



MEDIA ALERT

Friday, June 12, 2026

CONTACT:

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**First 5 San Bernardino 'Splish Splash Water Safety Fun Day'
Kicks Off a Kid Safe Summer**

Media invited to Lake Gregory in Crestline for interactive water safety demos on CPR, danger of floaties and more

WHAT:

As summer pool parties and days at the lake approach, [First 5 San Bernardino](#) is helping families prepare for a Kid Safe Summer with free live water safety demonstrations during its [Splish Splash Water Safety Fun Day](#) at Lake Gregory Regional Park.

These demonstrations are part of this free event that includes a community resource fair, giveaways, family activities, live DJ, and access (*while supplies last*) to the lake, waterslides and inflatable Splash Island for San Bernardino County families with children ages 0-5.

WHY:

In California, drowning is one of the leading causes of death for children under 5. First 5 San Bernardino, in partnership with [Loma Linda University Children's Hospital's Safe Kids](#) is offering three interactive water safety demonstrations giving parents and caregivers practical tips to help prevent drowning and water-related injuries, including the ABCs of Water Safety, CPR training and floaties vs. life jackets.

Water safety is one part of First 5 San Bernardino's annual [Kid Safe Summer](#) campaign, which shares seasonal child safety tips and resources focused on [water safety](#), [sun safety](#) and [on-the-move safety](#).

WHEN:

Friday, June 12, 2026

Media are invited anytime between 9 a.m. to 12 p.m.

Demonstrations are 9:30, 10 and 10:30 a.m.

(more)

WHERE:

Lake Gregory Regional Park (24171 Lake Dr, Crestline, CA)

INTERVIEWEES:

- Erin Meier, First 5 San Bernardino (English)
- Michelle Parker, Safe Kids Coordinator Inland Empire, Loma Linda University Children's Hospital (English)
- Maria Torres, First 5 San Bernardino (Spanish)
- Certified CPR instructor

VISUALS:

- ABCs of Water Safety demonstration, including swimsuit visibility test
- CPR demonstration
- Life jacket and flotation device comparison
- Children and families enjoying Lake Gregory
- Expert interviews and family interactions
- Community resource booths and giveaways

About First 5 San Bernardino

First 5 San Bernardino's distinct purpose is to improve the lives of young children and their families by giving them the best possible start in life. For more than 25 years, First 5 San Bernardino has been working dynamically through strategic partnerships to promote, support and enhance the health and early development of children prenatal through age 5, their families and communities. Funded through the 1998 voter-approved initiative, California Children and Families Act (Proposition 10 tobacco tax revenues), First 5 San Bernardino has evolved into a system where stakeholders and services are integrated, coordinated and sustainable, and one that families experience as accessible, inclusive and equitable. For more information, visit First5SanBernardino.org.

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