

Minutes: Children and Families Commission Meeting

735 East Carnegie Drive, Suite 150, San Bernardino, California 92408

Meeting Date, Time and Location March 5, 2014
3:30 p.m.
Chair Haugan called the meeting to order at 3:34 p.m.
735 East Carnegie Drive, Suite 150
San Bernardino, CA 92408

Pledge of Allegiance The Pledge of Allegiance was led by Chair Haugan

Special Presentation “AmeriCorp Impact” presented by Mary Alvarez, Staff Analyst II

Conflict of Interest Disclosure Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

Attendees **Commissioners Present**

- Mark Daniels
- Linda Haugan
- Margaret Hill
- Maxwell Ohikhuare, M.D.
- Elliot Weinstein, M.D.

Staff Present

- Karen E. Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Ann M. Calkins, Executive Assistant
- Debora Dickerson-Sims, Administrative Supervisor II
- Staci Scranton, Supervising Office Assistant
- Mary Jaquish, Supervisor
- Scott McGrath, Supervisor
- LuCretia Dowdy, Office Specialist
- William Kariuki, Staff Analyst II
- Leslie Fountain, Media Specialist II

- Ruth Ann Martinez, Staff Analyst II
 - Chrystina Smith-Rasshan, Staff Analyst II
 - Pattie McGinty-Hagedorn, Staff Analyst II
 - Jeffrey Pontius, Staff Analyst II
 - Ronnie Robinson, Staff Analyst II
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Report –
Karen E. Scott
Executive
Director

Save the Date - Wednesday, April 2, 2014

The Advisory Committee has been invited as the workshop will touch on issues they will need to consider as they finalize their recommendations for the Strategic Plan revision.

First 5 staff will share information regarding First 5's programs and evaluation work to help inform and guide decision-making for future funding as we prepare to finalize our Strategic Plan, Long-Range Financial Plan and funding initiatives.

The regular Commission meeting will begin at 3:30 p.m.

Save the Date - Wednesday, May 7, 2014

This will be a pre-RFP Initiative Development Workshop. It is an opportunity for First 5 staff to share with Commissioners who will provide direct input on such initiatives as:

- Implementation of a Quality Improvement Rating System for early care and education settings throughout our County
- First 5's role in early education (considering change in funding with Transitional Kindergarten, State Preschool, etc.)
- Implementation of a Home Visitation model program
- Family Support/Resource Programs
- Support of increased health care utilization
- Improved oral health care access
- Addressing childhood obesity prevention through support of breastfeeding
- Capacity Building
- Autism support

The regular Commission meeting will begin at 3:30 pm.

Save the Date - Wednesday, May 21, 2014

May 21st is our Annual Budget Workshop. Commissioners will have the opportunity to drive changes related to funding allocations - change the portions of the pie to align with the revised strategic plan and proposed budget and determine the need for any process or policy changes.

March is National Nutrition Month. –. This month's ED report highlights the activities of just a few of First 5's Healthy Cities partners.

There is exciting news on the prevention of childhood obesity. A report released on February 25th affirms that childhood obesity in children, between the ages of 2 – 5, has decreased by 43% over the past decade!

According to a study published in the Journal of the American Medical Association (JAMA), a big part of a child's obesity risk is already established by age 5. If a child is obese between the ages of three and five years old, they are five times as likely to also be so as adults.

Although certainly no consensus, some of the suggested reasons for the decline in obesity rates for this age group include changes to the WIC program, new nutrition and physical activity standards for early child care programs, increased support for breastfeeding mothers and even widespread support of Michelle Obama's "Let's Move" campaign. Children now consume fewer calories from sugary beverages than they did in 1999. Lower obesity rates in the very young bode well for the future.

April is Child Abuse Prevention Month

It is nationally recognized and aims at raising awareness of child abuse and the critical role that family strengthening organizations play in preventing it. Be a part of this national movement for kids and wear blue on April 4, 2014.

Our Board of Supervisors recognizes this very important focus via an annual proclamation. Spread the word by sharing this announcement with your friends, colleagues, and community partners to remind them that 4/4/14 is "wearblue4kids" day.

April is also recognized as the Month of the Young Child where communities acknowledge the value of early learning and to show appreciation for those who promote children's strengths through nurturing relationships.

