       |
| Mileage reimbursement at IRS allowable rate to First 5 staff for the use of privately owned vehicles to conduct First 5 business.   |                    |
| <b>AIR TRAVEL</b>   | <b>\$2,500</b>     |
| Air fare costs for staff that travels out of town for First 5 business purposes.  |                    |
| <b>CONTRACT SERVICES</b>  | <b>\$2,572,421</b> |
| Services that are awarded for various services to implement QRIS.   |                    |

# Operations Budget

|   |                    |
|---|--------------------|
| <b>OPERATIONS BUDGET</b>  | <b>\$2,624,610</b> |
| <b>SALARIES/BENEFITS</b>  |                    |
| <b>PAYROLL</b>  | <b>\$1,921,596</b> |
| Payroll is based on 17 employees. Benefits are calculated at 40%-60% of salaries depending on position/classification.  |                    |
| <b>SERVICES/SUPPLIES</b>  |                    |
| <b>COMNET CHARGES</b>   | <b>\$9,716</b>     |
| Monthly charge for telephone and voicemail.   |                    |
| <b>MEMBERSHIPS</b>  | <b>\$57,512</b>    |
| Annual membership fee to First 5 CA Association and other professional membership fees.   |                    |
| <b>COMPUTER SOFTWARE</b>  | <b>\$11,715</b>    |
| Annual Microsoft software agreement and any other necessary software.   |                    |
| <b>INVENTORIABLE EQUIPMENT</b>  | <b>\$8,000</b>     |
| Cost includes office furniture and fixtures, telephone, computer equipment and other electronic equipment for First 5 staff. It also includes ISD charges for installation, updates and maintenance of computer software. |                    |
| <b>NON-INVENTORIABLE EQUIPMENT</b>  | <b>\$1,443</b>     |
| Cost of tools and equipment.  |                    |
| <b>SPECIAL DEPT EXPENSE</b>   | <b>\$4,716</b>     |
| Costs associated in hosting various events, meetings, training, and workshops.  |                    |
| <b>CAPITOL EXPENSE</b>  | <b>\$15,000</b>    |
| Capitol items expensed.   |                    |
| <b>UTILITIES (TELEPHONE, NETWORK FOR SURFACE PROS, ELEC)</b>  | <b>\$13,581</b>    |
| Office telephone charges, network for iPads for management and First 5 staff who travel outside the office, electric bill for the server room.  |                    |
| <b>INSURANCE</b>  | <b>\$7,937</b>     |
| Costs for Surety Bonds, Liability, Property and Crime insurance for First 5. It also covers deductibles for insurance claims as needed.   |                    |
| <b>GENERAL OFFICE EXPENSE</b>   | <b>\$12,987</b>    |
| Costs of office supplies like copy papers, toners, folders, etc. and other general expenses. It also includes mailing charges outside the county services like FEDEX, UPS, etc.   |                    |
| <b>PRESORT &amp; PACKAGING</b>  | <b>\$2,886</b>     |
| Mailing, packaging and surplus handling charges within the county services. (ISF only)  |                    |
| <b>COURIER &amp; PRINTING (COUNTY PRINT SERVICES)</b>   | <b>\$1,200</b>     |
| Printing services through the County like business cards, flyers, letterheads, board resolution, reports and other miscellaneous items. (ISF only)  |                    |

