

FAMILY LITERACY INITIATIVE

2013
2014



According to the California Department of Education,

Children with Lower reading scores in the early years are:

40% more likely to be a teen parent

average societal cost per teen birth
\$23,647*

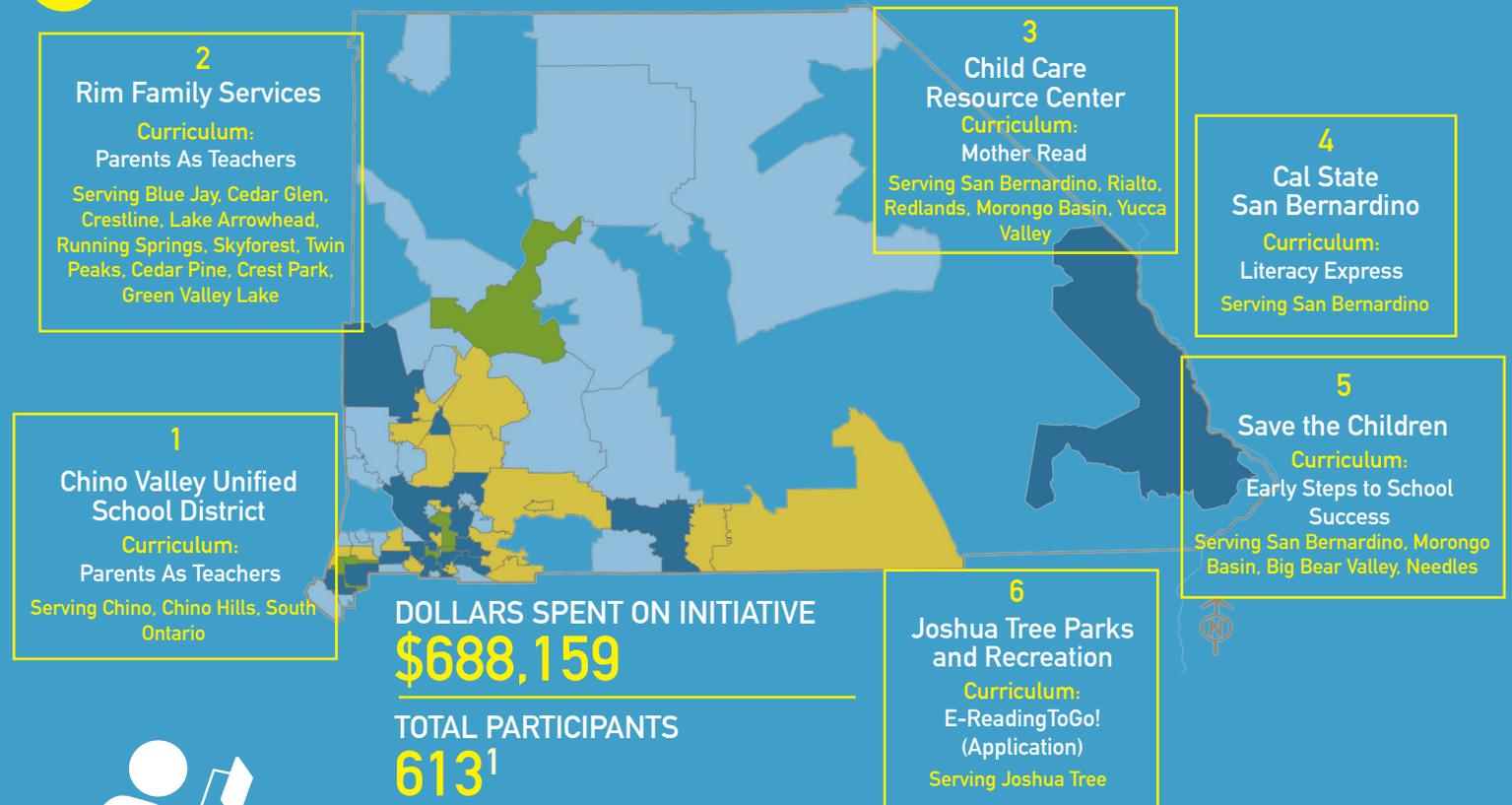
70% more likely to be arrested for a violent crime

average annual cost per inmate in the correctional system
\$47,421

Reason for Intervention

HOW FIRST 5 SAN BERNARDINO ADDRESSED THE ISSUE

6 LOCAL PROGRAMS ACROSS THE COUNTY



DOLLARS SPENT ON INITIATIVE
\$688,159

TOTAL PARTICIPANTS
613¹

AVERAGE COST PER PARTICIPANT
\$1,123²

DURATION OF PROGRAMS
8 weeks to one year



TURN OVER FOR OUTCOMES →

NUMBER OF "GRADUATES": 303³

Of the 303 graduates:



The number of parents who increased their inventory of children's books at home.

116



The number of parents who increased the number of times they take their child to a library, book mobile or another place to participate in a reading activity or buy/borrow books.

120



The number of parents who noted an increase in how often they now practice at least one of the following positive reading activities with their child or children:

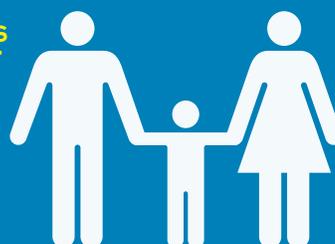
258



- // Hold the book upright in child's view
- // Track words with finger, reading from left to right
- // Stop reading and point out letters and/or words
- // Make up story based on the pictures of the book
- // Ask their child to tell them what is in a picture
- // Ask their child questions when reading
- // Discuss the topic of the book with their child

FOR EXAMPLE

"Where is letter A?"



"What do you think will happen next?"

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Number of parents who moved from "rarely or never" engaging in these activities to "regularly" engaging in them by the end of the program⁴:

- 40 read together
- 38 follow a reading routine (bedtime etc.)
- 45 practiced the alphabet
- 30 sang songs
- 71 played rhyming games/practiced rhymes

Number of parents who noted significant impact of the program on:

"My child's overall readiness to start school"	266	●●●●●●●●●●
"My child's interest in books"	273	●●●●●●●●●●●
"My child's interest in the alphabet"	278	●●●●●●●●●●●●
"My child's interest in reading"	274	●●●●●●●●●●●●
"My involvement in helping my child read"	271	●●●●●●●●●●●
"My involvement in helping my child write"	261	●●●●●●●●●●
"My knowledge of where to buy/borrow books for my child"	220	●●●●
"My ability to develop a routine for reading"	258	●●●●●●●●●●
"My ability to pick age appropriate books for my child"	247	●●●●●●●●●
"My ability to be a storyteller"	247	●●●●●●●●
"My ability to be a reading role model"	259	●●●●●●●●●●

Notes

¹Total participants include graduates, those who were still active in the program at the end of the fiscal year and those who discontinued the program before completion.
²The level of intensity of the 6 programs in this initiative varied dramatically. The range of cost per client was \$448 to \$3943 (The most expensive was an intensive, countywide home based program offered to families living in rural areas of the county).
³"Graduates" are defined as participants who completed the program successfully and were administered a pre-and post assessment to track changes over the course of the program.
⁴It is assumed that parents who were regularly engaging in these behaviors at the beginning of the program continued to engage in the behaviors at the end of the program.
 *Conservative estimate based on The National Campaign on Teen and Unplanned pregnancy reports that, between 1991 and 2010 there have been 1,158,701 teen births in California, costing taxpayers a total of \$27.4 billion over that period.