

Minutes: Children and Families Commission Meeting

735 East Carnegie Drive, Suite 150, San Bernardino, California 92408

Meeting Date, Time and Location August 6, 2014
3:30 p.m.
Chair Haugan called the meeting to order at 3:36 p.m.

Pledge of Allegiance The Pledge of Allegiance was led by Chair Haugan

Conflict of Interest Disclosure Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

Attendees

Commissioners Present

- Leslie Egge
- Linda Haugan
- Margaret Hill
- Elliot Weinstein, M.D.

Staff Present

- Karen E. Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Ann M. Calkins, Executive Assistant
- Debora Dickerson-Sims, Administrative Supervisor II
- Staci Scranton, Supervising Office Assistant
- Mary Jaquish, Supervisor
- Ruth Ann Martinez, Staff Analyst II
- Bobbi Albano, Staff Analyst II
- Mary Alvarez, Staff Analyst II
- William Kariuki, Staff Analyst II
- Chrystina Smith-Rasshan, Staff Analyst II
- Ronnie Thomas, Staff Analyst II
- Leslie Fountain, Media Specialist II

August 6, 2014

Page 2 of 7

Report –
Karen E. Scott
Executive
Director

Advisory Committee

I am working to articulate the major role and objectives for our Advisory Committee and want them to know they are valued by the Commission. Because our work is cyclical and meetings here to now have been somewhat sporadic, we tend to lose touch with our membership. I have asked for acknowledgement from members who are no longer able to serve. There are 20 seats currently filled including the Chair and Vice-Chair and our by-laws allow up to 25 members. Active recruitment of Advisory Committee members with targeted expertise and community representation will ensue shortly. Information related to this recruitment will be placed on the First 5 San Bernardino website.

Maternal Mental Health - Postpartum Depression

Recently the Commission heard public comments about the need for Maternal Mental Health services, specifically those addressing Postpartum Depression in San Bernardino County. A group of stakeholders, including First 5, SB County DBH, SB County Public Health, ARMC, IEHP and others came together to identify those resources currently available to those suffering from Postpartum Depression. What we found was a *real strength* in our communities and there *are* many services available.

This group of stakeholders agreed to take a collaborative approach to increasing awareness, improving communication, enhancing services and to explore the following tasks:

- Establish a working group to meet regularly of partner agencies that have compelling interest in this disorder.
- Identify screening tools that could be effective in aiding professionals and non-professionals in determining the likelihood an individual is at risk of or is struggling with post-partum depression. This includes both mothers and fathers.
- Assist in making this screening tool available Countywide.
- Ensure the development of a comprehensive directory of support providers and work with 211 to house and disseminate that information.
- Complete surveying of local area needs within contract Provider Resource Centers to determine the necessity of creating support groups.
- Examine the possibility of expanding SART services to include screening mothers who come to the SART centers and providing appropriate services or referrals for those with indications of postpartum depression.
- Develop a plan for a long term, widely impactful “awareness campaign” being mindful of the cultural diversity that exists in our County and how that can affect successful reach into our many communities.

First 5 San Bernardino has contracted with Children’s Network in this fiscal year to initiate an awareness campaign for postpartum depression and others will build upon that work.

Autism Collaborative – Center for Excellence

A collaborative group of stakeholders consisting of IEHP (the County’s largest health insurance provider which includes 80% of Medi-Cal covered individuals), Loma Linda Children’s Hospital, Inland Regional Center, County Boards of Education, SELPA, First 5 San Bernardino, First 5 Riverside, Arrowhead Regional Medical Center and others have been at the table for several years now working to open the regional Autism Center for Excellence.

The Center is to serve both Riverside and San Bernardino County children. This is envisioned to be a “one stop” for children 2 – 5 years old, to receive screening, assessment, diagnosis and referral related to Autism Spectrum Disorder. It is the

goal that the diagnosis obtained from the Center will be readily accepted by the insurers and those responsible for providing services, including IRC, SELPA and behavioral health care providers so that the family does not have to jump through hoops and go from place to place to get real answers and determine life plans for their child.

The projected cost for “start up” of this Autism Center for Excellence is about \$1.6 million. The leadership assures us that the system will be self-sufficient within 2 – 3 years through insurance billing.

Although there is still some planning, discovery and agreement work to be done, as a participating collaborative partner, I trust that the Commission can be committed to helping establish the foundation for this system of care and consider investing in the Autism Center for Excellence to also strategically effectuate the valuable potential for leveraging not only State and Federal funding but collaborative funding from other participating partners such as IEHP, Loma Linda, First 5 Riverside, San Bernardino County Board of Education. Updates will be shared with the Commission as additional information becomes available.

