

Executive Director Report

NOVEMBER 2015

small hands,
BIG RESULTS



KAREN E. SCOTT
EXECUTIVE DIRECTOR



A Message from the ED



 November for First 5 San Bernardino indicates three things: completion of annual reports, ending of literacy events and beginning of holiday happenings with family and friends.

In our service summary for fiscal year 2014-2015, we report serving 30,191 children and 44,678 parents in improved family functioning, child development, health and system services.

Let us consider for a moment that one out of the 30,191 children we served in 2014-2015 that went to preschool last fiscal year can spend share stories about his class time and display his newly acquired literacy skills by spelling his name on a holiday card to grandparents. One of the 44,678 parents we served this year in a parenting education

program can model improved behaviors around communicating with their child. Another parent out of 44,678 that attended a family literacy program can enjoy reading books to spark the holiday cheer with their child. As Thanksgiving nears, these are moments First 5 San Bernardino can be thankful for due to the work of our funded-agencies, staff and dedicated leadership from our commissioners. Take a look at our full service summary report for a snapshot of our activities from last fiscal year and see the numerous other ways we've reached children and families for a better quality of life, educational experiences and a healthy, supportive developmental journey in the County of San Bernardino.

In closing, allow me to be one of the first to wish you Happy Holidays. May your season be filled with the warmth of friends and family!

November
 2015

Updates

Fiscal Update

F5SB received a total disbursement of **\$20,851,510** for fiscal year 2014-2015. This revenue funds First 5 San Bernardino programs and services.



- May - \$1,919,258
- June - \$1,565,609
- July - \$1,906,915
- August - \$1,904,148



Follow us on LinkedIn

www.linkedin.com/in/first5sanbernardino

Guess who's coming out to play with us?



First 5 California will be at the Talk. Read. Sing. ® Fest! in Highland on November 7.

Talk. Read. Sing. ® Fest! is coming to Highland!

FIRST 5 SAN BERNARDINO

TALK. READ. SING. FEST!

FREE!

BALLOON & FACE ART

BOOK GIVEAWAYS FOR CHILDREN AGES 5 & UNDER

SPECIAL APPEARANCES BY POTTER THE OTTER & OTHER CHARACTERS

HIGHLAND BRANCH LIBRARY

7863 Central Ave. Highland, CA 92346

SAN BERNARDINO COUNTY Library

FEATURING RAFAEL & KATIA'S MAGIC SHOW DAN CROW TWINKLE TIME & FRIENDS

9AM-2PM
NOV. 7 2015

909-386-7706
www.first5sanbernardino.org

Talk Read Sing. ® is a registered service mark of First 5 California

Make It A Play Date!

Talk. Read. Sing. ® Fest! is THIS Saturday, November 7, 2015 at Highland Branch Library from 9am-2pm! Enjoy FREE fun for infants, toddlers and preschoolers ages 5 & under as we champion the three little action words that makes a BIG impact on your child's learning.

Follow this event and others on Facebook www.facebook.com/first5sb or visit our First 5 for Parents! page at <http://bit.ly/first5forparents> for more information on the events.



Halloween Candy Haunting Your House? Check out these Candy Donation & Buy Back Programs

Halloween is over, but stashes of candy are never-ending! If there's too much candy in your household, check out these three candy buy back and donation programs to families and soldiers. They can appreciate your sweetness!

Ronald McDonald House – Loma Linda

Drop off wrapped candies, preferably soft candies this month for children & families:

<http://rmhcsc.org/lomalinda/>

Operation Gratitude

Send wrapped candies to troops through this outreach program by November 15, 2015:

<https://opgrat.wordpress.com/2013/07/18/halloween-candy-for-the-troops/>

Halloween Candy Buyback

Find a local dentist practice near you that has registered to this program to drop off wrapped candies at their location:

<http://www.halloweencandybuyback.com/>



PEDIATRICIANS IN SAN BERNARDINO COUNTY:

Make reading doctor-recommended in San Bernardino County. To learn more about giving FREE books to your patients at their well-child check ups, fill out an interest form at

<http://bit.ly/roarsanbernardino>

The program is brought to you in partnership with the American Academy of Pediatrics - California, Chapter 2.

Learn more about the chapter at www.aapca2.org

ROAR
& EXPLORE
THE POSSIBILITIES!

REACH OUT AND READ IN SAN BERNARDINO COUNTY

Early Literacy Facts and Milestones Tips

Parents and caregivers have a critical role in giving young children opportunities to enhance literacy skills prior to entering school.

According to Zero-To-Three, early literacy is not about how young a child can actually read and write, rather the interactions that children might have with literacy materials, such as books, paper, and crayons(1).

Facts on Early Literacy

- A child's brain undergoes the most amount of growth during early years, becoming nearly fully formed by the time a child enters kindergarten(2). Engaging in age-appropriate literacy behaviors during these years sets the table for enhanced learning in later years.
- Children who participate in early literacy activities, especially from age three on, develop reading skills that focus on letters, phonics, and print convention. Children who have these skills do better post-kindergarten(2).
- Children who are not ready for kindergarten are 50% less likely to proficiently read by third grade (3). 74% of third graders struggling to read in third grade also struggled in high school (4). 16% who do not read proficiently by third grade do not graduate high school with their class.

What can parents and caregivers do to promote early literacy? The following are age-appropriate recommendations, according to reachoutandread.org (5):



Birth to 6 Months

Talk, read, play, and sing with babies.

6 to 12 Months

Talk back and forth with babies.

Make eye contact.

Point to and identify objects

1 to 2 Years

Smile and respond whenever the child speaks or points.

When reading, allow the child to turn the pages.

Incorporate the use of books into family routines, such as playtime, naptime, bedtime, and on car rides.

Utilize books to preoccupy children during waiting times.

2 to 3 Years

Be willing to read the same book repeatedly.

Talk to the child about pictures in books.

Keep using books in family routines.

3 to 4 Years

Ask "what happens next" in familiar stories.

Identify letters and numbers.

Make up stories about pictures.

4 to 5 Years

Ask the child to tell the story.

Encourage writing and drawing.

Identify letters in child's name.

(1) BrainWonders & Sharing Books with Babies. <http://www.zerotothree.org/child-development/early-language-literacy/earlyliteracy2pagehandout.pdf>

(2) Jumpstart. America's Early Childhood Literacy Gap. <http://www.oregon.gov/osl/LD/youthsvcs/reading.healthy.families/Research/AmericasEarlyChildhoodLiteracyGap.pdf>

(3) ReadyNation. The Vital Link: Early Childhood Investment is the First Step to High School Graduation. <http://readynation.s3.amazonaws.com/wp-content/uploads/ReadyNation-VitalLinks-andnotes.pdf>

(4) National Early Literacy Panel. Developing Early Literacy: Report of the National Early Literacy Panel. <http://lincs.ed.gov/publications/pdf/NELPReport09.pdf>

(5) Reach Out and Read®. Reach Out and Read Milestones. http://www.reachoutandread.org/FileRepository/RORMilestones_English.pdf