

Executive Director Report

OCTOBER 2015

small hands,
BIG RESULTS



KAREN E. SCOTT
EXECUTIVE DIRECTOR



A Message from the ED



 How many of us have pleasant memories of curling up with a cozy blanket, our favorite beverage and a great book? Shut out the world and take in the pages... a great book can take you places! The ability to read allows us to enjoy all that it

has to offer. Reading is fundamental to success in life.

Support of Early Learning is a goal of First 5 San Bernardino under our Strategic Priority Area 1: Children and Families. One key activity to improve early learning outcomes is to promote a widespread focus on literacy education resources. First 5 San Bernardino has been very busy doing just that!

We were proud to have been part of the

County's Vision2Read campaign kick-off – a campaign to promote literacy programs and services, where 5,000 books were distributed to children. Vision2Read, endorsed by the Board of Supervisors, is a year-long campaign designed to help improve literacy throughout San Bernardino County by connecting people to literacy programs – whether they need help or are able to help.

Vision2Read helps achieve both regional goals of the Countywide Vision – supporting the success of every child from cradle to career and establishing the county as a model in the state where local government, regulatory agencies and communities are truly business-friendly.

First 5 San Bernardino has committed support to this countywide effort and will look for ways to institutionalize the approach to reach parents of young children far into the future.



October
2015

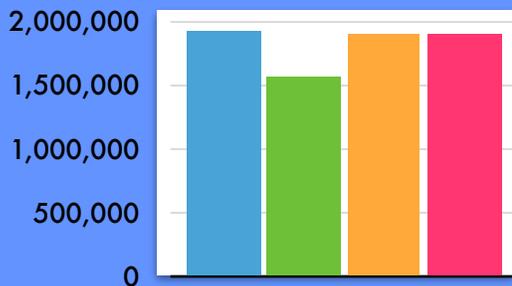
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Updates

Fiscal Update

F5SB received a total disbursement of **\$20,851,510** for fiscal year 2014-2015. This revenue funds First 5 San Bernardino programs and services.



- May - \$1,919,258
- June - \$1,565,609
- July - \$1,906,915
- August - \$1,904,148

Follow us on LinkedIn

Are you on LinkedIn? Connect with First 5 San Bernardino for professional news at www.linkedin.com/in/first5sanbernardino

ROAR
& EXPLORE
THE POSSIBILITIES!

REACH OUT AND READ IN SAN BERNARDINO COUNTY

Read more about our partnership to turn pediatric waiting rooms to reading rooms with the American Academy of Pediatrics, California Chapter 2 on the next page!

Talk. Read. Sing.® Fest! Highland on November 7

FIRST 5 SAN BERNARDINO

TALK. READ. SING.® FEST!

FREE!

BALLOON & FACE ART

BOOK GIVEAWAYS FOR CHILDREN AGES 5 & UNDER

SPECIAL APPEARANCES BY POTTER THE OTTER & OTHER CHARACTERS

HIGHLAND BRANCH LIBRARY
7863 Central Ave. Highland, CA 92346

FEATURING RAFAEL & KATIA'S MAGIC SHOW
DAN CROW
TWINKLE TIME & FRIENDS

9AM-2PM
NOV. 7
2015

SAN BERNARDINO COUNTY Library

909-386-7706
www.first5sanbernardino.org

Talk Read Sing.® is a registered service mark of First 5 California

Make It A Play Date!

Talk. Read. Sing. ® Fest! is coming to Highland Branch Library on Saturday, November 7, 2015 from 9am-2pm! Enjoy FREE fun for infants, toddlers and preschoolers ages 5 & under as we champion the three little action words that makes a BIG impact on your child's learning.

Follow this event and others on Facebook www.facebook.com/first5sb or visit our First 5 for Parents! page at <http://bit.ly/first5forparents> for more information on the events.

American Academy of Pediatrics Partnership to bring Reach Out & Read to San Bernardino County

First 5 San Bernardino and American Academy of Pediatrics, California Chapter 2 have partnered to bring an early literacy initiative to pediatric care waiting rooms.

Reach Out & Read® is a national program that distributes books through pediatricians to connect reading as a vital practice for quality early childhood development. While in the waiting room, volunteer readers or parents themselves are provided books to read to their children, increasing the child's interaction and exposure to words.

Parents of children ages 5 and under will be able to take prescribed books home to build their child's library and early literacy capacity.

Data from Reach Out & Read® reports that parents served by the program are four times more likely to read aloud to their children and

children served by the program score three to six months ahead of their non-Reach Out & Read peers on vocabulary tests. Currently, there are only 612 Reach Out & Read programs in the state of California.