Executive Director's Report

On Page 1 there is a very important message regarding First 5 planning work around procurement of services to serve children ages 0-5 and their families.

First 5 San Bernardino staff, Advisory Committee, consultants and collaborative partners are diligently crafting recommendations to the Commission for procurement of specific objectives and priorities as outlined in the newly adopted Strategic Plan covering Child Health, Early Learning, Family and Community Support.

We want the community to know that the First 5 San Bernardino Commission is committed to procuring research-based, sustainable, effective services and those that yield the greatest outcomes for young children and reach the children and families most in need of these services.

This is a daunting task as the Commission is now working with \$9 million less in the next funding cycle. This requires strategic changes in how the Commission identifies and supports needs and how service delivery will be procured.

Intense research results for evidenced based and best practices and the data, outcome and performance measures collected by First 5 through all funding cycles will help create the procurement roadmap for the next few years.

As the Commission focuses on strengthening systems and Collective Impact, the great benefit of collaborative relationships will help guide the strategic “paring down” of investment dollars with a “ramping up” of results. More information is due to come before the Commission as quickly as possible regarding the priority goals of future funding and release of requests for proposals.

On Page 2 you will find information on the increase from 54% to 57% in the number of newborns exclusively breastfed in San Bernardino County hospitals.

On Page 3 is a feature celebrating our 2014 Funders Forum graduates. Congratulations to those eight non-profit agencies for their completion of the ten-month program, where through an intensive curriculum, participants learned to improve and establish sustainable practices in funding and operations.

We were privileged to have Supervisor Gary Ovitt as our guest speaker to touch on

the importance of strong nonprofit agencies operating in San Bernardino County and their ability to expand their capacity and bring in vital resources where needed.

I would like to thank our Funder’s Panel: Annenberg Foundation, The California Endowment, Citizen’s Business Bank, Inland Empire United Way, JP Morgan Chase, Kaiser Permanente, Riverside Arts Council and Riverside Community Health Foundation for their service providing first-hand insight from a corporate perspective on how to approach funding opportunities and increase chances of a successful pitch.

One of our most highly attended signature events; the Annual Summer Swim Fest is highlighted on Page 4.

With two child drownings in San Bernardino County this year, First 5 is proud to have a part in educating parents about active adult supervision, barriers such as fencing and self-latching gates, CPR classes and swimming lessons for children in order to prevent this kind of tragedy in the future. I extend heartfelt kudos to LuCretia Dowdy, our Community Engagement Specialist, Leslie Fountain, our Media Specialist, our AmeriCorps workers and all of the dedicated First 5 staff for their part in making this event happen so successfully.

Changes to the Agenda

Ann Calkins, Executive Assistant, announced the following change:

- Agenda Item 3 is being taken off calendar and will be presented at the September Commission Meeting.

Consent

A motion was made by Commissioner Egge and seconded by Commissioner Weinstein to approve the Consent Items. With Commissioners Ramos and Ohikhuare absent and without further comment or objection, motion carried by unanimous vote.

Item No.	CONSENT
1	Approve minutes of June 4, 2014 Commission Meeting. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)
2	Amend and Approve Appendix B of the following policy: Conflict of Interest CFC SB Policy 04-02 A6. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)

Item No.	DISCUSSION
3	Approve Amendment A2 to Contract SI010 with Children’s Fund to redirect \$58,000 for Fiscal Year 2014/2015 to San Bernardino Preschool Services Department (PSD) for Emergency Needs/Voucher Program Services. (Presenter: Bobbi Albano, Staff Analyst II, 252-4266) <i>This item taken off calendar and will be presented at the September meeting.</i>
4	Approve the Capacity Continuum Project Request for Qualifications (RFQ) 14-01 and authorize release for an investment opportunity aimed at attracting a qualified group or individual interested in working with the Commission to assist in the facilitation and implementation of the First 5 San Bernardino Capacity Continuum Project. This is for a contract period of three (3) fiscal years beginning October 23, 2014 through June 30, 2017 and not to exceed a total of \$750,000.

