Minutes: Children and Families Commission Meeting

735 East Carnegie Drive, Suite 150, San Bernardino, California 92408

Meeting Date, Time and Location
Commission Meeting
May 3, 2017 - 3:30 p.m.
First 5 San Bernardino

Pledge of Allegiance
The Pledge of Allegiance was led by Chair Ohikhuare

SPECIAL PRESENTATION
None

Conflict of Interest Disclosure
Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

Attendees

Commissioners Present
- Margaret Hill
- Maxwell Ohikhuare, M.D.
- James Ramos
- Paul Vargas
- Elliot Weinstein, M.D.

Staff Present
- Karen E. Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Mary Jaquish, Supervisor
- Scott McGrath, Supervisor
- Staci Scranton, Supervising Office Assistant
- Sophie Akins, Commission Counsel
- Amanda Ferguson, Staff Analyst II
- Victor Hernandez, Staff Analyst II
- William Kariuki, Staff Analyst II
- Walid Wahba, Staff Analyst II
- Ronnie Thomas, Staff Analyst II
Ann Calkins, Commission Clerk, announced the following changes/corrections:

*The Executive Director report will be presented at the end of the agenda.

*Agenda Item 7 should read as follows:

**Approve First 5 San Bernardino's (F5SB) continued support of the Reach Out and Read Initiative in partnership with the American Academy of Pediatrics, California Chapter 2 (AAP-CA2) by reallocating unexpended funds from Fiscal Year 2016-2017 in an amount not to exceed $159,533 to provide books for distribution to young children by pediatricians participating in the Reach Out and Read Initiative for Fiscal Year 2017-2018.**

*Agenda Item 8 will be the first item presented under “Discussion Item”.

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**Report – Executive Director**

**30-year County service pin – Ann Calkins**

This person is very important to each of you as she is the direct line of communication and planning between the Commissioners and First 5 staff. Ann Calkins started her career with the County of San Bernardino as a transcriber typist with the Department of Social Services in 1986. She has since worked at increasingly higher level clerk and secretary positions with the Municipal Courts, the Sheriff’s Department, and the Department of Public Works. Ms. Calkins worked for six years as an Executive Secretary II with the Department of Airports before coming to First 5 San Bernardino as my Executive Assistant where she has been now for more than 9-1/2 years! Congratulations Annie!

**2017 Award for Excellence – Staci Scranton**

This annual ceremony will be held on Thursday, May 25, 2017 at 2:00 p.m. First 5 San Bernardino’s honoree this year is Staci Scranton, Supervising Office Specialist, who will be recognized among 41 County employees selected for their outstanding public service and contributions toward achieving the Countywide Vision. Congratulations Staci!

**Special Recognition of AmeriCorps Member - Leticia Rivera**

On April 25th, Mayor Acquanetta Warren and her City Council recognized our very own AmeriCorps member, Leticia Rivera, a Fontana resident, for her service in mentoring and tutoring at-risk youth in the Fontana community. Leticia is an AmeriCorps member for F5SB, in her second year, supporting school readiness at Renaissance Head Start in Rialto. As part of their membership affiliation with AmeriCorps, these members volunteer at community events and serve residents in their own neighborhoods as well. Ms. Rivera is the mother of a special needs child and gives back to her community in a very impactful way. Thank you and congratulations, Leticia!

**Commissioner Vacancy**

At the May 2nd Board of Supervisors (BOS) meeting, the Clerk of the Board, per the Maddy Act, did declare and post the Commissioner vacancy for Stacy Iverson of the Children and Families Commission (First 5) (Seat 5), At-Large. Interested candidates should go to the Clerk of the Board website and fill out an application under the tab listed as “Boards, Commissions and Committees”. Commissioner qualifications are listed on the F5SB website. Once the acceptance of applications is closed, the Commission may participate in the process which ultimately leads to assignment of a Commissioner to F5SB by the BOS Chairman.
**Operation Splash**
F5SB’s signature water safety event and community resource fair is scheduled for Friday, June 2nd (2 sessions) between noon – 5:30 pm at Perris Hill Park in San Bernardino. This is a free event in partnership with San Bernardino County Sheriff, Loma Linda University Hospital’s Safe Kids program, Kaiser Permanente and the City of San Bernardino. Great job to LuCretia Dowdy, F5SB’s Community Engagement Public Relations Specialist; Leslie Fountain, F5SB Media Specialist and all other F5 staff and partners working to make this event another huge success.

