

## Minutes: Children and Families Commission Meeting

330 North D Street, Fifth Floor, San Bernardino, California 92415

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**Meeting Date, Time and Location** May 15, 2013  
3:30 p.m.  
Chair Haugan called the meeting to order at 3:33 p.m.  
First 5 San Bernardino  
330 North D Street, Fifth Floor  
San Bernardino, CA 92415

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**Pledge of Allegiance** The Pledge of Allegiance was led by Chair Haugan

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**Special Presentation** Harder+Co presented a status report on Social Entrepreneurs Inc., Capacity Building Academy

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**Conflict of Interest Disclosure** Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

A Commission member with conflicts of interests shall state their conflict under the appropriate item. A Commission member may not participate in or influence the decision on a contract for which their abstention has been recorded.

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### Attendees

#### Commissioners Present

- Mark Daniels
- Leslie Egge
- Linda Haugan
- Margaret Hill
- Maxwell Ohikhuare, M.D.
- James Ramos
- Elliot Weinstein, M.D.

#### Staff Present

- Karen E. Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Ann M. Calkins, Executive Assistant
- Regina Coleman, County Counsel
- Mary Jaquish, Supervisor
- Debora Dickerson-Sims, Administrative Supervisor II
- LuCretia Dowdy, Office Specialist

- Staci Scranton, Supervising Office Assistant
  - Scott McGrath, Supervisor
  - Bobbi Albano, Staff Analyst II
  - Leslie Fountain, Media Specialist II
  - Pattie McGinty-Hagedorn, Staff Analyst II
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**Report –  
Karen E. Scott  
Executive  
Director**

**Annual Audit**

On May 13, we received a letter from John Chiang, California State Controller, acknowledging that the State's desk review of the audit has been completed and met the minimum reporting standards contained in the 2011/12 Standards and Procedures for Audits of Local Entities Administering the California Children and Families Act and as prescribed in Health and Safety Code 1330151(b). The State forwarded a copy of this letter to our auditor, Vavrinek, Trine and Day (VTD).

**Legislative**

On May 8, Assembly Speaker John A. Perez unveiled the Assembly Democrats' Blueprint for a Responsible Budget, which spotlights high-quality early learning for low-income children as key to strengthening the middle class. Speaker Perez is advocating for spending education dollars on high-quality preschool recognizing that the first three years of a child's life are the most rapid, impactful period of brain development of cognitive, social, emotional, linguistic and physical growth.

Assemblywoman Susan Bonilla supports these efforts with her colleagues in the Legislature and reiterated that, "study after study has shown that preschool - early childhood education is a sound investment." The work she leads, including authoring Assembly Joint Resolution 16, begins the planning process to position California to receive future federal funding for early childhood education as recently proposed by President Obama.

Locally, First 5 remains alert regarding the planning and all that is unfolding related to improving early childhood education. This includes at the Federal level with President Obama's proposal that would increase the federal tax on cigarettes from \$1.01 a pack to \$1.95. The new cigarette tax would raise an estimated \$78 billion over the next decade to pay for pre-school programs for children. Obama's proposed tax increase on cigarettes is popular among health care advocates who believe it provides the additional benefit of encouraging smokers to cut back or quit. In addition to the direct revenue from the tax, the Congressional Budget Office analysis concluded that health improvements related to less smoking would save the government about \$1 billion over 10 years and generate additional revenue of \$3 billion because of a boost in earnings from healthier workers.

The status is that the House and Senate both passed budget resolutions in March, but neither included such a proposal. The issue may be introduced in conference negotiations on those budgets, however neither the House nor the Senate have voted to move to conference and name conferees. It is unclear if or when a budget conference will move forward at this point.

At the State level, SB 768 authored by Senator Kevin de Leon, is an additional Cigarette and tobacco products tax called the California Tobacco Tax Act of 2014

This state legislation would enact the California Tobacco Act of 2014, which imposes an additional cigarette tax at a rate of \$2.00 per package. There is backfill language included in that proposal that specifically names the California Children and Families Trust Fund (Proposition 10), and is intended to offset the revenue decrease directly

resulting from imposition of additional taxes by this article.

The status of this bill is that it passed out of Senate Health and Governance and Finance Committees on party line votes, and is scheduled to be heard by the full Senate on May 16.

All eyes are on and reviewing the Governor's May Revise Budget which was released yesterday. First 5 is in the process of analyzing the impacts on child serving organizations and departments in our County, especially the funding of the education system Pre through K. The results of this analysis will be brought before the First 5 Advisory Committee as valuable information as we embark on our strategic plan revision.

First 5 Commissions statewide are collaborating and planning for the possibility of Federal dollars being infused to support universal preschool efforts throughout our State. Excellent relationships are being built between the Commissions and the California Department of Education with Camille Mayben at the helm of First 5 California.

