

FISCAL YEAR 2023-2024

Local Outcomes Report





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Acknowledgments

First 5 San Bernardino would like to thank and acknowledge our partner agencies who contributed their data to this report. We would also like to thank the Systems and Impact Team who oversaw First 5 San Bernardino's fiscal year 2023-2024 data reporting systems as well as EVALCORP and Westbound Communications for supporting the development of this report.

Greetings from the Executive Director



Karen E. Scott
Executive Director of
First 5 San Bernardino

Dear Colleagues and Community Partners,

I am pleased to provide First 5 San Bernardino's Annual Outcomes Report for the period July 2023 - June 2024. The Commission's investment into the various systems that support early childhood development have proven to produce impressive results and allows support of evidence-based strategies and collective impact efforts including coordination, collaboration, alignment and leveraging among agencies throughout the County.

Supporting Children

Through our investments in initiatives such as Family Support Initiative (FSI), Help Me Grow Inland Empire, Quality Start San Bernardino, the Maternal Health Network and others, we continue to support children from prenatal through 5 years of age and their families. Through parent education, health care, social service and quality childcare, thousands of children and their parents, caregivers and childcare providers have been served in the fiscal year 2023-2024 with positive outcomes.

Improving Child Well-Being

Our Commission continues its commitment to build and support a comprehensive system of care for children ages 0-5, with a vision that community organizations, collective impact groups and the workforce will be equipped to effectively collaborate and serve families to improve the well-being of the whole child.

Community Leader

We know the early childhood years are the foundation for lifelong well-being, and First 5 San Bernardino looks forward to meeting goals that promote, support and enhance the health and early development of our children, their families and communities. Fiscal year 2023-2024 yielded some exceptional outcomes as we continue to build strong and diverse relationships, lead collaborations and coalitions and drive collective impact.

Responsive in a Changing Environment

Our strategic framework provides a roadmap for how F5SB will act as a champion for children and families. Although all statewide First 5 Commissions are experiencing a more rapid decline in revenue than anticipated, First 5 San Bernardino will pivot and adjust accordingly. We continue to be guided by our North Star that promotes a cohesive and complementary system that ensures that all children in San Bernardino County are healthy, safe, nurtured and prepared to thrive. We remain committed to building out First 5 San Bernardino's brand – an important component in developing credibility with stakeholders. Brand recognition and organizational awareness are intertwined and, over time, will position First 5 San Bernardino externally as a known market leader in child advocacy. I'm proud to work with our First 5 Advisory Committee members, as well as lead an internal team that facilitates remarkable systems integration and allowing us to achieve the results outlined in this year's outcomes report.

On behalf of the Commission, I acknowledge and thank our stakeholders - parents, contracted agencies, educators, legislative and government partners, community non-profits, faith-based and community partners and so many more – for all working together to achieve outstanding outcomes for our youngest children and their families, and that will yield benefits for our communities for generations to come.

Sincerely,

A handwritten signature in blue ink that reads "Karen E. Scott".

Karen E. Scott
Executive Director



Introduction

In 1998, California voters passed Proposition 10, known as the “California Children and Families Act.” This Act added a tax on tobacco products, directing the money collected to programs and services for children from prenatal to age 5 and their families. First 5 San Bernardino (F5SB) was set up to manage San Bernardino County’s share of this funding.

Mission

F5SB’s mission is to promote, support and enhance the well-being and early development of children prenatal through age 5, their families and their communities.

North Star

F5SB’s North Star is a cohesive and complementary system that enables communities, organizations and families to ensure that all children in San Bernardino County are healthy, safe, nurtured and prepared to thrive.

Our Guiding Principles

Our Guiding Principles represent the core values which influence priorities and decision making for our work.

Community, Systems and Context | Collaboration | Impact and Sustainability

These principles also support the way we engage with communities and systems, enabling F5SB to follow its mission and achieve its North Star.

F5SB supports three main areas, which are also known as their Strategic Priority Areas: Child Health, Early Learning and Family Support. This report shows the positive changes F5SB and their funded partners made during the 2023-2024 fiscal year. The report is organized by system-level efforts, the Strategic Priority Areas and includes a section on F5SB’s community engagement efforts. Each section of the report details the overall impact made in the area and highlights partners who helped achieve these results.

Total Numbers Served Across All Strategic Priority Areas*

In 2023-2024, First 5 San Bernardino served 87,451 individuals:

63,125 Children | 18,294 Parents / Caregivers | 6,032 Providers

Child Health

Children prenatal through age 5 and their families can access the full spectrum of health and behavioral health services needed to enhance their well-being.

Early Learning

Children from birth to age 5 benefit from high quality early childhood care and education, family engagement and support that prepares all children to reach their optimal potential in school and life.

Family Supports

Families and communities are engaged, supported and strengthened through effective resources and opportunities that assist them in nurturing, caring and providing for their children’s success and well-being.

*These numbers reflect the combined impacts of the initiatives highlighted in this report, along with all areas supported by F5SB investments.



