# Minutes: Children and Families Commission Meeting

**330 North D Street, Fifth Floor, San Bernardino, California  92415**

## Meeting Date, Time and Location

- **May 16, 2012**
- **3:30 p.m.**

Chair Haugan called the meeting to order at 3:32 p.m.

San Bernardino County Government Center, Covington Chambers

350 North Arrowhead Avenue
San Bernardino, CA  92415

## Pledge of Allegiance

The Pledge of Allegiance was led by Chair Haugan

## Special Presentation

**Social Entrepreneurs, Inc., - Kelly Marschall, President**

“Capacity Building Academy”

## Attendees

**Commissioners Present**

- Leslie Egge
- Linda Haugan
- Maxwell Ohikhuare, M.D.
- Nancy Ruth White

**Staff Present**

- Cindy Faulkner, Operations Manager
- Ann M. Calkins, Executive Assistant
- Debora Dickerson-Sims, Administrative Supervisor II
- Mary Jaquish, Interim Supervisor
- Staci Scranton, Supervising Office Assistant
- Scott McGrath, Supervisor
- Regina Coleman, Commission Counsel
- Mary Alvarez, Staff Analyst II
- Alex Carballo, Staff Analyst II
- Inez Denson, Staff Analyst II
- Larry Hernandez, Staff Analyst II
- Jeffrey Pontius, Staff Analyst I
- Ronnie Robinson, Staff Analyst II

## Report – Leslie Egge, Advisory Committee

The Advisory Committee last met on April 26, 2012 to discuss how best to utilize the $50 million restored funds from AB99 for First 5 San Bernardino.

Common themes emerged from this discussion to include different strategies for future funding opportunities.
Some of the recommendations included innovative one-time funding infusions and revisiting priority areas of high need.

The next scheduled meeting is Thursday, May 24 at noon at First 5 San Bernardino.

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**Report – Cindy Faulkner**  
**Operations Manager**

Cindy Faulkner announced the dates for upcoming Community Action Network Meetings: May 21 at Big Bear Parks and Recreation in Big Bear; May 24 at the Ontario-Montclair YMCA in Ontario; June 12 at First 5 San Bernardino and July 9 at Desert Mountain SELPA in Apple Valley.

F5SB hosted a Social Media Workshop on May 3 for funded agencies and community engagement staff. The workshop was led by Ted Nguyen, a national award-winning PR and social media professional. Mr. Nguyen taught those in attendance how to use social media tools, not only to connect with the communities we serve, but how to build brand awareness, attract stakeholders, media coverage and volunteers and how to think strategically about social media.

May is National Water Safety Month and F5SB is partnering with local agencies for a drowning prevention and water safety campaign to launch mid-May and run through summer 2012. This campaign is designed to encourage parents and caregivers to be mindful of this child danger, to enable them to take preventative measures and allow partner agencies to utilize a uniform message throughout the year.

Attendees were reminded to visit the First 5 California website to find regularly updated new resources, interactive features and the latest research-based information to support California parents of children ages 0 to 5. The website link is www.first5california.com/parents.

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**Changes to Agenda**

Ann Calkins, Executive Assistant announced the following changes:

Agenda Item 5 is being revised as follows: The word “annually” is being deleted and replaced with “for the contract period”, located in the 2nd sentence.

Agenda Item 6 should read as follows: “Approve Amendment A1 to contract number SI003, with the County of San Bernardino on behalf of Children’s Network in the amount of $201,145 for the provision of services provided by the Screening, Assessment, Referral and Treatment (SART) Coordinator for Program Year 2012-2013.”

Agenda Item 7 – two (2) contracts have been taken off calendar:

- 7A – County of San Bernardino, Department of Public Health, Child and Family Health Services, HW032, in the total amount of $2,112,059.
- 7H – Town of Apple Valley, SI009, in the total amount of $48,628.

This changes the total dollar amount for Agenda Item 7 from $10,041,531 to $7,880,844.
Consent

A motion was made by Commissioner Egge and seconded by Commissioner Ohikhuare to approve the following consent item. With Commissioners Daniels, Gonzales and Valenzuela absent and without further comment or objection, motion carried.