#### **It's been 15 Years!**

First 5's Statewide Communications group is working on action plans and messaging for the 15<sup>th</sup> Anniversary Celebration of the Passage of Prop 10.

We will be developing plans locally to recognize the anniversary. It's a great time to showcase how we have touched a generation - how children are different because of First 5 and how First 5 has impacted systems change. More information to come.

#### **Staffing**

Upon approval of Consent Agenda Item 2, Chrystina Smith-Rasshan will join the First 5 family as a Staff Analyst II. Ms. Smith-Rasshan holds a Bachelor's Degree in Race and Ethnic Studies and a Master's Degree in Education. She has over eight years' experience managing grants, participating in the RFP process, creating and managing internal monitoring and evaluation systems and overseeing educational programming for children.

#### **RFP Update**

As we move through our RFP procurement process for the Early Literacy programs and Healthy Cities/Healthy Communities projects, I would like to thank the well-qualified external reviewers who stepped up to the plate to complete this part of our process. We had 14 external reviewers.

First 5 received 19 proposals for Early Literacy and 4 proposals for Healthy Cities/Healthy Communities. Total dollars to be invested over two years for these two projects is four million dollars. Project proposals received are for requests of more than nine million dollars. Fiscal and administrative reviews have been completed. The process continues as outlined in the RFP's for internal reviews, clarification interviews, and outcomes notifications. Successful proposals being recommended for funding will be brought before the Commission at the June meeting.

Page 1 of the Executive Director's Report introduces *Children Now*, a statewide policy, research, and advocacy organization working to improve policies on children's overall health and education in California. *Children Now* launched the Children's Movement about 2 years ago. The Children's Movement will be sponsoring several campaigns in 2013 on behalf of young children. There is no cost to join the movement. Becoming a member makes you Pro-Kid. I will be sharing additional information and fact sheets with the Commission at the June meeting and

would like us to consider committing to joining this movement.

Page 2 highlights First 5 SB's ABC's of Water Safety campaign going on through the summer months.

Page 3 showcases the newly formed Capacity Building Academy Association made up of alumni of the F5 Capacity Building Academy and non-profits in Riverside and San Bernardino counties. The Community Foundation serves as the fiscal agent.

Asset mapping continues as indicated on page 3.

**Changes to Agenda**

No changes.

**Consent**

A motion was made by Commissioner Weinstein and seconded by Commissioner Egge to approve the Consent Items. Without further comment or objection, motion carried.

Item No.	CONSENT ITEMS
1	Approve minutes of April 3, 2013 Commission Meeting. (Affected Districts: All) (Presenter: Ann M. Calkins, Executive Assistant, 387-1502)
2	Approve employment contract between the County of San Bernardino, Children and Families Commission, and Chrystina Smith-Rasshan, Staff Analyst II, for an annual cost of \$80,593 (\$54,455 Salary, \$26,138 Benefits), effective May 18, 2013. (Affected Districts: All) (Presenter: Karen E. Scott, Executive Director, 387-1502)

Item No.	DISCUSSION ITEMS
3	Approve Amendment A3 to Contract IC020 with Social Entrepreneurs, Inc. extending and increasing the contract for one year in the amount of \$294,017 for FY 2013-2014 for a total contract amount not to exceed \$759,867 for consultant services to serve as Sustainability Project Facilitator for First 5 San Bernardino (F5SB). (Affected Districts: All) (Presenter: Scott McGrath, Supervisor, 387-1524)  <u>Discussion</u> None  <u>Public Comment</u> None  A motion was made by Commissioner Daniels and seconded by Commissioner Hill to approve Agenda Item 3. Without further comment or objection, motion carried.
4	Approve Amendment A1 to Contract SI002 with Inland Empire United Way 2-1-1, extending and increasing the contract for one year in the amount of \$381,353 for FY 2013-2014 for a total contract amount not to exceed \$1,206,353 to provide comprehensive Countywide Resource and Referral services.

