

Minutes: Advisory Committee Meeting

735 E. Carnegie Drive, Suite 150, San Bernardino, California 92408

Meeting Date, Time and September 27, 2018

Vice Chair James Moses called the meeting to order at 11:53 a.m.

First 5 San Bernardino

Attendees

Location

Advisory Committee

Diana Alexander, Leslie Bramson, Vanessa Long, James Moses, Colleen Hancock, Becky Thams, Debra Holder, Phalos Haire

First 5 San Bernardino

Karen Scott, Scott McGrath, Cindy Faulkner, Debora Dickerson-Sims, Ann Calkins

Guests

Joelle Greene, Ellen Marya, Carolina Mantilla – Harder+Company Community Research

Special Presentation

None

Consent

It was noted that Becky Thams name appeared twice under "Attendees" in the May 17, 2018 minutes. This will be corrected.

Motion made by Diana Alexander and seconded by Vanessa Long to approve the minutes. Without further comment or objection and with the correction noted, motion carried by unanimous vote to approve the minutes.

Item No.	CONSENT
1	Approve Minutes of May 17, 2018 Advisory Committee Meeting

Item No.	DISCUSSION/INFORMATION
	Strategic Plan Workgroups
	(Presenters: Scott McGrath, Joelle Greene, Ellen Marya - Harder+Co)
2	First 5 is gearing up to prepare the next strategic plan as the current plan expires in 2020. First 5 San Bernardino's 2020-2024 Strategic Plan will mark a fundamental
	shift in the way the Commission approaches their work. In the face of declining revenues, Children and Family Commissions statewide are shifting their focus away

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from programmatic investments to work that builds and/or strengthens systems. Historically, First 5 San Bernardino's strategic plans have include network and systems building work, however the 2020 plan will place systems work in the center as the primary driver of the Commission's work.

Committee members reviewed the preliminary timeline and agenda topics for the core planning group. Discussion ensued as to who to include and/or invite to this group. Examples were the current group of Commissioners, members of the Strategic Investment workgroup and perhaps the new maternal health coordinator. Advisory members were asked to make recommendations. Subject matter experts may be called in to participate. First 5 staff involvement was advised. It was suggested to reach out to staff members at Preschool Services Department and Children and Family Services who deal with parents in their respective departments' parent involvement groups. Joelle suggested a good way to get a business presence is to seek out the local Chambers of Commerce and the Hospital Association of Southern California (HASC). A minimum of 15 participants should suffice for this group.

Joelle stressed that core planning team members should regularly attend all meetings to ensure strong continuity and cohesive progress. Meetings will be thoughtfully planned, start and end on time and, occasionally, members may be asked to do some work outside of meetings.

An email "opportunity for engagement" invite will be sent very soon in order to get the first meeting underway in October.



Strategic Investment Workgroup Debrief

(Presenters: Scott McGrath, Joelle Greene, Ellen Marya - Harder+Co)

A Strategic Investment Workgroup was created to help identify some immediate investment strategies for a substantial amount of unallocated funding in First 5's budget for Fiscal Year 2018/2019 and quite possibly beyond. These strategies must align with First 5's current Strategic Plan and support our goals towards systems building. The group consisted of members from the healthcare sector, education, non-profits and First 5 staff.

helped guide the process and final recommendations to the Advisory Committee:

• The approach enhances an existing effort

- A new, one-time effort that would strengthen other efforts
- The approach can be implemented rapidly, between October and the end of fiscal year 2018-2019 (so this likely means something that is evidence-based in some way)

Workgroup members recently met to discuss ways to invest. The following criteria

- We can realistically measure something (short- and/or intermediate-outcome of the investment and expect to see long-term outcomes)
- The approach cannot obligate the Commission to sustaining the effort beyond the initial time-bounded investment amount and timeline

Workgroup members decided on the following "ready to go" ideas to recommend to the Advisory Committee for their review and approval.

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- Support trauma informed practice training (this investment would allow expansion of the curriculum model currently offered in the Apple Valley Unified School District).
- Asthma education and training for caregivers, parents and teachers (this
 investment could build upon the evidence-based program and practices used
 by the American Lung Association to ensure caregivers, parents and
 teachers effectively identify asthma).

Joelle asked if the Advisory Committee was comfortable making these recommendations to the First 5 Commission for further exploration. The group agreed.

Leslie Bramson asked to be notified if a trauma informed group is created.

Public Comment

None

Committee Member Roundtable

Diana Alexander expression her appreciation for being a member of the Advisory Committee and thanked fellow committee members for their support as she takes on her new role as Deputy Executive Officer for the County's Administrative Office. Diana shared that Phalos Haire, Interim Director for Preschool Services Department, will be taking her place on the Advisory Committee.

Leslie Bramson shared information about the country of Thailand's healthcare system whereby all of its citizens can obtain health services without suffering financial hardship. The Thailand government allocated resources to rural district hospitals and health centers, trained and employed doctors and community health workers and recruited and trained village volunteers to strengthen primary care.

Vanessa Long stated the Department of Public Health is currently in the process of seeking national accreditation from the Public Health Accreditation Board (PHAB).

Adjournment

Motion made by Leslie Bramson and seconded by Becky Thams to adjourn. Without further comment or objection, motion carried. The meeting was adjourned at 2:00 p.m.

Next Meeting

To be determined

Attest

Ann M. Calkins, Advisory Committee Secretary