**First 5 20-Year Anniversary**
As F5SB and the entire network of First 5 Commissions across the State works to build, strengthen and otherwise improve systems that serve our young children, we are working diligently to secure a place for ourselves at the table of leaders in the early childhood development space, leading to greater impact and funding for the field.

**2-1-1 Report**
11 years ago a star was born with 2-1-1 offering an easy-to-remember phone number that can be utilized day or night to connect those in need with a variety of community resources throughout the region – from housing to health care, from dental to disaster services. The Inland Valley Bulletin shared information about the new and improved 2-1-1 which capitalizes on the widespread availability of mobile phones and the substantial increase in use for accessing information.

Even as the 2-1-1 call center has continued to answer more than 65,000 calls annually, visits to the website increased 94 percent between 2013 and 2016. In the past year, 163,000 searches were completed by visitors seeking community resources on 211sb.org.

To better meet this need, 211 San Bernardino has launched an all new website that is mobile-responsive and easy to navigate. Helpful search suggestions begin with simple statements like, “I'm looking for a job,” “I need to see a doctor” and “I'm having trouble with my bills.” After choosing a category, visitors enter their zip code to view a list of resource options near their location. Food, housing, mental health, transportation, substance abuse and education are a few of the first options easily accessible.

Gary Madden, Director of 211 San Bernardino County, stated that they “analyzed what people were asking for over the past year and optimized this web tool for those very services.” The new website also has specialized pages for veterans, maternal health, homelessness and healthcare.

2-1-1 has been a constant partner with F5SB; currently funded in the amount of $400,000 per year to provide referrals for needed services to callers with children 0-5 and also to provide 3% of those callers, a follow up contact to determine whether the referral actually yielded the services needed.

The portion of the “Quarterly 2-1-1 Statistical Report” that pertains to F5SB’s target population is in a handout given to you today. This report is for the period of January 2017 through March 31st, 2017.

- 2-1-1 answered 14,852 calls in this 3 month period
- This involved a total number of 1,824 children under the age of 6 for the quarter
- The top “calling cities” were SB, Victorville, Ontario and Fontana
- 2-1-1 provided 22,214 referrals for services in the quarter
- Unmet needs related to housing/shelter, food and utilities ranked among the highest at 63% for families with children ages 0-5
- 10% of all callers for the quarter (1427) indicated they were homeless
Out of those 319 (or 17%) were identified as having children ages 0 -5 in the home

For our 0 – 5 families calling 2-1-1 – 30% are employed, 27% receive TANF, 30% receive income from a combination of sources and 13% report no income being received.

Footsteps2Brilliance (F2B)
The F2B launch took place during a national press conference on Wednesday, April 19th at the San Bernardino County Government Center. F2B is now part of the San Bernardino County Vision2Read Initiative: to Raise the Bar for Literacy. Through a collective impact approach, the San Bernardino County Superintendent of Schools along with San Bernardino County Preschool Services, Children’s Fund, and F5SB are working collaboratively to increase literacy rates among children and families in the county.

The F2B launch unveiled a complimentary and cutting-edge bilingual literacy program that will support all early learners from birth through pre-K. Through this initiative, all families in San Bernardino County will have free access to the award-winning F2B Early Literacy App.

San Bernardino County Superintendent of Schools administrators and educators are taking a very proactive and hands-on approach to early learning. The program enables San Bernardino County to strengthen its partnership with parents, and the greater community, for maximum impact on child development during critical, formative years.

As a collaborative partner, F5SB invested $225,000 to the program which contributed to San Bernardino County Superintendent of Schools receiving a $5 million Model Innovation City grant, part of a White House Initiative on Education Excellence for a five-year period.

In January 2017, a cohort of 1,500 students in county preschool programs, were selected to use F2B and measure their literacy growth. These children received unique identifiers and their progress in learning is tracked through data collection built into the platform. These children will be followed for many years to ensure that they become proficient readers and optimal learners. To date, participating preschoolers have read 22,240 books and more than 5.1 million words. As part of the launch, Superintendent Ted Alejandre and program partners are encouraging all families with birth through pre-K children in the county to join a challenge to read an additional 3 million words by September 1, 2017.

Marijuana - AB 350 (Salas)
Related to Marijuana edibles appealing to children – supporting the Adult Use of Marijuana Act (AUMA) which prohibits marijuana products from being designed to be appealing to children or easily confused with commercially sold candy or foods that do not contain marijuana. This bill will be heard in the Assembly Health Committee on May 9th. Many of our commissions have been the leaders on educating the public on the public health impact of marijuana, especially during pregnancy.

