

**Health Overview**

Through this RFP, First 5 San Bernardino (F5SB) seeks to support improved health outcomes for pregnant women and children 0-5 by supporting not only direct treatment services and expansion in capacity, but by also assisting parents/caregivers in navigating and receiving appropriate services from the medical, nutritional, and dental health systems.

**Strategic Goal and Outcomes**

The First 5 San Bernardino Strategic Plan supports Health goals through five strategic and inter-related initiatives, three of which are included in this RFP: (1) Early Screenings and Intervention, (2) Health Care Access, (3) Oral Health. These strategies support our goal that “*Children and families are healthy and safe*”.

**Strategy: Early Screening and Intervention**

GOALS	SERVICE DELIVERY APPROACH	OUTCOMES/INDICATORS
Children are born healthy	Perinatal Care Services	- Reduce number/percentage of pregnant women abusing substances
Children are healthy, well-nourished and physically fit	Asthma/Bronchitis Intervention	- Reduce asthma related hospitalization
	Overweight/Obesity Intervention	- Improved nutrition among children <b>and</b> - Improved physical fitness among children

**Strategy: Health Care Access**

GOALS	SERVICE DELIVERY APPROACH	OUTCOMES/INDICATORS
Children have an on-going relationship with health provider	Health Insurance Screening, Enrollment and Care Coordination	- Increased number/percent of children with health insurance <b>and</b> - Increase number/percent of children with an established medical home
	Healthy Kids- Health Insurance Coverage, Enrollment and Care Coordination	- Increase number/percent of children with health insurance who are ineligible to other programs <b>and</b> - Increase number/percent of children with an established medical home

**Strategy: Oral Health**

GOALS	SERVICE DELIVERY APPROACH	OUTCOMES/INDICATORS
Children are healthy, well-nourished and physically fit	Screening, Treatment and Care Coordination	- Increased number/percent of children receiving annual dental screenings and appropriate follow-up care
Communities are engaged to meet the needs of children	Pediatric Dentist Recruitment and Retention	- Increased number of pediatric dentist providers to increase the number of children receiving annual dental screenings and follow-up care

**Strategy: Systems Integration (Additional Health Funding Opportunity)**

GOALS	SERVICE DELIVERY APPROACH	OUTCOMES/INDICATORS
Communities are engaged to meet the needs of children	Healthy Cities/Healthy Communities Collaboration	Provide various opportunities- assessments, mentoring, coaching, training, workshops, etc.- to build capacity and achieve sustainable long term outcomes