# Operations Budget cont.

|   |                  |
|---|------------------|
| <b>TEMPORARY HELP</b>   | <b>\$5,000</b>   |
| Temporary staffing is anticipated for this fiscal year to help First 5 in various tasks in the office.  |                  |
| <b>SUBSCRIPTIONS</b>  | <b>\$1,000</b>   |
| This includes subscriptions to the local newspapers, magazines and publications for the office.   |                  |
| <b>PROFESSIONAL &amp; COUNTY COUNSEL</b>  | <b>\$61,873</b>  |
| Costs for services provided by Human Resources, County Counsel legal services and other professional services provided to First 5.  |                  |
| <b>AUDITING</b>   | <b>\$15,556</b>  |
| Service fee for the annual audit conducted by an independent auditing firm.   |                  |
| <b>DATA PROCESSING</b>  | <b>\$111,783</b> |
| Data processing, computer, direct labor and IT services provided by Information Services Department, financial and project tracking, maintenance of computer software and system development charges.   |                  |
| <b>COUNTY SERVICES</b>  | <b>\$60,111</b>  |
| COWCAP and various services provided to First 5 by all county agencies and departments.   |                  |
| <b>GENERAL MAINTENANCE - EQUIPMENT</b>  | <b>\$1,500</b>   |
| Costs for the maintenance of copiers, telephone system and other equipment.   |                  |
| <b>RENTS &amp; LEASES - EQUIPMENT</b>   | <b>\$12,987</b>  |
| Lease of copier equipment and equipment rental for events outside First 5 office.   |                  |
| <b>RENTS &amp; LEASES - BUILDING</b>  | <b>\$245,501</b> |
| Office lease for First 5 located at 735 E. Carnegie Drive, San Bernardino. It also includes facility rental for First 5 events, meetings and workshops outside the First 5 office.  |                  |
| <b>CONFERENCES/TRAINING/SEMINAR FEES AND OTHER TRAVEL</b>   | <b>\$31,010</b>  |
| Costs of staff attendance at conferences, training and seminars. It also includes meals, lodging, car rentals, parking, mass transit, taxi, bus fares, toll fees and other travel related expenses while staff attends various meetings, conferences, workshops, site reviews and staff development which are held out of town. |                  |
| <b>MILEAGE REIMB (EMPLOYEE)</b>   | <b>\$4,000</b>   |
| Mileage reimbursement at IRS allowable rate to First 5 staff for the use of privately owned vehicles to conduct First 5 business.   |                  |
| <b>AIR TRAVEL</b>   | <b>\$5,000</b>   |
| Air fare costs for staff that travels out of town for First 5 business purposes.  |                  |
| <b>MOTOR POOL</b>   | <b>\$1,000</b>   |
| Costs incurred associated with the van assigned to First 5 and car rental provided by Motor Pool. (ISF only)  |                  |