	<p>(Affected Districts: All) (Presenter: Scott McGrath, Supervisor, 387-1524)</p> <p><b><u>Discussion</u></b> Commissioner Ohikhuare thanked 2-1-1's CEO, Gary Madden, for the work 2-1-1 has done for the County and stated that acquiring a 0 to 5 specialist will be helpful in gathering data. Commissioner Daniels asked if 2-1-1 directories are available. Mr. Madden stated 2-1-1 has a database that is not yet converted into a paper copy. Mr. Madden mentioned there are older versions of the database available and Commissioner Daniels requested a copy.</p> <p><b><u>Public Comment</u></b> None</p> <p>A motion was made by Commissioner Ohikhuare and seconded by Commissioner Weinstein to approve Agenda Item 4. Without further comment or objection, motion carried.</p>
5	<p>Approve Amendment A2 to Contract CE009 with the County of San Bernardino on behalf of Children's Network extending and increasing the contract for one year in the amount of \$411,344 for FY 2013-2014 for a total contract amount not to exceed \$1,297,450 to implement countywide educational campaigns and community events addressing child abuse prevention. (Affected Districts: All) (Presenter: Scott McGrath, Supervisor, 386-7706)</p> <p><b><u>Discussion</u></b> Commissioner Daniels asked for the date of the next Children's Network Conference. Amy Cousineau answered September 18 and 19. Commissioner Egge asked if Children's Network will be partnering or coordinating with the Loma Linda fellowship. Ms. Cousineau stated Children's Network does work closely with the entire team at the Children's Assessment Center which is the home of the pediatric fellowship. Commissioner Haugan clarified the Commission wants to ensure there are not two separate strategies involved in the County.</p> <p>Mr. McGrath explained Children's Fund, through the Children's Assessment Center, will be addressing some of the same issues that Children's Network will, but in a different way. Children's Fund will be doing this through individual clients, one-on-one, whereas Children's Network will be visiting hospitals and working with hospital staff. The same message will be used among both entities.</p> <p><b><u>Public Comment</u></b> None</p> <p>Commissioner Haugan abstained from Item 5 due to her position as Appointing Authority for Human Services which oversees Children's Network.</p> <p>A motion was made by Commissioner Ramos and seconded by Commissioner Hill to approve Agenda Item 5. Without further comment or objection, motion carried.</p>
6	<p>Approve costs not to exceed \$650,000 as a "one-time" expense in FY 2013/14 for relocation of the First 5 office. (Affected Districts: All) (Presenter: Karen E. Scott, Executive Director, 387-1502)</p> <p><b><u>Discussion</u></b> None</p>

	<p><b><u>Public Comment</u></b> None</p> <p>A motion was made by Commissioner Ramos and seconded by Commissioner Egge to approve Agenda Item 6. Without further comment or objection, motion carried.</p>
<p>7</p>	<p>Approve Contract SI012 with Loma Linda University Medical Center for an amount not to exceed \$144,256 or \$46,584 in year one, \$48,086 in year two and \$49,586 in year three for fiscal years 2013-2016 for a 3-year Child Abuse Pediatrics Fellowship Program, commencing July 1, 2013. (Affected Districts: All) (Presenter: Karen E. Scott, Executive Director, 387-1502)</p> <p><b><u>Discussion</u></b> Commissioner Hill asked if the fellow would work for three years. Commissioner Daniels asked if the fellow's office would be located at the Children's Assessment Center. Ms. Scott answered yes to both questions. The prospective fellow would start on July 8.</p> <p><b><u>Public Comment</u></b> None</p> <p>Commissioner Haugan abstained from Item 7 due to her position on the Children's Assessment Governing Board.</p> <p>A motion was made by Commissioner Daniels and seconded by Commissioner Hill to approve Agenda Item 7. Without further comment or objection, motion carried.</p>
<p>8</p>	<p>Approve Amendment A1 to Contract SI011 with Children's Fund Inc. for oversight of funds to support the Children's Assessment Center (CAC) extending and increasing the contract for an additional two years (Fiscal Years 2013/2014 – 2014/2015) at a cost of \$167,809 per year for a total contract amount not to exceed \$503,427. (Affected Districts: All) (Presenter: Mary Jaquish, Supervisor, 387-1512)</p> <p><b><u>Discussion</u></b> Commissioner Egge asked if this item includes home visitation. Ms. Jaquish stated staff will be conducting strategy analysis with all County agencies involved (Children and Family Services, Department of Behavioral Health, Department of Public Health) housed at the Assessment Center regarding the follow up with each of the 0 to 5 families to determine the need for home visitation. If a home visit is required as a method for follow up, it will be the responsibility and coordination of Children's Fund.</p> <p><b><u>Public Comment</u></b> Erin Phillips, CEO and President, Children's Fund – Ms. Phillips expressed her appreciation for the Commission's continued support of the Children's Assessment Center.</p> <p>Commissioner Haugan abstained from Item 8 due to her position on the Children's Assessment Governing Board.</p> <p>A motion was made by Commissioner Ramos and seconded by Commissioner Weinstein to approve Agenda Item 8. Without further comment or objection, motion carried.</p>

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**Public Comment**      None

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**Commissioner Roundtable**      None

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**Adjournment**      A motion was made by Commissioner Egge and seconded by Commissioner Weinstein to adjourn the meeting. Without further comment or objection, motion carried.

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**Next Commission Meeting**      **PLEASE NOTE Third Wednesday in June**  
**June 19, 2013 – 3:30 p.m.**

**San Bernardino County Government Center**  
**Covington Chambers**  
**385 North Arrowhead Avenue**  
**San Bernardino, CA 92415**

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**Attest**

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Linda Haugan, Chair

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Ann M. Calkins, Commission Secretary

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