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<tr>
<th>Item No.</th>
<th>CONSENT ITEM</th>
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<tbody>
<tr>
<td>1</td>
<td>Approve minutes of March 21, 2012 Commission Meeting (Affected Districts: All) (Presenter: Ann M. Calkins, Executive Assistant, 387-1502)</td>
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<th>Item No.</th>
<th>DISCUSSION ITEMS</th>
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<td>2</td>
<td>Adopt CFC 05-12 Reversion of Assets Policy. (Affected Districts: All) (Presenter: Debora Dickerson-Sims, Administrative Supervisor II, 387-1505) <strong>Discussion:</strong> None. <strong>Public Comment:</strong> None. A motion was made by Commissioner Ohikhuare and seconded by Commissioner White to approve Agenda Item 2. With Commissioners Daniels, Gonzales and Valenzuela absent and without further comment or objection, motion carried.</td>
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<td>3</td>
<td>Approve Contract Number IC022 with Persimmony International Inc., for three years in the annual amount of $203,713 resulting in a total amount of $611,139 for fiscal years 2012 – 2015 to provide a web-based data system. (Affected Districts: All) (Presenter: Inez Denson, Staff Analyst II, 909-387-1520) <strong>Discussion:</strong> None. <strong>Public Comment:</strong> None. A motion was made by Commissioner Egge and seconded by Commissioner White to approve Agenda Item 3. With Commissioners Daniels, Gonzales and Valenzuela absent and without further comment or objection, motion carried.</td>
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<td>4</td>
<td>Approve Amendment A2 to Contract Number IC020 with Social Entrepreneurs, Inc. extending the contract for one additional year and increasing the Contract in an amount not to exceed $230,271 for FY 2012-2013 for consultant services to serve as Sustainability Project Facilitator for First 5 San Bernardino (F5SB). (Affected Districts: All) (Presenter: Scott McGrath, Supervisor, 387-1524) <strong>Discussion:</strong> None. <strong>Public Comment:</strong> Susan Gomez, Executive Director – “Another Way”. Ms. Gomez commented on the significance for her organization to have access to this level of capacity building from SEI. The comprehensive training has enabled Another Way to leverage funding for other capacity building such as with the Weingart Foundation. Ms. Gomez stated there is a need in the community for this kind of training and appreciated that the training is focused on agencies such as hers in evaluating and assessing current needs and helping them identify strengths and weaknesses to make better decisions to enable organizations to move forward.</td>
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Ms. Gomez thanked the Commission for supporting this training and believing in this much needed investment for the community.

A motion was made by Commissioner White and seconded by Commissioner Ohikhuare to approve Agenda Item 4. With Commissioners Daniels, Gonzales and Valenzuela absent and without further comment or objection, motion carried.

Approve Amendment A2 to Contract Number IC019 with San Bernardino County Department of Behavioral Health in the amount not to exceed $480,000 for the contract period that represents a 12% fixed allocation for MediCal Early, Periodic, Screening, Diagnosis and Treatment (EPSDT) reimbursement for the Screening, Assessment, Referral and Treatment (SART) Model of Care for children ages 0-5 years commencing July 1, 2012 through June 30, 2013.
(Affected Districts: All)
(Presenter: Ronnie Robinson, Staff Analyst II, 387-1523)

Discussion: None.

Public Comment: None.

Staff was directed to continue Agenda Item 5 to the June 6, 2012 Commission Meeting.

Approve Amendment A1 contract number SI003, with the County of San Bernardino on behalf of Children’s Network in the amount of $201,145 for the provision of services provided by the Screening, Assessment, Referral and Treatment (SART) Coordinator for Program Year 2012-2013.
(Affected Districts: All)
(Presenter: Ronnie S. Robinson, Staff Analyst II 387-1523)

Discussion: None.

Public Comment: None.

Staff was directed to continue Agenda Item 6 to the June 6, 2012 Commission Meeting.

Approve “Investing in Children – HEALTH” Direct Services Contracts, in the total amount of $7,880,844 for Program Years 2012-2015, with the following:

Early Screening and Intervention
A. County of San Bernardino, Department of Public Health, Child and Family Health Services, HW032, in the total amount of $2,112,059
B. Inland Behavioral and Health Services, Inc., HW031, in the total amount of $911,420
C. Social Science Services, Inc., HW037, in the total amount of $1,437,732

Health Care Access
D. Community Health Systems, Inc., HW038, in the total amount of $204,783
E. Community Health Systems, Inc., HW040, in the total amount of $89,944

Oral Health
F. Community Health Systems, Inc., HW049, in the total amount of $787,745
G. County of San Bernardino, Arrowhead Regional Medical Center, HW030, in the total amount of $4,449,220
Systems Integration

H. Town of Apple Valley, SI009, in the total amount of $48,628
(Affected Districts: All)
(Presenter: Cindy Faulkner, Operations Manager, 387-1504)

Discussion: None.