# Long Term Financial Plan

| 5-YEAR PROJECTIONS<br>GENERAL FUND                      | FY 22                | FY 23                | FY 24                | FY 25                | FY 26                |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|
| <b>BEGINNING FUND BALANCE</b>                           | \$77,428,387         | \$74,625,761         | \$70,062,847         | \$65,981,178         | \$60,514,489         |
| <b>REVENUE</b>  |                      |                      |                      |                      |                      |
| ANNUAL DISBURSEMENT                                     | \$18,276,145         | \$17,727,861         | \$17,727,860         | \$17,196,024         | \$16,680,143         |
| IMPACT GRANT (STATE)                                    | \$935,582            | \$935,582            |                      |                      |                      |
| QUALITY COUNTS (STATE)                                  | \$691,734            | \$716,423            |                      |                      |                      |
| PDG-R (STATE)   | \$233,581            | \$112,715            |                      |                      |                      |
| OTHER REVENUES  | \$591,629            | \$505,615            | \$505,727            | \$6,000              | \$6,000              |
| <b>SUBTOTAL REVENUE</b>                                 | <b>\$20,728,671</b>  | <b>\$19,998,196</b>  | <b>\$18,233,587</b>  | <b>\$17,202,024</b>  | <b>\$16,686,143</b>  |
| INTEREST EARNINGS                                       | \$1,200,000          | \$1,000,000          | \$800,000            | \$600,000            | 400,000              |
| <b>TOTAL REVENUE</b>                                    | <b>\$21,928,671</b>  | <b>\$20,998,196</b>  | <b>\$19,033,587</b>  | <b>\$17,802,024</b>  | <b>\$17,086,143</b>  |
| <b>EXPENSES</b>   |                      |                      |                      |                      |                      |
| PROGRAM STRATEGIC PRIORITY<br>AREA (SPA) *              | \$16,927,579         | \$17,500,000         | \$17,500,000         | \$17,500,000         | \$17,500,000         |
| SYSTEMS, NETWORK BUILDING &<br>COMMUNITY COLLABORATIONS | \$500,000            | \$500,000            | \$500,000            | \$500,000            | \$500,000            |
| <b>SUBTOTAL FOR DIRECT SERVICES</b>                     | <b>\$17,427,579</b>  | <b>\$18,000,000</b>  | <b>\$18,000,000</b>  | <b>\$18,000,000</b>  | <b>\$18,000,000</b>  |
| PROGRAM SERVICES SUPPORT                                | \$1,351,014          | \$1,432,075          | \$1,517,999          | \$1,563,539          | \$1,610,445          |
| COMMUNITY ENGAGEMENT<br>SUPPORT                         | \$576,935            | \$611,551            | \$648,244            | \$667,691            | \$687,722            |
| OPERATIONS  | \$2,624,610          | \$2,782,087          | \$2,949,012          | \$3,037,482          | \$3,128,607          |
| QRIS  | \$2,751,159          | \$2,735,397          |                      |                      |                      |
| <b>SUBTOTAL SUPPORTIVE EXPENSES</b>                     | <b>7,303,718</b>     | <b>\$7,561,110</b>   | <b>\$5,115,255</b>   | <b>\$5,268,713</b>   | <b>\$5,426,774</b>   |
| <b>TOTAL EXPENSES</b>                                   | <b>\$24,731,297</b>  | <b>\$25,561,110</b>  | <b>\$23,115,255</b>  | <b>\$23,268,713</b>  | <b>\$23,426,774</b>  |
| <b>EXCESS OF REVENUES OVER<br/>(UNDER) EXPENSES</b>     | <b>(\$2,802,626)</b> | <b>(\$4,562,914)</b> | <b>(\$4,081,669)</b> | <b>(\$5,466,689)</b> | <b>(\$6,340,631)</b> |
| <b>ENDING FUND BALANCE**</b>                            | <b>\$74,625,761</b>  | <b>\$70,062,847</b>  | <b>\$65,981,178</b>  | <b>\$60,514,489</b>  | <b>\$54,173,858</b>  |

## Notes:

\*\* Fund balance does not include the held one year funding of \$22M which was taken out of total in FY 2016/2017.