First 5 San Bernardino in partnership with American Academy of Pediatrics, California Chapter 2 is hosting an informational dinner for pediatricians, pediatric subspecialists and pediatric medical representatives to introduce the program and gain interest from the local medical community. The first event, **ROAR & Explore the Possibilities!**, is set for **Thursday, November 5, 2015** at the office of First 5 San Bernardino located at 735 E. Carnegie Drive, Suite 150 in San Bernardino from 6:30PM to 9:00PM. Details on an additional dinner targeting the High Desert region are forthcoming.

PEDIATRICIANS IN SAN BERNARDINO COUNTY:

Join us to make reading doctor-recommended. Learn more about the Reach Out and Read program for San Bernardino County on November 5, 2015 from 6:30pm-9:00pm at First 5 San Bernardino.

To RSVP, visit
<http://bit.ly/roarsanbernardino>

The program is brought to you in partnership with the American Academy of Pediatrics - California, Chapter 2. Learn more about the chapter at www.aapca2.org



Reach Out & Read®
where great stories begin™

INFORMATIONAL DINNER
THURSDAY, NOVEMBER 5
RSVP OR LEARN MORE
<http://bit.ly/roarsanbernardino>

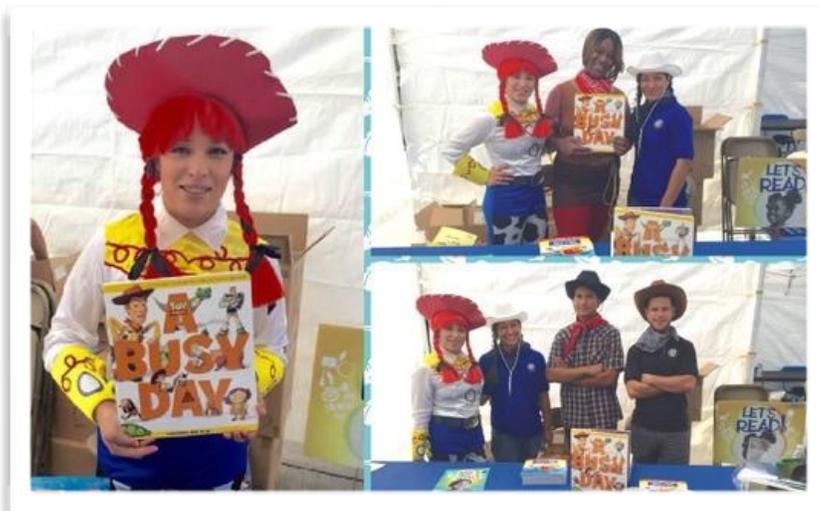
PRESENTED BY
FIRST5
SAN BERNARDINO

IN PARTNERSHIP WITH
American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™
California Chapter 2

Reading at grade level by the third grade is one of the greatest predictors of children's success in school, their likelihood of going to college, and their future earning potential, according to a 2010 study by the Annie E. Casey Foundation. With nearly 60 percent of third graders in San Bernardino County scoring at below grade level in reading, First 5 San Bernardino is taking steps to insure that parents and caregivers are knowledgeable of and utilize quality early education resources such as those promoting literacy and that they begin early in a child's life. First 5 San Bernardino has partnered with the "American Academy of Pediatrics - CA Chapter 2" to bring pediatricians on board with adopting and implementing Reach Out and Read, or ROAR! ROAR uses the "well-baby checkups" from 6 months to 6 years to connect reading as a vital practice in early development and provides families with books to build home libraries and instill a culture of reading. See more information about this exciting partnership on page 3.

First 5 San Bernardino sponsored the fabulous Talk. Read. Sing. ® Fest! at the Hesperia Branch Library on Saturday, Oct. 3 and will repeat this event at the Highland Branch Library on November 7th. See page 2 for more information. In efforts to continually build on a systems approach to improving literacy, First 5 San Bernardino is in discussion with the County Library Administration about developing effective strategies and linkages to existing resources, providers and best-practices to accomplish this partnership mission. Look for more information to come!

Every chance you get, share with a young family - Talk.Read.Sing.®! It makes all the difference!



Vision2Read and Talk. Read. Sing. ® in San Bernardino County- Left: First 5 San Bernardino attends the Reading Rally at California State University San Bernardino; Right: Photos from Talk. Read. Sing. ® Fest! in Hesperia on October 3, 2015