Furthermore, many legislators are interested in safely keeping marijuana products away from children and are introducing legislation to further regulate adult use marijuana. The First 5 Association is working on producing factsheets, slide decks, and possible social marketing materials for First 5 commissions to use in local conversations about marijuana taxation and regulation. These materials will continue to focus on the public health impacts of marijuana exposure on young children and parenting women.
**Trauma Informed Care Preschool Pilot**

As early childhood development specialists in the field, we are learning much about the importance of Trauma Informed Care. F5 staff is working with leadership from Department of Behavioral Health (DBH), Apple Valley State Preschool Program, and our special needs partners with Desert Mountain SELPA to design a pilot intervention to meet trauma needs in preschoolers.

Through our partnership with DBH for SART and EIIS (Early Identification and Intervention Services), the direct therapy needed by these children can be billed to our existing process and funding. Much as we do for the Quality Rating Improvement Systems (QRIS) project, First 5’s role would be to support the training and coaching costs for preschool teachers and staff for the pilot. F5SB will bring recommendations for this pilot to the June 7th Commission meeting for approval.

**Early Childhood Resiliency Coalition to Address Asthma Management**

Dr. Rhonda Spencer, Researcher and Associate Professor at Loma Linda University School of Public Health provided a presentation at the Commission Workshop in February 2017 about the development of a multi-disciplinary coalition to address asthma prevention and management through a comprehensive, strategic approach, and to develop recommendations for an “asthma system of care” for young children.

This is an initiative we are exploring from a regional approach, in partnership with First 5 Riverside and support partners Inland Empire Health Plan (IEHP), Molina Healthcare, as well as Loma Linda. The proposal speaks to the current issues and environment affecting young children with asthma especially addressing proximity to rail yards, etc.

Both First 5s have supported similar interventions in the past to meet the needs of children with asthma and are evaluating the current landscape to determine if changes are needed. Past partners who have provided asthma support services to children and families will be surveyed to gauge the feasibility of supporting this work “regionally” and if positive measurable outcomes can be achieved in support of a system. F5SB plans to bring recommendations to the Commission at the June 7th meeting.

**Quarterly Report – 3rd Quarter Budget Status 2016/2017**

Distributed to Commissioners.

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**Report – Advisory Committee**

The last Advisory Committee meeting was held on April 20th at this office.

Members conducted their annual review of the First 5 Strategic Plan and offered a few suggestions and revisions. Additional discussion items on the April 20th agenda were as follows:

1. Child care in faith-based settings
2. Pathways to housing
3. Systems building

The Advisory Committee and First 5 staff will continue to explore F5SB’s role in strengthening systems and our response to unmet needs in these areas.
Members also said goodbye to fellow Advisory Committee Vice-Chair, Stacy Iverson, President and CEO of Children’s Fund. Ms. Iverson resigned from Children’s Fund and is moving out of state.

Among many other accomplishments during her time with the Advisory Committee, and in San Bernardino County in general, Ms. Iverson was instrumental in the development and realization of the goals and objectives of the First 5 San Bernardino Strategic Plan 2015-2020.

The next meeting date has not yet been decided. Once determined, it will be posted on the First 5 website and the meeting will be held at this location.

Consent

A motion was made by Commissioner Weinstein and seconded by Commissioner Vargas to approve the Consent Items. With Commissioner Thomas absent, and without further comment or objection, motion carried by unanimous vote.

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<th>Item No.</th>
<th>CONSENT</th>
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<tr>
<td>1</td>
<td>Approve Minutes of April 5, 2017 Commission Meeting. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)</td>
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<td>2</td>
<td>a. Approve employment contract between the County of San Bernardino, Children and Families Commission, and Gilbert Cervantes, Office Assistant II, for an annual cost of $41,340 ($27,560 Salary, $13,780 Benefits) for the period of May 27, 2017 through May 26, 2020. b. Authorize the Assistant Executive Officer of Human Services to execute amendments to extend the term of the contract for a maximum of three successive one-year periods on behalf of the County, subject to County Counsel review. c. Direct the Assistant Executive Officer of Human Services to transmit all documents in relation to contract amendments to the Clerk of the Board of Supervisors within 30 days of execution. (Presenter: Karen E. Scott, Executive Director, 252-4252)</td>
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<th>DISCUSSION</th>
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<td>3</td>
<td>Previously Item No. 8 on posted agenda Approve Contract HW056 with the County of San Bernardino Arrowhead Regional Medical Center for Fiscal Year 2017-2018 in the amount of $222,038 to maintain asthma services for an additional year. (Presenter: Ronnie Thomas, Staff Analyst II, 252-4255) Discussion Commissioner Hill asked if local hospitals could provide a number of how many pediatric patients go to emergency rooms for asthma services versus the number of patients going to Riverside County hospitals for the same. Ms. Thomas stated she would follow up. Public Comment None A motion was made by Commissioner Weinstein and seconded by Commissioner Hill to approve Item 3. Commissioner Ramos disclosed his conflict of interest with the contract, recused himself, and left the dias and room prior to discussion and action for Item 3. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.</td>
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Conduct Public Hearing of the Children and Families Commission for San Bernardino County’s Strategic Plan for Fiscal Years 2015-2020 to confirm the plan will be active for the forthcoming fiscal year.