April 6 – 12 is The Week of the Young Child™ - an annual celebration sponsored by the National Association for the Education of Young Children (NAEYC). The purpose of the Week of the Young Child™ is to focus public attention on the needs of young children and their families and to recognize the early childhood programs and services that meet those needs. First 5 San Bernardino will be celebrating the Week of the Young Child on April 12th with a booth to distribute information and resources to families and to support "Child's Play through books, games and activities in partnership with CCCCR – the Child Care Resource Center for an event expected to draw more than 300 families in San Bernardino.

Give BIG San Bernardino County

A 24-hour fundraising web-a-thon taking place on May 8, 2014 benefitting San Bernardino County non-profit organizations. This campaign is made possible by generous support from the San Bernardino County Board of Supervisors and is being implemented by The Community Foundation serving the Counties of Riverside and San Bernardino. See more on page 3.

The Inland Empire's Nonprofit Resource Directory called "ieCapaceteria" is a collaborative project of local funders, non-profits and capacity builders. The United Ways of San Bernardino & Riverside Counties developed and manage the site in partnership with the San Bernardino County Capacity Building Consortium and the Funders Alliance of San Bernardino and Riverside Counties.

This site is designed to provide a centralized hub for non-profit resources throughout the Inland Empire, including areas of San Bernardino, Riverside and Los Angeles Counties. See page 3 for more information and the website address.

And speaking of Giving.....

The 2013 Combined Giving Campaign Summary report for 2012-13 was recently released and First 5 San Bernardino had the greatest increase in giving over any other department at 104%!

County employees have pledged nearly \$600,000 for 2014, which is the largest amount pledged in Combined Giving history and is a 5% increase over last year's

amount. It's nice to know that even in these times and this economy the spirit of "giving back" lives!

March 19, 2014 First 5 Reception at the Capitol

Dozens of counties will participate in an Advocacy Day at the Capitol on March 19th. Mary Jaquish has scheduled visits with our legislators to let them know about our work. As the largest local funder (\$35 million annually through 2015) of early education and health for children, First 5 San Bernardino will be meeting to discuss our early learning strategies and other funding initiatives.

A reception hosted by Assembly Speaker John Perez will be held at the Capitol at 4:30 p.m. Please let me know if you are able to attend.

Maternal Wellness Summit

Last month, the issue of local response and services related to Postpartum Depression was raised at the Commission meeting. First 5 staff is exploring and doing our due diligence to get a clear picture of the landscape and will bring back information soon for the Advisory Committee and Commission to consider.

A California Maternal Wellness Summit entitled "Postpartum Depression and Beyond" is being held in Sacramento on Tuesday, May 6, 2014. First 5 staff will attend.

Consent

A motion was made by Commissioner Hill and seconded by Commissioner Weinstein to approve the Consent Item. Without further comment or objection, motion carried by unanimous vote.

Item No.	CONSENT
1	Approve minutes of February 5, 2014 Commission Meeting. (Presenter: Ann M. Calkins, Executive Assistant, 387-1502)

Item No.	DISCUSSION
2	Conduct Public Hearing on the California Children and Families Commission Annual Report Fiscal Year 2012-13. (Presenter: Karen E. Scott, Executive Director, 252-4252) The Public Hearing was conducted. No public comments were presented on this item.

Item No.	INFORMATION
3	Receive information on key data points specific to children 0 to 5 and the return on investment via First 5 Initiatives. (Presenter: Scott McGrath, Supervisor, 252-4259)

Public Comment None

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Commissioner Roundtable

Commissioner Hill thanked the AmeriCorps workers and applauds their efforts. Commissioner Hill stated she knows they are bright young people who will reap rewards sooner rather than later due to the type of work they are doing which always looks good on a resume.

Adjournment

A motion was made by Commissioner Hill and seconded by Commissioner Daniels to adjourn the meeting. Without further comment or objection, meeting adjourned at 4:15 p.m.

Next Meetings at First 5 San Bernardino

April 2, 2014
Program and Evaluation Workshop
11:30 a.m. to 3:00 p.m.

May 7, 2014
Pre-RFP Initiative Development Workshop
11:30 a.m. to 3:00 p.m.

May 7, 2014
Commission Meeting
3:30 p.m. to 5:00 p.m.

May 21, 2014
Annual Budget Workshop
11:30 a.m. to 3:00 p.m.

Attest

Chair, Linda Haugan

Ann M. Calkins, Commission Secretary