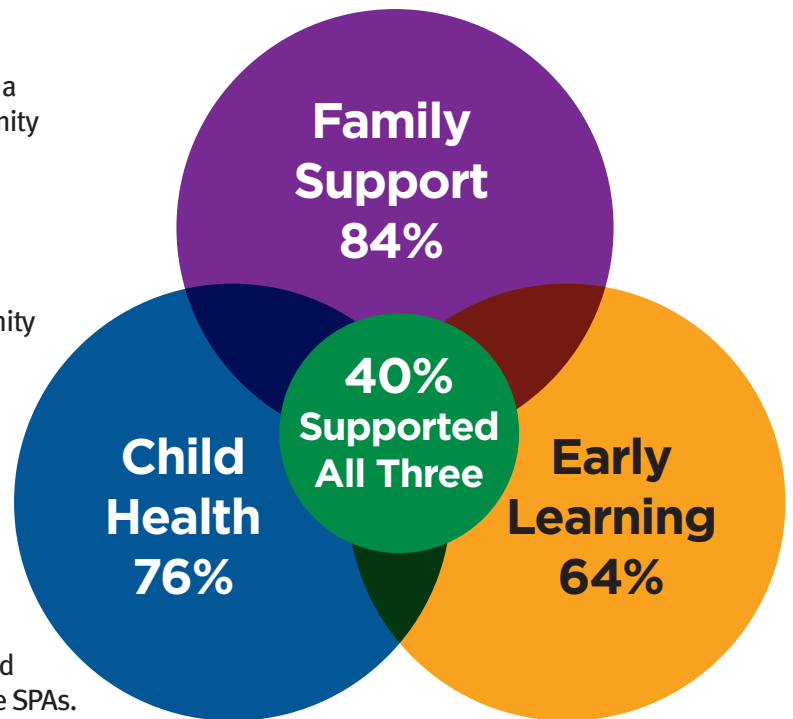


Systems Level Efforts

Within each of the Strategic Priority Areas, F5SB maintained a commitment to systems-level efforts: collaboration, community capacity building and workforce.

- **Collaboration:** Ensuring that families, providers and stakeholders collaborate effectively to improve the well-being of the child.
- **Community Capacity Building:** Ensuring that community organizations and groups are equipped to effectively serve children and families.
- **Workforce:** Ensuring that the workforce is developed to effectively serve children and families.

An outcome of these Systems-Level efforts is that many of the initiatives and partnerships funded by the Commission work within multiple Strategic Priority Areas (SPAs) simultaneously to support a whole-child approach. Most (84%) of the work by F5SB's funded partners supported more than one SPA, and nearly half (40%) supported all three SPAs. The breakdown (on the right) shows the percentage of F5SB-funded partners that supported each SPA in fiscal year 2023-2024.



84% of funded partners supported more than one Strategic Priority Areas.



Goal: Children and their families can access and utilize the full spectrum of health services to enhance their well-being.

9,914 Children | 2,341 Parents/Caregivers | 4,207 Providers



Breathmobile

Breathmobile provided virtual and in-person asthma screenings to 577 children and asthma education and resources to 480 parents.



Children's Assessment Center

Children's Assessment Center conducted child-friendly investigations for 515 at-risk children, provided support and resources to 1,630 parents and delivered professional development and mentoring to 143 providers.



Children's Network

Children's Network Community Engagement & Systems Improvements

Children's Network educated 205 parents on important child safety topics such as Adverse Childhood Experiences (ACEs), shaken baby syndrome and safe sleep practices. They trained 1,212 providers on ACEs, the impact of violence on children, child abuse, mandated reporting and the power of resilience.



Developmental Care Coordination

Through its **Developmental Care Coordination** initiative, CCRC provided developmental screenings to 388 children and follow-up care coordination to 17 children.



IEFIC
INLAND EMPIRE
FATHER INVOLVEMENT COALITION

Inland Empire Father Involvement Coalition

Inland Empire Father Involvement Coalition supported 262 providers and engaged 205 fathers through training, the Nurturing Fathers Program, and events such as the Inland Empire Fatherhood Summit to boost fathers' engagement with their children.



Inland Empire Help Me Grow

Inland Empire Help Me Grow provided developmental screenings to 5,772 children to support the early identification of developmental delays and connect families to existing community resources.

Maternal Health Network
of San Bernardino County

Maternal Health Network

Maternal Health Network engaged a collaborative network of maternal health providers through meetings, trainings, summits and provision of technical assistance to ensure equitable service delivery, improve care for high-risk pregnancies and strengthen the maternal health workforce. Over 200 such events were completed in the past year.



Promoting Breastfeeding Through Professional Mentorship

Promoting Breastfeeding Through Professional Mentorship brought together key maternal health groups, such as WIC, Black Infant Health and the Maternal Health Network. They supported 2,852 providers, equipping them with skills to better assist mothers and newborns in breastfeeding.