**Perinatal Care Services**

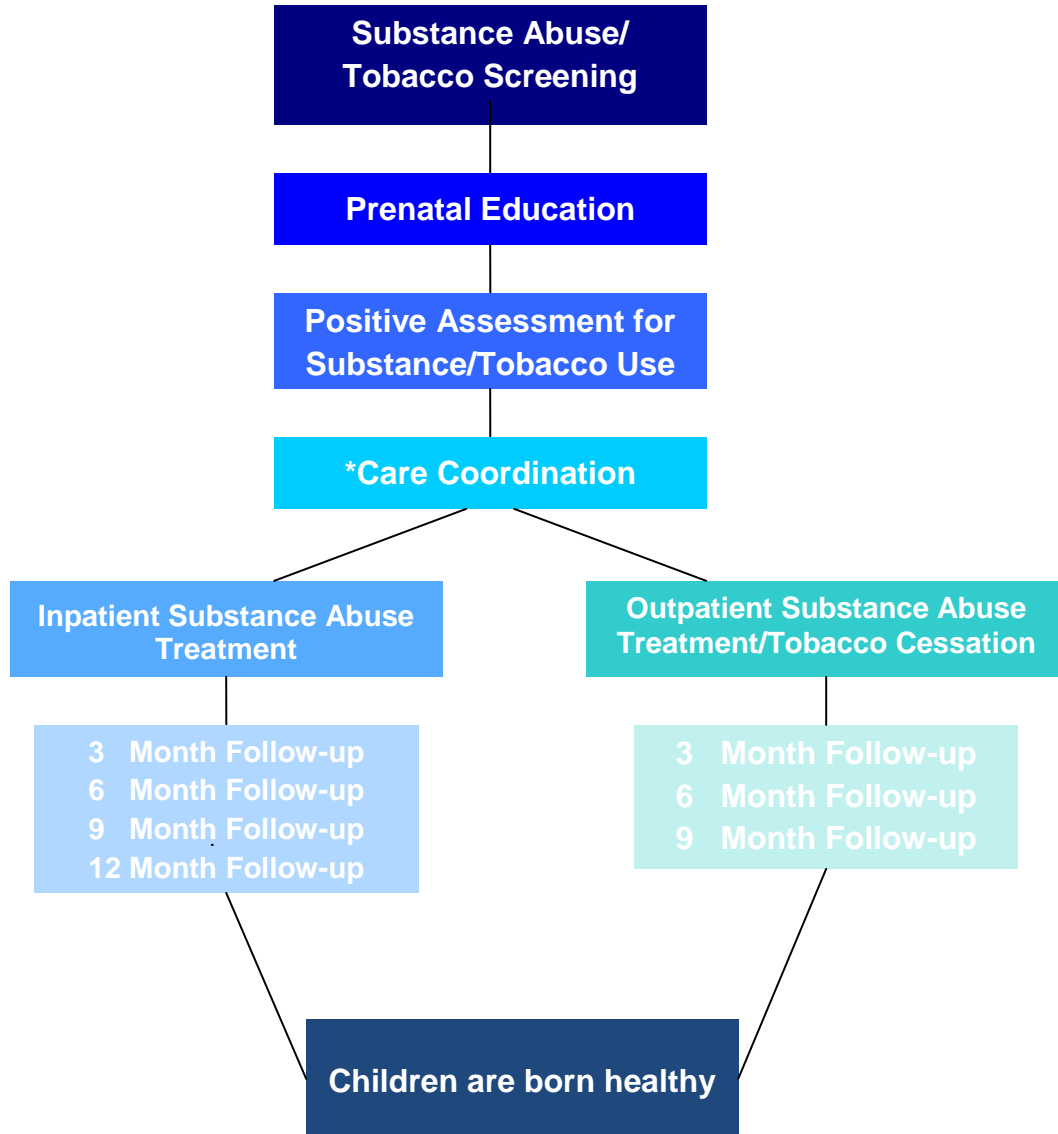
First 5 San Bernardino is committed to ensuring that children are born healthy and substance free by continuing to invest in services for pregnant mothers in San Bernardino County. Throughout its funding history in San Bernardino County, F5SB has supported an expanding need for services for mothers struggling with substance abuse as well as woman who have been unable to access quality prenatal care. By funding programs to assist pregnant women, F5SB seeks to improve the health outcomes for both pregnant women and their newborn children.

**Funding Requirements and Expectations**

Proposers meeting the minimum requirements are encouraged to apply. In addition to the minimum requirements outlined in the RFP, these specific and targeted program requirements apply to the Perinatal Care Services Providers:

<b>Funding Requirements and Expectations</b> <b>Program Focus: Perinatal Care Services</b>
<ul style="list-style-type: none"> <li>■ <b>*Must be qualified by San Bernardino County Alcohol and Drug Services as a substance abuse treatment provider (not required for Tobacco Cessation Programs)</b></li> <li>■ Must utilize the F5SB Perinatal Care Services Model</li> <li>■ Must provide services to substance abusing pregnant women</li> <li>■ Must address low birth weight in newborns that have been exposed to substances</li> <li>■ Must address prenatal health care and postnatal health care through the baby’s first year of life</li> <li>■ Must implement a prenatal education program</li> <li>■ Substance abuse treatment model must include a relapse prevention component</li> <li>■ Must utilize evaluation tools approved by First 5 San Bernardino including, but not limited to the Parent/Child Intake, Parents, Partner, Past, Pregnancy (4P’s Plus Perinatal Screening)</li> </ul>
<b>Priority Components for Perinatal Care Services</b>
<ul style="list-style-type: none"> <li>■ Programs that address Postpartum Depression needs</li> <li>■ Programs that target special populations: African Americans and Teens</li> <li>■ Programs that identify and address the barrier caused by location and access to reliable transportation</li> </ul>

\*San Bernardino County Alcohol and Drug Services treatment providers: In collaboration and cooperation with local County agencies, First 5 San Bernardino requires that agencies applying to provide treatment services to mothers have met all minimum requirements identified by Alcohol and Drug Services and must already be qualified as a San Bernardino County substance abuse treatment provider. For more information, please visit: <http://www.co.san-bernardino.ca.us/dbh/Alcoholdrugservices/Ads.asp#>

**Strategy: Early Screening and Intervention****Perinatal Care Services Model**

**Asthma/Bronchitis or Overweight/Obesity Intervention Services**

First 5 San Bernardino (F5SB) is committed to ensure that children, prenatal through age five have access to and utilize health and nutrition services that ensure children are born healthy, and remain well-nourished, physically fit, and safe. Through this RFP, F5SB seeks to reduce instances of overweight/obesity and asthma conditions in children by funding intervention programs that address and alleviate barriers to improve health and nutrition conditions for young overweight, obese and/or asthmatic children and their parents/caregivers.