(Presenter: Cindy Faulkner, Operations Manager, 252-4253)

The Public Hearing was conducted. The Commission was informed of minor grammatical revisions made to the Strategic Plan as well as inclusion of a statement from the new Commission Chair and an updated Commission roster on the back cover. The Strategic Plan for Fiscal Years 2015-2020 will be active and support the work of the Commission for the next fiscal year.

No public comments were received on this item.

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**Continued from April 5, 2017 Commission Meeting**

Approve Amendment A1 to Contract Number IC029 with Vavrinek, Trine, Day & Co., LLP (VTD) to increase the contract amount by $21,300 for a total of $84,660 for Fiscal Year 2018-2019 to add accounting services to develop the financial statements for First 5 San Bernardino (F5SB).

(Presenter: Debora Dickerson, Administrative Supervisor II, 252-4269)

**Discussion**

None

**Public Comment**

None

A motion was made by Commissioner Vargas and seconded by Commissioner Weinstein to approve Item 5. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.

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Approve Amendment to Fiscal Year Budget 2016-2017 to reallocate First 5 California (IMPACT) revenue by $67,150 and transfer to line item “other revenue” from Orange County Office of Education by $67,150 – transfer of funds will not affect overall budget for 2016-2017.

(Presenter Debora Dickerson-Sims, Administrative Supervisor II, 252-4269)

**Discussion**

None

**Public Comment**

None

A motion was made by Commissioner Ramos and seconded by Commissioner Weinstein to approve Item 6. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.

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Authorize Executive Director to execute Letter of Intent and negotiate a contract to participate in the First 5 Service Corps (AmeriCorps) program for Fiscal Year 2017-2018 and authorize $75,460 funding match for four (4) AmeriCorps service member positions to provide school readiness services for Fiscal Year 2017-2018.

(Presenter: Mary Jaquish, Program Supervisor, 252-4254)

**Discussion**

None

**Public Comment**

None
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| 8        | Approve First 5 San Bernardino's (F5SB) continued support of the Reach Out and Read Initiative in partnership with the American Academy of Pediatrics, California Chapter 2 (AAP-CA2) by reallocating unexpended funds from Fiscal Year 2016-2017 in an amount not to exceed $159,533 to provide books for distribution to young children by pediatricians participating in the Reach Out and Read Initiative for Fiscal Year 2017-2018.  
(Presenter: Mary Jaquish, Supervisor, 252-4254) |

**Discussion**
Commissioner Weinstein commented he sees many happy faces on his young patients when they receive their books. Commissioner Weinstein is proud to be participating in this program and making a difference in the young lives of his patients.

**Public Comment**
None

8 A motion was made by Commissioner Ramos and seconded by Commissioner Hill to approve Item 8. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.

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| 9        | Update regarding partnership with Prevent Child Abuse California (PCA CA) to implement the Nurturing Parenting Program (NPP) by AmeriCorps service members in San Bernardino County and Intent to Release Request for Applications (RFA).  
(Presenter: Mary Jaquish, Program Supervisor, 252-4254). |

**Public Comment**
None

**Commissioner Roundtable**
None

**Adjournment**
A motion to adjourn was made by Commissioner Weinstein and seconded by Commissioner Hill. With Commissioner Thomas absent and without further comment or objection, motion carried by unanimous vote.

Chair Ohikhuare adjourned the meeting at 4:41 p.m.

**Next meeting at First 5 San Bernardino**
Wednesday, June 7, 2017  
**Commission Meeting**  
3:30 p.m. to 5:00 p.m.
Attest

__________________________________
Maxwell Ohikhuare, M.D., Chair

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Ann M. Calkins, Commission Clerk