Behavioral Health

Screening, Assessment, Referral, and Treatment (SART) /Early Identification and Intervention Services (EIS)

In partnership with the **San Bernardino County Department of Behavioral Health**, SART/EIS works to support the developmental health of young children. Of the children who received treatment through SART, 82% improved in trauma adjustment, 81% improved in anger control and 80% improved in attachment difficulties. Of the children who received intervention through the EIS program, 72% showed improvement in trauma adjustment and attachment and 69% improved in anger control.



The NAEBOR Clinic

The NAEBOR Clinic provided tailored prenatal care for Black and African American families, serving 26 parents, conducting 358 prenatal visits and supporting 22 births.



Early Learning



F5SB's Goal for supporting Early Learning: Promote a system of quality early learning in educational, childcare and other sectors that supports the needs of children and families.

43,596 Children | 330 Parents/Caregivers | 1,777 Providers



1,000 Books Before Kindergarten

1,000 Books Before Kindergarten supported the development of early reading habits for 2,813 young children. 186 children reached the 500 books read milestone and 146 children reached the 1,000 books read milestone.



Early Head Start-Child Care Partnerships

Early Head Start – Child Care Partnerships supported 60 early care and education providers through 522 coaching sessions and 15 infant toddler care training sessions to increase the number of high-quality early care and education providers in San Bernardino County.



Family and Community Support and Partnerships (FCSP)

Footsteps2Brilliance helped 76,322 children build essential school readiness skills. The children read 213,596 books, spent 72,303 hours on literacy activities and wrote 135,125 books.



Quality Start San Bernardino (QSSB)

QSSB uses a Quality Rating and Improvement System (QRIS) to support childcare centers, preschools and school-readiness programs in delivering top-quality early learning experiences. QSSB trained 1,939 providers to provide high-quality learning opportunities to children with a total of 2,122 coaching visits across 1,359 individual sites. Participating sites served 11,392 children.



Reach Out and Read Inland Empire

Reach Out and Read Inland Empire distributed 29,059 books to children through pediatric providers, expanded programming to 11 new sites, and provided 29 training to sites for successful program implementation.

Family Support

Goal: Families are strengthened through resources and opportunities that support them in nurturing, caring and providing for their children's well-being.

9,615 Children | 1,041 Parents/Caregivers



Giving hope for brighter tomorrows

Daily Referral

Daily Referral partnered with case managers and social workers to help 8,352 children and 412 parents receive resources and basic needs such as shelter, transportation, food, education and medical services.



Family and Community Support and Partnerships (FCSP)

Family and Community Support and Partnerships (FCSP) supported 838 children and 253 parents with the Nurturing Parenting Program to improve parenting and family functioning. At the end of the program, less than 1% of parents scored High Risk for child abuse. Of the 352 clients who entered FCSP as High Risk, 58% exited the program as Low Risk and 42% exited as Medium Risk.



Inland Empire Children's Cabinet

Inland Empire Children's Cabinet engaged 217 organizations in monthly meetings to advocate for policy solutions to address basic needs, childcare, youth education and health and wellness.



Mary's Mercy Center
Blessed Are The Poor

Mary's Haven supported 15 mothers in administering screenings to 14 young children for developmental delays.

Mary's Haven Youth Enrichment Shelter Services for a Better Future



Parent and Child Connection (PACC)

Parent and Child Connection (PACC) helped 389 incarcerated parents record stories for their children, which were shared with 411 children to support family relationships and literacy.

Community Engagement

In addition to serving families and providers across Child Health, Early Learning and Family Support initiatives, F5SB regularly engages with and supports the community through outreach events, strategic communications and marketing campaigns.

Community Outreach Events

During the fiscal year 2023-2024, the F5SB Community Engagement Specialist participated in 63 outreach events and support activities across the community. Families received essential items such as school supplies, new parent kits, first-aid kits, oral health kits and more. Popular events like Back to School, National Night Out, Trunk or Treat, Breastfeeding Week and literacy programs allowed F5SB to connect with families and share valuable resources. These efforts reached nearly 15,000 parents, equipping them with tools and information to support their children's well-being.



Community Engagement Specialist LuCretia Dowdy represents the organization at events throughout the year. She stays connected by meeting people, attending events and providing needed information to parents and caregivers in San Bernardino County.



Our Campaigns

First 5 San Bernardino implements public awareness campaigns to educate the community on the health and safety of children prenatal through 5 years old in San Bernardino County. Each align with a Strategic Priority Area – Child Health, Early Learning and Family Support.



“Little Teeth, Big Responsibility” emphasizes the importance of oral health in children including seeing the dentist by their first tooth or first birthday.



“Gift a Kid a Book” encourages parents and caregivers to maximize brain development through reading and early learning by giving books to children as gifts.



“Kid Safe Summer” helps parents and caregivers keep kids safe during the summer months by promoting water, sun/heat and on-the-move safety information.



The “brand campaign” launched in 2024 and promotes First 5 San Bernardino’s commitment to supporting families and their children in the first 5 years of life.

OUR MISSION

Promote, support and enhance the health and early development of children prenatal through age 5 and their families and communities.



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