	<p>(Presenter: Cindy Faulkner, Operations Manager, 252-4253)</p> <p><u>Discussion</u> Commissioner Hill asked how the RFQ is advertised. Ms. Faulkner answered that First 5's media specialist disseminates the information via email, newspapers, Twitter and Facebook to First 5 agencies, other non-profits, etc. The information is also posted on the First 5 website and a press release will be created as well.</p> <p>Commissioner Egge asked if a sufficient number of applicants applied the last time this type of RFQ was released. Ms. Faulkner answered that three organizations applied. Ms. Faulkner stated that awareness around capacity building has increased recently and that there is a need for it in the community. Since more people are paying attention to this hot topic perhaps a bigger number of applicants will apply this time.</p> <p>A motion was made by Commissioner Weinstein and seconded by Commissioner Hill to approve Agenda Item 4. With Commissioners Ramos and Ohikhuare absent and without further comment or objection, motion carried by unanimous vote.</p> <p><u>Public Comment</u> None</p>
5	<p>Approve Contract with Prevent Child Abuse California (PCA CA) in the amount of \$73,000 in matching funds for four (4) AmeriCorps service member positions to provide school readiness services for Fiscal Year 2014-2015. (Presenter: Mary Alvarez, Staff Analyst II, 252-4258)</p> <p><u>Discussion</u> Commissioner Egge asked why the contract is with Prevent Child Abuse California versus something such as in School Readiness. Ms. Alvarez answered PCA is the direct federal contractor and provides the funding for this particular program. Commissioner Hill commended the AmeriCorps workers for wanting to continue to work in this area.</p> <p>A motion was made by Commissioner Egge and seconded by Commissioner Weinstein to approve Agenda Item 5. With Commissioners Ramos and Ohikhuare absent and without further comment or objection, motion carried by unanimous vote.</p> <p><u>Public Comment</u> None</p>

Item No.	INFORMATION
6	<p>Receive Information on Comprehensive Asset Mapping Project Report. (Presenter: Mary Jaquish, Supervisor, 252-4254; Dr. Joelle Greene and Anna Cruz from Harder+Co)</p> <p><u>Comments</u> Commissioner Weinstein commended the excellent presentation and acknowledged the information will be very useful in future planning. Commissioner Weinstein stated that some of the needs listed in the report will be beyond the parameters of the Commission, however, that does not mean this information should be set aside. He hopes there is a plan to present this information to other organizations, counsels, cities, or county governments that can address this issue. Dr. Greene stated Harder+Co staff is working with First 5 to disseminate this</p>

	<p>information to the proper channels. Dr. Greene also mentioned that whenever possible County agencies were “tagged” in the report such as Community Vital Signs to create linkages, especially knowing that the Commission does not have the financial resources or the reach to achieve all these goals. Karen Scott mentioned that Greg Devereaux, County CAO, requested copies of the report be shared with his office. The initial reports were shared with the leadership of each city, of which, the city of Colton became very active in utilizing the data.</p> <p>Commissioner Egge asked if this report was shared with the parents who participated in the sessions. Anna Cruz reported this information was mainly shared with city leadership and service providers. Parents did not receive this report since many of the participants did not provide contact information. Individual city reports can be found on the First 5 website and press releases were published when the reports were finalized.</p> <p>Commissioner Hill thanked Harder+Co staff for the presentation and expressed appreciation for the participants who seemed so willing and comfortable enough to talk about their concerns and issues and who were also grateful for the attention given to their community. Commissioner Hill asked what the next step is now that this information is known. Dr. Greene stated the hope is that this information is used as a tool for the Commission and disseminated widely so that other organizations such as CBO’s or County departments can use the information in their own strategic planning. There are many points in the report that call for collaboration.</p> <p>Dr. Greene reported that Harder+Co staff will add to their scope of work in the coming year to create an asset map for the City of San Bernardino, given their recent bankruptcy filing, to ascertain the fall-out for children and families. This is to help the Commission determine if any special mobilization is needed.</p> <p>Chair Haugan stated this is one of her favorite reports and expressed her appreciation to Harder+Co staff for compiling the information. Chair Haugan acknowledged even though the Commission cannot fix everything it can surely contribute and enough Commission members are already seated in other committees that the information will be used. Dr. Greene mentioned that Harder+Co has additional data if needed.</p>
7	<p>Receive information that as stated in the Letter of Intent accompanying the grant application submission by Preschool Services, First 5 San Bernardino intends to provide funding, as a non-federal contribution for coaching and mentoring to support the County of San Bernardino Preschool Services Department, partnering with the Child Care Resource Center to implement the Early Head Start - Child Care Partnership program in San Bernardino County. In addition, the Commission will support the children served under this grant with the First 5 funded dental program, also as a non-federal match. (Presenter: Karen E. Scott, Executive Director, 252-4252)</p>

Public Comment None

Commissioner Roundtable None

Adjournment

A motion was made by Commissioner Weinstein and seconded by Commissioner Hill to adjourn the meeting. With Commissioners Ramos and Ohikhuare absent and without further comment or objection, the meeting adjourned at 4:48 p.m. by unanimous vote.

Next Commission Meeting at First 5 San Bernardino

September 10, 2014
3:30 p.m. to 5:00 p.m.

NOTE: Due to the Labor Day Holiday, this meeting falls on the Second Wednesday in September.

Attest

Linda Haugan, Chair

Ann M. Calkins, Commission Secretary