Public Comment: None.

Agenda Items 7A and 7H were taken off the calendar.

Staff was directed to continue Agenda Item 7G to the June 6, 2012 Commission Meeting.

A motion was made by Commissioner Egge and seconded by Commissioner White to approve the remainder of Agenda Item 7. With Commissioners Daniels, Gonzales and Valenzuela absent and without further comment or objection, motion carried.

Approve “Investing in Children – EDUCATION” Direct Services Contracts, in the total amount of $2,486,717 for Program Years 2012-2015, with the following:

Access to Quality Child Care
A. Easter Seals Southern California, EC005, in the total amount of $695,200

Early Education Program
B. Save the Children Federation, Inc., EC004, in the total amount of $1,791,517
(Affected Districts: All)
(Presenter: Cindy Faulkner, Operations Manager, 386-7706)

Discussion: Commissioner White asked for the dollar amount per child each month for the Save the Children contract. Cindy Faulkner answered the amount is $265 per child per month.

Public Comment: Pastor Owusu Hodari, Solomon’s Center, Inc.

Pastor Hodari noted the lack of local agencies listed under this agenda item. Pastor Hodari stated that, statistically, local agencies do a better job of administering services locally but they are not being awarded the contracts.

Commissioner Egge asked Pastor Hodari if there was some way for his organization to collaborate with other agencies in the community that have been awarded funding. Pastor Hodari answered that that is one of the elements of sustainability his organization is dealing with but it takes time to get the administrative aspect of it into place. Pastor Hodari stated that he continues hearing from the community that many small organizations have sustained themselves; however, they do not have the operating capital in place to be considered for a contract. Pastor Hodari would like to see more local people involved.

A motion was made by Commissioner Egge and seconded by Commissioner Ohikhuare to approve Agenda Item 8. With Commissioners Daniels, Gonzales and Valenzuela absent and without further comment or objection, motion carried.
Approve “Investing in Children – FAMILY” Direct Services Contracts, in the total amount of $5,403,048 for Program Years 2012-2015, with the following:

**Parent Education-Nurturing Parenting:**
- A. Moses House, FS045, in the total amount of $667,350
- B. Volunteers of America, FS051, in the total amount of $639,839
- C. WestCare Arizona, FS049, in the total amount of $219,238

**Family Resource Center and Case Management**
- D. Building a Generation, FS042, in the total amount of $1,029,690
- E. Desert Sanctuary, FS044, in the total amount of $590,951
- F. Hearts and Lives, FS041, in the total amount of $677,541
- G. Mary's Mercy Center, FS047, in the total amount of $473,251
- H. Volunteers of America, FS050, in the total amount of $686,094
- I. WestCare Arizona, FS048, in the total amount of $437,094

(Affected Districts: All)
(Presenter: Cindy Faulkner, Operations Manager, 386-7706)

**Discussion:** None.

**Public Comment:** Pastor Owusu Hodari, Solomon’s Center, Inc.

Pastor Hodari stated their program was not accepted for this RFP, however, for the past two years they received funding from First 5 San Bernardino and were grateful for the support and efforts everyone made to ensure that they could produce the best product and they did accomplish that goal. He noted that in regards to sustainability it takes about two years to get your program off the ground and in the third year you can project out in terms of sustainability in seeking other funding. He again noted that contracts awarded today were not towards local organizations.

A motion was made by Commissioner Egge and seconded by Commissioner Ohikhuare to approve Agenda Item 9. With Commissioners Daniels, Gonzales and Valenzuela absent and without further comment or objection, motion carried.

**Public Comment**
- Maria Garcia, Blindness Support Services; Dr. Christine Bierdrager, Inland Behavioral and Health Services, Inc.

**Commissioner Roundtable**
- None

**Adjournment**
- A motion was made by Commissioner White and seconded by Commissioner Ohikhuare to adjourn the meeting. Without further comment or objection, motion carried. Chair Haugan adjourned the meeting at 4:34 p.m.
Next Commission Meetings

Budget Workshop
May 23, 2012 at 1:30 p.m.
First 5 San Bernardino
330 North D Street, Fifth Floor
San Bernardino, CA 92415

Commission Meeting
June 06, 2012 at 3:30 p.m.
San Bernardino County Government Center
Covington Chambers
385 North Arrowhead Avenue
San Bernardino, CA 92415

Attest

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Linda Haugan, Chair

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Ann M. Calkins, Commission Secretary