



www.first5sanbernardino.org

Minutes: Children and Families Commission Meeting

735 East Carnegie Drive, Suite 150, San Bernardino, California 92408

Meeting Date, Time and Location Commission Meeting
June 1, 2016
3:30 p.m.

Chair Haugan called the meeting to order at 3:34 p.m.

Pledge of Allegiance The Pledge of Allegiance was led by Chair Haugan

Special Presentations Inland Empire Health Plan (IEHP) – Marci Aguirre, Director of Community Outreach. Ms. Aguirre expressed IEHP’s appreciation with a plaque to the Commission for its support of the Healthy Kids program since 2003.

Conflict of Interest Disclosure Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

Attendees

Commissioners Present

- Josie Gonzales
- Linda Haugan
- Stacy Iverson
- Maxwell Ohikhuare, M.D.
- Elliot Weinstein, M.D.

Staff Present

- Karen E. Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Ann M. Calkins, Executive Assistant
- Staci Scranton, Supervising Office Assistant
- Mary Jaquish, Supervisor
- Scott McGrath, Supervisor

- Sophie Akins, Commission Counsel
 - Leslie Fountain, Media Specialist II
 - Ronnie Thomas, Staff Analyst II
 - Chrystina Smith-Rasshan, Staff Analyst II
 - Mary Alvarez, Staff Analyst II
-

**Report –
Margaret Hill
Advisory
Committee
Chair**

Not expecting any further immediate business, the committee will go dark in the summer and reconvene in September.

**Report –
Karen E. Scott
Executive
Director**

Operation Splash

F5SB's Signature Water Safety and Drowning Prevention Event scheduled for Friday, June 3. See page 2 of Executive Director Report for more details.

Special Guest

Tammi Graham, First 5 Riverside Executive Director is attending today's Commission Meeting. F5SB and First 5 Riverside have made a commitment to working together in a regional approach, especially on such issues as Early Education (including Child Care and QRIS) as well as Oral Health initiatives, Help Me Grow and other child health issues.

Town Hall

F5SB has been invited to participate in an exciting partnership opportunity as the State Commission works to bolster First 5's role in engaging state and local policymakers to drive policy change for young children.

F5SB is one of the Commissions recruited to hold a F5 State of the Children Town Hall forum this fall. The State will support our Commission and this event with policy and planning resources, technical assistance, and one-time funding support up to \$8,000 for the costs of event planning, outreach, and execution.

Valuable partners who also work tirelessly to support young children such as Children's Fund, Preschool Services and Child Care Resource Center will be asked to participate. Ms. Scott will meet with the Commission for their input, perspective and guidance to the successful outcomes for this community convening.

Audit Requirements

F5SB has received official notification from the State Controller's Office that the Annual Audit for the Fiscal Year ending June 30, 2015 has "passed the muster" meeting all reporting requirements contained in the Standards and Procedures for Audits of Local First 5 Commissions.

Early Education

Due to the implementation of State legislative changes such as Local Control Funding Formulas, F5SB declining revenue and the inability to sustain funding the project, in March 2016, the Commission authorized non-renewal of the Investing in Children Early Education contracts that carried an annual investment of \$5 million. Although it was sad to end this funding focus after so many years investing in preschool activities, F5SB is proud to share and congratulate the affected school districts as all of them

have demonstrated a sound commitment to early education and their students by continuing to fund the preschool slots.

These partners have strategized a variety of methods to continue to support early education from use of Local Control Accountability Plan (LCAP) funds to tapping into district general funds. Congratulations for this outstanding success to the following unified school districts:

- Barstow
- Fontana
- Hesperia
- Lucerne Valley
- Rialto Unified School District
- San Bernardino City

They have shown what is truly possible through collaboration and collective impact.

"Books Across America"

Included in this month's ED report is an infographic on page 4 about why reading with a child is crucial to his or her education and development and fostering a love of reading.

On May 25, "The Dr. Oz Show" announced their support of "Books Across America" in a segment where Dr. Oz discussed current research in brain science which indicates that more than 80 percent of a child's brain growth is completed by age three – making those first three years of life critical for mental stimulation through talking, reading, and singing, which helps billions of neurons inside the brain make strong connections that last a lifetime.

