

Minutes: Children and Families Commission Meeting

735 East Carnegie Drive, Suite 150, San Bernardino, California 92408

Meeting Date, Time and Location May 7, 2014
3:30 p.m.
Vice Chair Ohikhuare called the meeting to order at 3:34 p.m.

Pledge of Allegiance The Pledge of Allegiance was led by Vice Chair Ohikhuare

Special Presentations 2-1-1 (Presenter: Gary Madden)
Children's Assessment Center (Presenter: Stacy Iverson)

Conflict of Interest Disclosure Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

Attendees **Commissioners Present**

- Mark Daniels
- Leslie Egge
- Margaret Hill
- Maxwell Ohikhuare, M.D.
- James Ramos
- Elliot Weinstein, M.D.

Staff Present

- Karen E. Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Ann M. Calkins, Executive Assistant
- Debora Dickerson-Sims, Administrative Supervisor II
- Staci Scranton, Supervising Office Assistant
- Mary Jaquish, Supervisor
- Scott McGrath, Supervisor
- LuCretia Dowdy, Office Specialist
- Bobbi Albano, Staff Analyst II
- Mary Alvarez, Staff Analyst II

- Chrystina Smith-Rasshan, Staff Analyst II
- Ronnie Thomas, Staff Analyst II

**Report –
Karen E. Scott
Executive
Director**

Talk, Read, Sing

Perhaps you've seen it! First 5 California has launched a major media campaign to emphasize the importance of early brain development and language development. 30-second TV spots in English and Spanish are airing on broadcast and cable television throughout the state. It is estimated that the campaign will reach over 92% of parents in California.

In San Bernardino County, we have already invested in our own informative commercial through cable network that introduces First 5 San Bernardino and our mission. It is perfect timing to explore ways to enhance and refresh our messaging. Look for more information and events to come but for now remember: TALK, READ, SING!!

Birth to 5: Watch Me Thrive!

Birth to 5: Watch Me Thrive! is a new coordinated federal effort to encourage developmental and behavioral screening and support for children, families, and the providers who care for them. See more information on page 1.

As you remember, First 5 engaged in its Oral Health Campaigns from February through March 2014. I am proud to share that the little guy on page 3 of the ED report is my grandson, Rowan, who visited the dentist at one year of age and was all smiles!

Consent

A motion was made by Commissioner Weinstein and seconded by Commissioner Hill to approve the Consent Item. Without further comment or objection, motion carried by unanimous vote.

Item No.	CONSENT
1	Approve minutes of March 5, 2014 Commission Meeting. (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)

Item No.	DISCUSSION
2	<p>Authorize action of the Executive Director in issuing letter of intent to participate in the First 5 Service Corps program for Fiscal Year 2014-2015 and authorize \$81,040 funding match for four (4) AmeriCorps service member positions to provide school readiness services for fiscal year 2014-2015. (Presenter: Mary Alvarez, Staff Analyst II, 252-4258)</p> <p><u>Discussion:</u> None</p> <p>A motion was made by Commissioner Ramos and seconded by Commissioner Egge to authorize Agenda Item 2. Without further comment or objection, motion carried.</p> <p><u>Public Comment:</u> None</p>

3	<p>Approve Discharge of Accountability for Outstanding Balances on Overpayments and Advances to Contracted Agencies. (Presenter: Debora Dickerson-Sims, Administrative Supervisor, 387-1505)</p> <p><u>Discussion:</u> None</p> <p>A motion was made by Commissioner Ramos and seconded by Commissioner Weinstein to approve Agenda Item 3. Commission Counsel Regina Coleman suggested amending the motion to include the dollar amount of \$54,851.39 in the Recommendation. Motion was so amended and without further comment or objection, motion carried.</p> <p><u>Public Comment:</u> None</p>
---	---

Item No.	INFORMATION
4	<p>Receive Information on Asset Mapping for Muscoy and Joshua Tree (Presenter: Scott McGrath, Supervisor, 252-4259; Dr. Joelle Greene, Matthew Kronz, Anna Cruz – Harder+Co.)</p> <p><u>Discussion:</u> Commissioner Hill asked if the communities have viewed these final reports. Dr. Greene stated the information has not yet reached those communities. Needed to present to the Commission first. The other cities who participated have received their reports. Scott McGrath reminded the Commission and public that the intention of these reports was to obtain the perspective from the community and not service providers. Commissioner Ramos stated it was good to see Joshua Tree added to this report which shows they have concerns that need to be addressed and that they are not neglected. Commissioner Daniels suggested that Twentynine Palms be included in the next report. Vice Chair Ohikhuare stated there might be a second round of these meetings in order to reach additional areas that have been missed. Commissioner Ramos stated that once the final report is received this might be an item to place on the Board of Supervisors agenda for their review.</p>

Public Comment Conrado Barzaga, M.D., Center for Oral Health; Beverly Speak, Kids Come First; Kathy Kinley, Kids Come First; Salvador Guitierrez, Reach Out - Latino Health Collaborative

Commissioner Roundtable None

Adjournment A motion was made by Commissioner Egge and seconded by Commissioner Ramos to adjourn the meeting. Without further comment or objection, meeting adjourned at 4:57 p.m.

May 7, 2014

Page 4 of 4

Next Meeting at *“Strategic Plan and Annual Budget Workshop”*
First 5 San May 21, 2014
Bernardino 11:30 a.m. to 3:00 p.m.

Commission Meeting
June 4, 2014
3:30 p.m. to 5:00 p.m.

Attest

Maxwell Ohikhuare, M.D., Vice-Chair

Ann M. Calkins, Commission Secretary