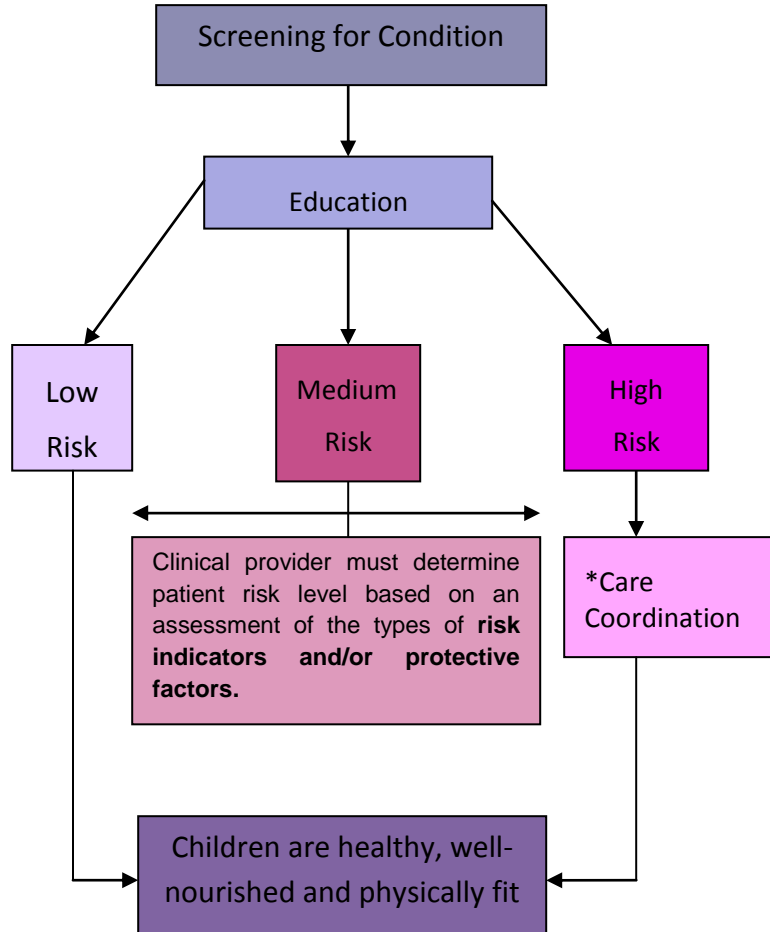
**Funding Requirements and Expectations**

Proposers meeting the minimum requirements are encouraged to apply. In addition to the minimum requirements outlined in the RFP, these specific and targeted program requirements apply to the Asthma/Bronchitis Intervention Services Providers and Overweight/Obesity Intervention Services Providers:

<b>Funding Requirements and Expectations</b>	
<b>Program Focus: Asthma/Bronchitis Intervention Services</b>	<b>Program Focus: Overweight/Obesity Intervention Services</b>
<ul style="list-style-type: none"> <li>■ Must implement the F5SB Asthma/Bronchitis Intervention Services Model</li> <li>■ Must provide services to families of children birth-5 with asthma/bronchitis conditions</li> <li>■ Must address the symptoms and conditions associated with asthma/bronchitis</li> <li>■ Must reduce the rate of hospitalization due to asthma/bronchitis in children ages birth-5</li> <li>■ Must address education needs related to environmental awareness and successfully managing asthma</li> <li>■ Must utilize evaluation tools approved by First 5 San Bernardino</li> <li>■ Must demonstrate quality coordination and collaboration with pediatricians and health care providers related to target population</li> </ul>	<ul style="list-style-type: none"> <li>■ Must implement the F5SB Overweight/Obesity Intervention Services Model</li> <li>■ Must provide services to families of children 2-5 identified as overweight/obese</li> <li>■ Must address the symptoms and conditions associated with overweight and/or obesity in children ages 2-5</li> <li>■ Must reduce the rate of overweight and/or obese children ages 2-5</li> <li>■ Must address improved physical fitness and activities among children 2-5</li> <li>■ Must address education needs on nutrition and living and maintaining a healthy lifestyle</li> <li>■ Must utilize evaluation tools approved by First 5 San Bernardino including, but not limited to associated with measuring Body Mass Index (BMI)</li> <li>■ Must demonstrate quality coordination and collaboration with pediatricians and health care providers related to target population</li> </ul>
<b>Priority Components for Asthma Bronchitis and Overweight/Obesity Intervention Services</b>	
<ul style="list-style-type: none"> <li>■ Programs that identify and address the barrier caused by location and access to reliable transportation</li> <li>■ Hospitals with Emergency Rooms or partnerships with hospitals proposing *Care Coordination to reduce the number of emergency room visits in patients 0 -5 and pregnant women</li> </ul>	