Books Across America is an effort to "give more children access to books and a chance at a brighter future where too many children in our country lack this basic resource" said Dr. Oz.

Through a partnership with UPS, the National WIC Association, Scholastic and First 5 California, Books Across America became a nationwide book drive and week-long campaign, from May 25 to May 31, to get books into the hands of children across the country, ages 0 to 5.

George Halvorsen, Commission Chair for First 5 California, was Dr. Oz's special guest on May 25th as the Books Across America campaign was inspired by First 5 California's Talk. Read. Sing.® public service media campaign, which encourages parents and caregivers to verbally interact with children from birth which research shows aids in brain development.

Commissioner Halvorsen stated, "The benefits to children of the simple acts of talking, reading, and singing beginning in infancy can be life long, These every day, simple moments between children and their parents and caregivers can help develop and strengthen the brain to create healthy, strong minds and futures."

Scholastic, the world's largest publisher and distributor of children's books, educational, and entertaining children's media, kicked off the program by donating 1,000 new books to the campaign.

Participating UPS Store locations nationwide collected book donations from individuals who dropped them off and will forward these donations to local WIC clinic

locations, who will distribute the books to families participating in their Special Supplemental Nutrition Assistance Programs.

Check out media response at #BooksAcrossAmerica! A great cause to get books in the hands of families with young children.

Tobacco Bills

Executive Director Scott recommends the Commission hold a special session in August or September to discuss the effects of recent Tobacco Tax bills on F5SB's revenue and strategize for responses from budgeting to advocacy and policy direction.

Federal Bill - On May 5, the Food and Drug Administration (FDA) extended federal regulatory authority to e-cigarettes, banning their sale to anyone under 18 and requiring that adults under the age of 26 show ID to buy them. In addition, producers will be subject to new federal regulation, requiring them to register with the FDA and provide a detailed account of their products' ingredients and their manufacturing processes. Producers (including vape shops that mix e-cigarette liquids) will also have to apply to the FDA for permission to sell their products. The rules also include limitations on marketing of all e-cigarettes launched since 2007, making up the vast majority of the market.

These new rules take effect in August. There is no anticipated impact on F5 revenue.

State of California – On May 4, Governor Brown signed five of six special session anti-tobacco bills, the most significant new tobacco regulations in decades. The bills tighten restrictions on e-cigarettes, raise the smoking age to 21 and implement an annual BOE licensing fee.

(BOE) - Because of the negative effects experienced on Prop 10 revenue, F5's have explored the methods that the BOE used to calculate reimbursement for expenses incurred in the administration and collection of the tobacco taxes. The rising costs from the BOE significantly impact the Prop 10 revenue and our ability to provide services. These costs have risen 600% in the past 10 years, while tobacco tax receipts have decreased by nearly 30%. For fiscal year 2014-2015, these costs were projected to be just shy of \$18M, up from \$2M in 2002-2003.

Stemming from a State Audit report of the BOE's Compliance Fund, the Assembly and Senate budget Committees agreed that the BOE will create a one-time reserve allocation, returning \$4.8M in reserve funds held in the Cigarette and Tax Tobacco Compliance Fund, to the special funds, including Prop 10. The portion of this that goes to Prop 10 is just short of \$3M and will be part of the 2016/17 State Budget.

The impact for F5SB is about \$183,000 in increased revenue.

Another BOE related legislation is the adoption of an Annual BOE Licensing Fee. This revises the Cigarette and Tobacco Products Licensing Act to establish an annual BOE licensing fee of \$265, replacing the former one-time fee. This becomes effective on June 9th.

Regarding the Potential First 5 Impact:

The LAO estimates that the new fees will raise \$12M and will ensure there is enough money to cover the cost of the licensing program without charging the special funds. Last year, \$3.9M was pulled from Prop 10 to cover a share of the licensing fee costs. The impact for F5SB is about \$225,000 in increased revenue.

Increase in Smoking Age from 18-21 - The intent of the bill is to reduce the number of young people who start smoking. 10% of Prop 10 funds generated are based on tobacco consumption by 18 – 20 year olds or younger. This bill becomes effective June 9th. The BOE projects reduced tobacco excise tax revenues of about \$43M per year. Based on the current allocations, the Prop 10 share would total approximately \$24.7 million. F5SB will feel the impact immediately and are looking at a decline in revenue of about \$1.2M for Fiscal Year 2016-2017. These are very rough estimates but offset the decline with the increases just shared and the loss in revenue is about \$800,000 for F5SB.