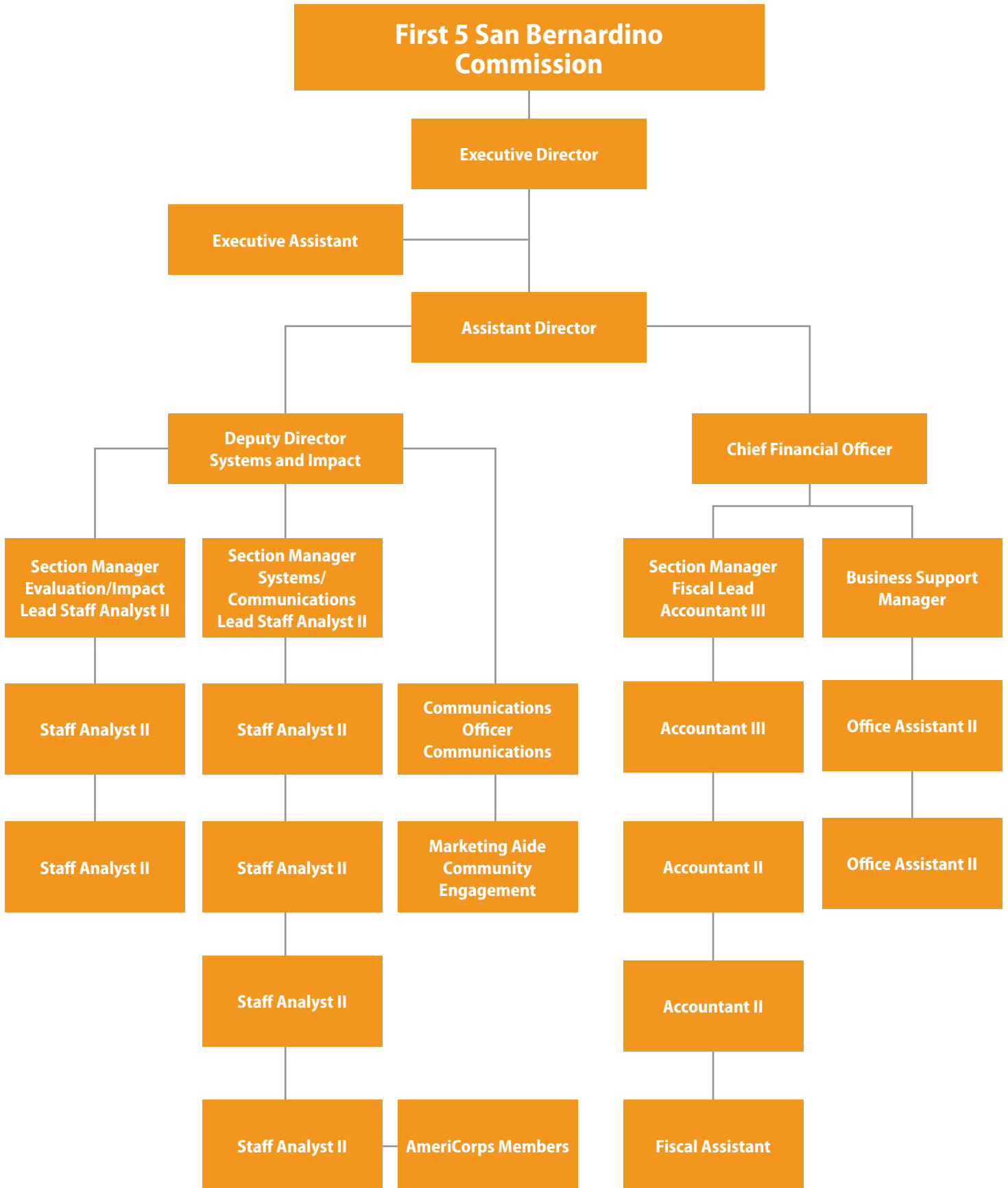
\*FY 2021/22 the Program Strategic Priority Area is budgeted for \$20M.

|                   |                          |
|-------------------|--------------------------|
| \$16,927,579      | Contracted Services      |
| 500,000           | Community Collaborations |
| 2,572,421         | QRIS                     |
| <u>20,000,000</u> | Total                    |

Included in the five-year projection for expenses is an estimated annual increase of 6% for Operations and Support.



# Organizational Chart



# First 5 San Bernardino Partner Organization Success Story

## Reach Out's Nurturing Parent Program

*As told by Reach Out's facilitator Martha Parker*

Story used with permission.

In March 2021, my Moses House Ministries co-worker and I were incredibly proud to graduate Kayee from our Nurturing Parent Program. Our journey together began during the latter part of her pregnancy. She had her baby in December, took a few weeks off then rejoined us when our classes resumed in January. Kayee, 29, was a brand-new mom. Sonny was her first child, and she had questions about everything.

Kayee was a joy to have in class, always engaged and eager to learn. During one of the final sessions, she asked, "What are some fun games I can play with him? He's three months old there's not much we can do together." I was able to spend some great one-on-one time with her talking about many concepts, including the importance of reading, singing and creative play in the development of her son.

In a supportive way, I provided suggestions of what she could do with her little one. Specifically, I shared how to play peek-a-boo, tummy time games with a mirror and my all-time favorite game "airplane baby." I found a trustworthy YouTube video that demonstrated this game that I used to play with my nephews and showed her how to safely play this "flying" game with her son.