### Strategy: Early Screening Intervention

### Asthma/Bronchitis or Overweight/Obesity Intervention Services Model



**Health Insurance Screening, Enrollment and Care Coordination or Healthy Kids- Health Insurance Coverage, Enrollment and Care Coordination**

First 5 San Bernardino (F5SB) continues its commitment to ensure that children, prenatal through age five have access to and use health services that ensure children are healthy, well-nourished, physically fit, and safe. F5SB has funded health insurance enrollment assistance programs as well as programs to assist with health care utilization. With this RFP, F5SB seeks to improve the retention of health care coverage as well as the utilization of health care services. By funding programs that seek to address and alleviate barriers to health care for young children and their parents/caregivers, First 5 San Bernardino seeks to improve health outcomes for children and create a medical home for children 0-5 and pregnant women; reduce the number of emergency room visits in lieu of accessing primary care services. This funding is not intended to pay for medical treatment services.

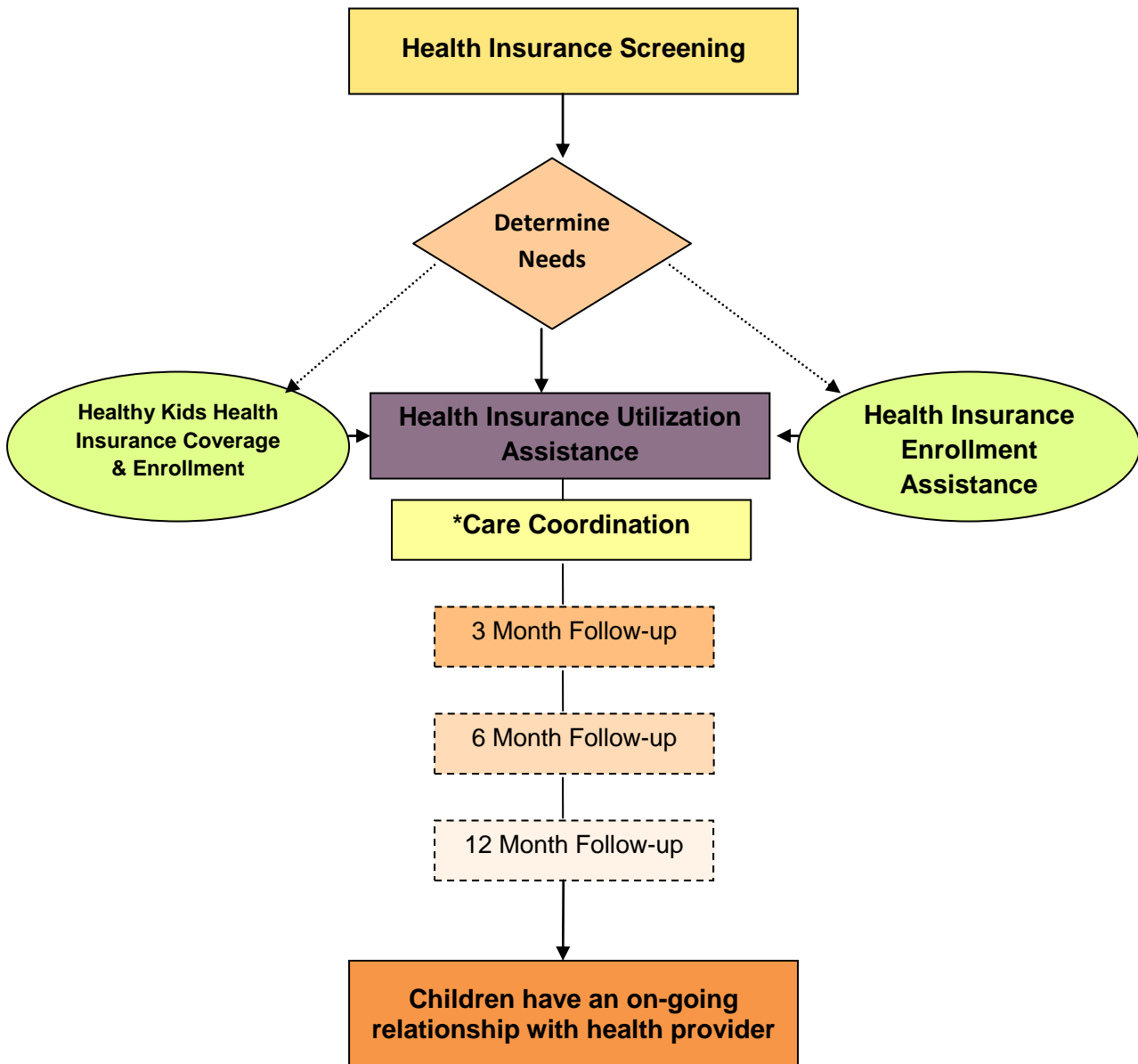
**Funding Requirements and Expectations**

