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Contact: Kimberly VandenBosch
Communications Officer
951.318.5052 (mobile)

kimberly.vandenbosch@cfc.sbcounty.gov

\$12 million Available for “Family Supports” Funding Applicants Sought via Request for Proposal Process

First 5 San Bernardino announces new funding opportunity

SAN BERNARDINO – December 7, 2023 – First 5 San Bernardino, well-known for its nearly 25-year history of investing in children prenatal through 5 years old, is announcing a new funding opportunity. The [Family Supports Initiative](#) will facilitate an investment of \$12 million to San Bernardino County-based organizations working to improve parenting, family self-sufficiency and the long-term safety/healthy development of children prenatal to 5 years old.

The most recent First 5 San Bernardino investments indicate the greatest positive gains for families were attained from family support centers and providers. The selected proposer(s) will enter a contract approved by the Commission for a 36-month term (\$4 million per year) with an anticipated project period of July 1, 2024 through June 30, 2027.

According to First 5 San Bernardino Executive Director Karen E. Scott, every family with a young child may benefit from community and social support to help adjust to developmental stages and promote their child’s healthy development. For those with fewest assets, community innovation is critical to help families access supports and resources to help their child thrive.

“Our Commission is committed to creating a sustainable, unified system that assists families with the services and supports they need while maximizing available funding to serve more families,” Scott explained. “The purpose of this funding is to strengthen the family supports network so there is efficient access and navigation of services for families to ultimately improve outcomes for young children,” Scott concluded.

To be considered, applicants must participate in a mandatory proposer’s conference to be held virtually December 18 at 4 pm and may [register online](#) by 12 pm, Dec. 15, 2023. For more information, visit our [website](#) or contact us at First5SanBernardino@cfc.sbcounty.gov, attention Iffat Quazi, Staff Analyst II.

About First 5 San Bernardino

First 5 San Bernardino’s distinct purpose is to improve the lives of young children and their families by giving them the best possible start in life. For the past 24 years, First 5 San Bernardino has been working dynamically through strategic partnerships to promote, support and enhance the health and early development of children prenatal through age 5, their families and communities. Funded through the 1998 voter-approved initiative, California Children and Families Act (Proposition 10 tobacco tax revenues), First 5 San Bernardino has evolved into a system where stakeholders and services are integrated, coordinated and sustainable, and one that families experience as accessible, inclusive and equitable. For more information, visit First5SanBernardino.org.