The bill classifying e-cigarettes as a tobacco product and therefore subject to the same state restrictions as existing tobacco products does not affect F5’s as it did not change the definition of “tobacco product” in the Revenue and Taxation Code to include electronic cigarettes. Therefore, this bill does not extend the State’s existing tax on those products to e-cigarettes.

The Ballot Measure, proposing a \$2 per pack Tobacco Tax Increase has reportedly received the number of signatures required to be on the November ballot. This would apply, for the first time, the tobacco products excise tax to e-cigarettes.

This proposal does include requirements to backfill – in other words, any increase in tobacco taxes would result in a decline in sales and decline in tax revenues for the special funds, including Prop 9, Prop 10 the General Fund and the Breast Cancer Fund. The new measure provides for the backfill of these losses. The LAO estimates that the amount of total backfill needed to comply with this requirement would range from \$200-230M in 2017-2018.

The classification of certain e-cigarettes as tobacco products would generate additional revenue for Prop 99 and Prop 10. The LAO’s very rough estimate is that excise taxes on e-cigarettes could generate between \$10-\$40 million for Prop 10 in 2017-2018.

Changes to the Agenda

Ann Calkins, Executive Assistant, announced the following change to the agenda:
 *In Agenda Item 6, the correct dollar amount should be \$17,979. The posted agenda shows \$17,797.”

Consent

A motion was made by Commissioner Gonzales and seconded by Commissioner Ohikhuare to approve the Consent Item. With Commissioners Hill and Vargas absent, and without further comment or objection, motion carried by unanimous vote.

Item No.	CONSENT
1	Approve minutes of May 4, 2016 Commission Meeting (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)

Item No.	DISCUSSION
2	Conduct Public Hearing of the Children and Families Commission for San Bernardino County’s Strategic Plan for Fiscal Years 2015-2020 to confirm the plan will be active for the forthcoming fiscal year. (Presenter: Cindy Faulkner, Operations Manager, 252-4253)

	<p>The Public Hearing was conducted. The Commission was informed of minor revisions made to the Strategic Plan such as information reformatted to incorporate graphics instead of text; insertion of a quote addressing Systems and an updated Commission roster on the back cover. The Strategic Plan for Fiscal Years 2015-2020 will be active and support the work of the Commission for the next fiscal year.</p> <p>No public comments were received on this item.</p>
<p>3</p>	<p>Approve Budget for Fiscal Year 2016-2017 and updates to the Long-Range Financial Plan. (Presenter: Debora Dickerson-Sims, Administrative Supervisor II, 252-4269)</p> <p><u>Discussion</u> The Commission was informed that a subcommittee of Advisory Committee members will meet in September to make a recommendation as how best to spend set aside funds in reserve. Commissioner Gonzales suggested having a draft ready in September or October, knowing that elections will take place the first week of November, which may or may not impact or influence what the Commission decides. Ms. Dickerson-Sims stated she will poll other First 5 Commissions to review what their policy look like to determine a starting point. Commissioner Gonzales advised that input from Counsel would be appropriate, as well, in order to safeguard our actions.</p> <p>Commissioner Iverson stated it is important to note that for the first time in the history of First 5 San Bernardino the Commission has applied for and been granted additional funds outside of Prop 10 dollars. Commissioner Iverson also noted that in spite of the Commission's approval of an admin policy of 15 percent, it is commendable that admin costs for Fiscal Year 2016-2017 is 9.1 percent. The evolution of First 5 to a systems-level of involvement is also noteworthy.</p> <p>Commissioner Gonzales commented she is very grateful to staff and expressed admiration in their efforts to make ends meet and staying solvent regardless of what goes on at the State level.</p> <p><u>Public Comment</u> None</p> <p>A motion was made by Commissioner Iverson and seconded by Commissioner Weinstein to approve Item 3. With Commissioners Hill and Vargas absent, and without further comment or objection, motion carried by unanimous vote.</p>
<p>4</p>	<p>Approve Contract IC029 with Vavrinek, Trine, Day & Co., LLP in the amount of \$63,360 for Fiscal Years 2017-2019 to conduct and prepare an annual audit and report of First 5 San Bernardino's (F5SB) financial statements. (Presenter: Debora Dickerson-Sims, Administrative Supervisor II, 252-4269)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>A motion was made by Commissioner Gonzales and seconded by Commissioner Ohikhuare to approve Item 4. With Commissioners Hill and Vargas absent, and without further comment or objection, motion carried by unanimous vote.</p>