Proposers meeting the minimum requirements are encouraged to apply. In addition to the minimum requirements outlined in the RFP, these specific and targeted program requirements apply to the Health Insurance Screening, Enrollment and Care Coordination Providers and Healthy Kids- Health Insurance Coverage, Enrollment and Care Coordination Providers:

<b>Funding Requirements and Expectations</b>	
<b>Program Focus: Health Insurance Screening, Enrollment and Care Coordination</b>	<b>Program Focus: Healthy Kids- Health Insurance Coverage, Enrollment and Care Coordination</b>
<ul style="list-style-type: none"> <li>■ Must implement the F5SB Health Insurance Screening, Enrollment and Care Coordination Services Model</li> <li>■ Must demonstrate quality coordination and collaboration related to health care access</li> <li>■ Must be able to demonstrate through appropriate documentation the increased utilization of services (not just access to services)</li> <li>■ Must prioritize underserved and high-priority communities in which barriers to access exist</li> <li>■ Must utilize evaluation tools approved by First 5 San Bernardino</li> </ul>	<ul style="list-style-type: none"> <li>■ Must implement the F5SB Healthy Kids- Health Insurance Coverage, Enrollment and Care Coordination Services Model</li> <li>■ Must demonstrate quality coordination and collaboration related to health care access</li> <li>■ Must be able to demonstrate through appropriate documentation the increased utilization of services (not just access to services)</li> <li>■ Must prioritize underserved and high-priority communities in which barriers to access exist</li> <li>■ Must utilize evaluation tools approved by First 5 San Bernardino</li> </ul>
<b>Priority Health Insurance Screening, Enrollment and Care Coordination or Healthy Kids- Health Insurance Coverage, Enrollment and Care Coordination</b>	
<ul style="list-style-type: none"> <li>■ Hospitals with Emergency Rooms or partnerships with hospitals proposing *Care Coordination to reduce the number of emergency room visits in patients 0-5 and pregnant women</li> <li>■ Proposing premium coverage for children eligible for the First 5 Healthy Kids Program</li> </ul>	

### Strategy: Health Care Access

## Health Insurance Screening, Enrollment and Care Coordination Services Model Healthy Kids – Health Insurance Coverage, Enrollment and Care Coordination Services Model



**Oral Health Services**

First 5 San Bernardino (F5SB) is committed to ensuring that children are safe, healthy, and ready to succeed in school by investing in oral health services for children birth-5 in San Bernardino County. Through this RFP, F5SB seeks to address and alleviate barriers to oral health care for young children and pregnant women as well as the recruitment for additional pediatric dentist and dental care providers. Ultimately, F5SB seeks to improve oral health outcomes for children and create a dental home for children birth - 5.