Later that weekend, she sent me a photo of them playing together. Kayee said, "He loved it so much! Sonny was giggling, and we had a great time." Receiving this real-time feedback put a wide smile on my face and reminded me why I love what I do.

Reflecting back, I think about how some may think this was such a simple thing, but for this mom, it provided real-time encouragement and useful guidance to her. This interaction going forward will help shape and provide Sonny with a better start in life. Aiding new parents in raising their children is incredibly important work, and I am so proud to play a part in this larger initiative.



**REACH OUT**  
Strengthening Communities

Among its many diverse program offerings designed to strengthen communities, Reach Out offers a series of trusted, evidenced-based parenting programs with fun and interactive classes for parents who want to learn about encouraging positive behaviors, empathy, empowerment, respectful communication and more. For more information, visit [www.we-reachout.org](http://www.we-reachout.org).





## Child Development Screenings

Screening, Assessment, Referral & Treatment (SART) services and Early Identification & Intervention Services (EIIIS) is for children up to their sixth birthday who are in need of assessment and treatment related to social-emotional, developmental and mental health conditions; or who have been prenatally exposed to drugs and/or alcohol.

For more information call County of San Bernardino Department of Behavioral Health (909) 387-7000



## Breathmobile Asthma Screenings

The Arrowhead Regional Medical Center (ARMC) Breathmobile travels to participating sites to treat children with asthma, complete evaluation, examination, care plan and extensive patient-family asthma/bronchitis intervention education. The session is done on the first visit; follow-up visits are done to ensure the treatment plan is effective.

Call for ARMC for the schedule (909) 498-6277



## Footsteps2Brilliance Learning App

Footsteps2Brilliance is a free digital application for children in San Bernardino County to build early literacy skills by playing interactive games and building their own storybooks. Available in English & Spanish

Register for the App & Download Visit [bit.ly/sbcfootsteps](http://bit.ly/sbcfootsteps)



## Referrals

San Bernardino County 2-1-1 is a free referral service that will provide contact information for local programs and resources including housing, food, income, utility assistance, mental health, transportation and more.

Available in English & Spanish

Dial 2-1-1 or Visit [211sb.org](http://211sb.org)



## Parenting Classes

Nurturing Parenting Classes assess family needs to reduce incidents of child abuse, improve parenting, family functioning and create healthy environments for optimal child development. Also includes parent-peer support component.

Available in English & Spanish

Dial 2-1-1 or Visit [bit.ly/first5forparents](http://bit.ly/first5forparents) and Click "Programs"



## Free Parenting Kits

Kits include: Advice for New Parents DVD, Puppy and Friends touch-and-feel book, Resource Guide, and much more. Available in multiple languages.

Visit [bit.ly/first5forparents](http://bit.ly/first5forparents)



## Free Books & Guides

Visit the Kelly Torres Resource Center at First 5 San Bernardino's office for free books, guides, and resources for children and parents.

First 5 San Bernardino | 8:00AM-5:00PM Monday-Friday (Closed Holidays)  
735 E. Carnegie Drive, Suite 150, San Bernardino, CA 92408



## First 5 for Parents

For more programs, resources, and information for children ages 0-5 and their families, visit our website and follow us on social media.

Visit: [bit.ly/first5forparents](http://bit.ly/first5forparents)

## OUR NORTH STAR

First 5 San Bernardino's North Star is a system that enables communities, organizations and families to ensure that all children in San Bernardino County are healthy, safe, nurtured, eager to learn and ready to succeed.

First 5 San Bernardino envisions a system where stakeholders and services are integrated, coordinated and sustainable, and one that families experience as accessible, inclusive and equitable.



735 E. Carnegie Drive, Suite 150  
San Bernardino, CA 92408  
Ph. 909.386.7706

[www.First5SanBernardino.org](http://www.First5SanBernardino.org)