<p>5</p>	<p>Approve Contract IC030 with VIVA Strategy + Communications for strategic consultation services to support implementation of the County's Quality Rating Improvement System (QRIS) in the amount of \$257,705 for Fiscal Year 2016-2017, \$244,665 for Fiscal Year 2017-2018 and \$242,290 for Fiscal Year 2018-2019 for a cumulative total of \$744,660 for Fiscal Years 2016-2019. (Presenter: Chrystina Smith-Rasshan, Staff Analyst II, 252-4267)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>A motion was made by Commissioner Iverson and seconded by Commissioner Weinstein to approve Item 5. With Commissioners Hill and Vargas absent, and without further comment or objection, motion carried by unanimous vote.</p>
<p>6</p>	<p>Approve Amendment A1 to Contract SI019 with Loma Linda University Research Affairs in support of the startup of the Autism Assessment Center of Excellence (AACE) in the Inland Empire in an amount of \$17,979 in roll-over funds for Fiscal Year 2016-2017. (Presenter: Mary Alvarez, Staff Analyst II, 252-4258)</p> <p><u>Discussion</u> None</p> <p><u>Public Comment</u> None</p> <p>A motion was made by Commissioner Ohikhuare and seconded by Commissioner Haugan to approve Item 6. With Commissioners Hill and Vargas absent, and without further comment or objection, motion carried by unanimous vote.</p>
<p>7</p>	<p>Approve Amendment A1 to Contract SI019 with Loma Linda University Research Affairs in support of the startup of the Autism Assessment Center of Excellence (AACE) in the Inland Empire in an amount of \$17,797 in roll-over funds for Fiscal Year 2016-2017. (Presenter: Mary Alvarez, Staff Analyst II, 252-4258)</p> <p><u>Discussion</u> Commissioner Gonzales asked if First 5 partners with local schools. Ms. Alvarez answered that F5SB has an MOU in place with County of San Bernardino Preschool Services Department where AmeriCorps members are allowed to serve at any PSD site depending on need. A requirement for AmeriCorps members is that they serve in their respective community and First 5 tries to accommodate as best as possible.</p> <p>Commissioner Gonzales asked if there are other opportunities to partner with public schools. Ms. Alvarez answered there are no current partnerships, however, there could be in the future. Karen Scott stated it's been difficult, at times, to find AmeriCorps workers who are qualified and willing to participate.</p> <p>Ms. Scott that this is a perfect opportunity to talk about this among First 5's QRIS partners, for example, the universities and Superintendent of Schools. Ms. Alvarez added that First 5 is trying a more strategic approach in recruitment efforts. Leslie Fountain, First 5 Media Specialist, has created eye-catching user-friendly advertising to attract the younger crowd's attention and current AmeriCorps members are</p>

	<p>spreading the word about the opportunity while manning First 5 booths at various events around the County.</p> <p>Ms. Alvarez stated she has been creating relationships with the local community colleges and universities to spread awareness among interested early childhood education students who would appreciate the hands-on experience. In order to build a better awareness/communication among young people regarding AmeriCorps opportunities, Commissioner Gonzales suggested reaching out to the Job Corps organization, high schools and the local community and ask them to communicate this information on their websites. Commissioner Gonzales asked that First 5 contact Job Corps and to mention her name and our interest in partnering with them.</p> <p><u>Public Comment</u> None</p> <p>A motion was made by Commissioner Gonzales and seconded by Commissioner Weinstein to approve Item 7. With Commissioners Hill and Vargas absent, and without further comment or objection, motion carried by unanimous vote.</p>
--	--

Public Comment None

Commissioner Roundtable None

Adjournment Chair Haugan adjourned the meeting at 4:39 p.m.

**Next meeting at
First 5 San
Bernardino** **JULY 6, 2016
3:30 p.m.**

Attest

Linda Haugan, Chair

Ann M. Calkins, Commission Clerk