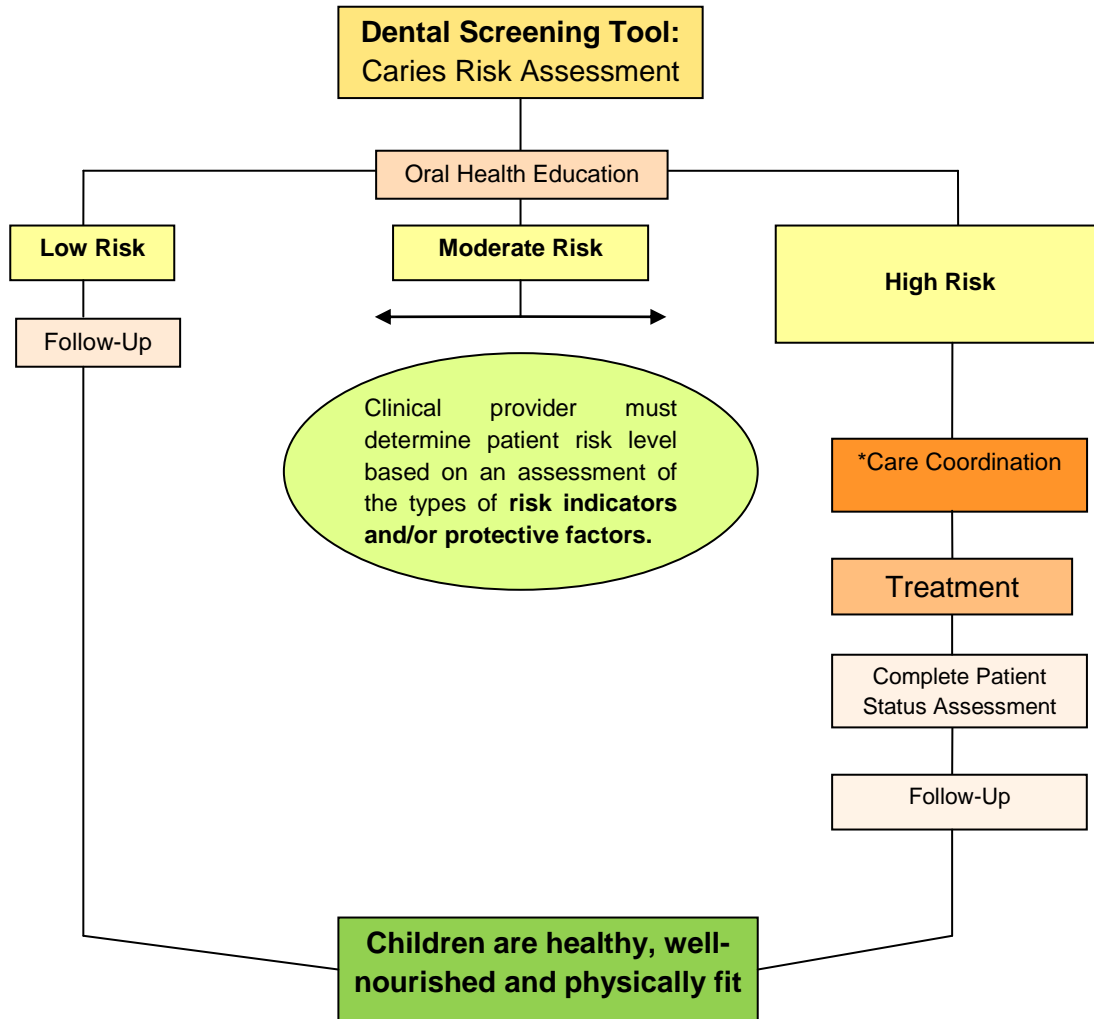
**Funding Requirements and Expectations**

Proposers meeting the minimum requirements are encouraged to apply. In addition to the minimum requirements outlined in the RFP, these specific and targeted program requirements apply to the Oral Health Services Providers and Pediatric Dentist Recruitment and Retention Providers:

<b>Funding Requirements and Expectations</b>	
<b>Program Focus: Oral Health Services</b>	<b>Program Focus: Pediatric Dentist Recruitment and Retention</b>
<ul style="list-style-type: none"> <li>■ Must implement the F5SB Oral Health Services Model</li> <li>■ Must provide dental screening and treatment services to children birth - 5</li> <li>■ Must utilize evaluation tools approved by First 5 San Bernardino including, but not limited to those associated with measuring oral health</li> </ul>	<ul style="list-style-type: none"> <li>■ Must identify and recruit pediatric dentists that need additional training in order to serve the 0-5 population and are willing to develop or expand to include Medi-Cal eligible children birth-3</li> </ul> <p style="text-align: center;"><i>or</i></p> <ul style="list-style-type: none"> <li>■ Must develop a network of qualified volunteer pediatric dentists to provide dental services</li> </ul>
<b>Priority Components for Oral Health Services or Pediatric Dentist Recruitment and Retention</b>	
<ul style="list-style-type: none"> <li>■ Programs providing screening and treatment services to children birth - 3</li> <li>■ Programs implementing Dentist Recruitment and Retention housed within a Federally Qualified Health Center (FQHC), Rural Health Clinic (RHC), Community Health Center or School-Based Health Center</li> <li>■ Programs utilizing Pediatric Dentists/Interns providing pro bono services</li> <li>■ Programs providing dental services to pregnant women addressing risk factors of premature births</li> <li>■ Programs that identify and address the barrier caused by location and access to reliable transportation</li> </ul>	



## Strategy: Oral Health Oral Health Services Model



For all direct services related to RFP 11-02 –Health, a **\*Care Coordination** component is required.  
**\*Care Coordination** is:

**Funding Requirements and Expectations**

**CARE COORDINATION COMPONENT**

- Implementing an active outreach system to underserved populations
- Establishing a family's eligibility for services or funding
- Providing information, answering questions and helping people make decisions about services
- Helping families complete paperwork to obtain services
- Making and following up on referrals to health care providers
- Helping families find interpreters
- Determining potential barriers for parents and problem-solving to reduce the barriers
- Arranging for transportation for medical appointments
- Scheduling appointments and coordinating with other health care appointments if possible
- Explaining the importance of health care and answering some common health questions
- Reviewing responsibilities and rights of patients and of health care providers
- Coordinating with families to facilitate follow-up on recommendations and routine care
- Providing re-enrollment assistance



**Systems Integration Overview - Additional Health Funding Opportunities**

First 5 San Bernardino is interested in investing in the Healthy City/Healthy Community systems in our county, to implement or enhance projects that empower the community and improve health results for pregnant women and children 0-5. This initiative aligns with our goal, “Children and families are healthy and safe”. Communities interested in becoming a Healthy City/Healthy Community will also be considered for this funding opportunity. An amount not to exceed \$400,000 is available for total awards under this Systems Integration funding opportunity. Contracts are limited to one year for FY 2012-2013. First 5 San Bernardino will fund healthy cities/communities projects as determined by need.

Collaborative networks of schools, community and faith-based organizations, public and private agencies and city governments that make up Healthy City/Healthy Community systems are effective partnerships for improving health in communities and are supported by the San Bernardino County Board of Supervisors and the Department of Public Health.

**What is a Healthy City/Community?**

In 2006, the **Healthy Communities** program was created as a central point of contact for health related issues throughout the county. As determined by the County of San Bernardino Department of Public Health a Healthy City/Healthy Community promotes a positive physical, social, and economic environment that supports the well-being of its members. While each community focuses on improving nutrition and increasing physical activity, each Healthy City addresses its unique priorities as determined by the community itself. The widely varying approaches and expertise among the Healthy Cities has created a wealth of opportunities for sharing and learning from one another.

**Funding Requirements and Expectations**

Proposers meeting the minimum requirements are encouraged to apply. In addition to the minimum requirements outlined in the RFP, these specific and targeted program requirements apply to the Existing Healthy City/Healthy Community Proposers and Potential Healthy City/Healthy Community Proposers:

Funding Requirements and Expectations	
Program Focus: Existing Healthy City/Community	Program Focus: Potential Healthy City/Community
<ul style="list-style-type: none"> <li>■ Must address 0-5 population and/or pregnant women</li> <li>■ Must address a unique priority as determined by a city/community needs based assessment</li> <li>■ Must promote a positive physical, social, and economical environment</li> <li>■ Must support the well-being of city/community members</li> </ul>	<ul style="list-style-type: none"> <li>■ Must address 0-5 population and/or pregnant women</li> <li>■ Must have plans to address requirements to become a Healthy City/Community as determined by Healthy City/Community Initiative</li> <li>■ Must utilize evaluation tools approved by First 5 San Bernardino</li> </ul>
Project Restrictions for Systems Integration	
<ul style="list-style-type: none"> <li>■ Cannot include capital improvements or renovation attached to private real property or the purchase of vehicles.</li> </ul>	