

## Minutes: Children and Families Commission Meeting

330 North D Street, Fifth Floor, San Bernardino, California 92415

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**Meeting Date, Time and Location**      March 21, 2012  
3:30 p.m.  
Chair Haugan called the meeting to order at 3:32 p.m.  
San Bernardino County Government Center, Covington Chambers  
350 North Arrowhead Avenue  
San Bernardino, CA 92415

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**Pledge of Allegiance**      The Pledge of Allegiance was led by Chair Haugan

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**Special Presentation**      Mary Jaquish, Interim Supervisor, First 5 San Bernardino – “Before You Were Born”

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**Attendees**

**Commissioners Present**

- Mark Daniels
- Leslie Egge
- Linda Haugan
- Maxwell Ohikhuare, M.D.

**Staff Present**

- Karen Scott, Executive Director
- Cindy Faulkner, Operations Manager
- Ann M. Calkins, Executive Assistant
- Debora Dickerson-Sims, Administrative Supervisor II
- Mary Jaquish, Interim Supervisor
- Staci Scranton, Supervising Office Assistant
- Scott McGrath, Supervisor
- Regina Coleman, Commission Counsel
- Mary Alvarez, Staff Analyst II
- Larry Hernandez, Staff Analyst II
- Ronnie Robinson, Staff Analyst II

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**Report – Leslie Egge, Advisory Committee**      The Advisory Committee met on February 23. Members reviewed the committee bylaws which will be adopted at the next meeting and will include adoption of a vice-chair position. The committee also discussed funding priorities, advocacy and policy development.

The Committee was scheduled to meet on March 22, however, it was cancelled due to the fact that the State had until March 19 to appeal the Superior Court Judges

decision to overrule AB99 legislation. The timeline did not allow the Committee sufficient time to develop a well thought out agenda based on the uncertainty of the State's option to appeal.

The next meeting is scheduled for April 26, 2012, however, there may be additional meetings held earlier in the month so that the Committee Members can address the possibility of future funding projects.

**Report –  
Karen E. Scott,  
Executive  
Director**

April is National Child Abuse Awareness month. Our Commission is addressing the issue of child abuse prevention by incorporating the Strengthening Families framework in our program requirements. First 5 San Bernardino will participate in several events supporting this awareness including:

- Shine The Light On Child Abuse Breakfast –sponsored by Children's Network and First 5 San Bernardino, March 29th at the Ontario Convention Center
- CASA's 5th Annual Run/Walk event – April 21 at 330 North D Street in San Bernardino

The Lisa Project

It was reported last month that in the month of January there were about 1100 visitors to the exhibit at ARMC. As a major donor of the project, we are proud to share that nearly 2300 experienced the exhibit in the High Desert in February. As Children's Network reports: There are 2,278 more people whose eyes have been opened to the world of child abuse, who will share this information with others and will not hesitate to get involved or will make changes in their own lives to ensure their children do not grow up in the same environment that they may have. If you have not had a chance and still wish to view the exhibit, it is running at Victoria Gardens through this weekend, ending on March 25.

AB 99

Our top news and its official.....the AB 99 decision stands. The State of California will not appeal the decision made on November 21, 2011, by a Superior Court judge in favor of First 5 Children and Families Commissions in our challenge to State legislation that required First 5's to transfer \$1 billion to the State Treasury. First 5 San Bernardino's proportionate share of the transfer was just under \$50 million. This is discussion item #4 on today's agenda.

Investing in Children RFP Update

More than 90 proposals continue to move through the evaluation phase which is performance, capacity and clarity reviews. Contract(s) will be awarded based on a competitive selection of proposals received. All proposals are being subjected to the standard review process developed by the Commission to yield the proposer the proper due diligence in this evaluation phase. Not all proposals will be funded! The Commission has committed \$57,450,000 for investment in direct services for FY 2012/13 – 2014/15. Nearly \$100 million has been requested per proposals submitted. While cost is a major consideration in the evaluation process, selection will be based on which proposals best meet the requirements of this RFP, meet the needs of children ages 0-5 and their families, align with the First 5 San Bernardino Strategic Plan and can achieve measureable outcomes.

Due to the tremendous workload of processing these proposals, Addendum #4, extending the date for notification of unsuccessful proposals from April 2, 2012 to April 16, 2012 was issued on March 20. This has been posted on the First 5 website, shared by e-mail blast and each proposer will receive a letter regarding the addendum.

This month's ED report includes a reminder that Proposers may appeal the decision of an unsuccessful proposal, however, only on the very specific grounds indicated in the RFP.

First 5 San Bernardino has begun contract negotiations. Contract negotiations and discussion does not in any way constitute a contract award or contract approval. All recommended contracts will be brought before the Commission for final approval with the effective start date of July 1, 2012.

PROPOSITION 10 – Backfill and Declining Revenues

Prop 29 - The California Cancer Research Act - is a qualified ballot initiative that will be placed before voters in June 2012. Through a \$1 per-pack tax on cigarettes, Prop 29 delivers over \$700 million every year for cancer research and aims to keep kids from smoking.

A highlight of how taxes have increased along the way of the Prop 10 history and how backfilling to other programs funded by tobacco tax occurs can be found on page 3 of the ED report. Each time there is an increase, the tobacco funded programs see a decline in revenue.

Locally, First 5 San Bernardino has experienced a decline in revenue over the 3 prior fiscal years in the amount of \$3.2 million or 12.38%. Revenue held slightly more stable for this fiscal year of 2011-12 and we anticipate receiving about \$22.9 million. We do not yet know the affect we might see regarding the proposed Prop 29 initiative.

Healthy Teeth, Healthy Me

This adorable Sesame Street family guide resource created with major funding from SAM's Club and generous support from the MetLife Foundation, has been donated to First 5 Commissions from the First 5 CA Association. The resource includes a DVD, a progress chart, activities for children and information to parents for caring for their children's teeth early and as a part of keeping the whole child healthy. Healthy Teeth, Healthy Me are being distributed to all F5SB dental care providers, at community events and copies are available by accessing the First 5 website.

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**Changes to  
Agenda**

Ann Calkins, Executive Assistant announced that Agenda Item 5 Recommendation is revised to read as follows: *Discuss the possibility of First 5 San Bernardino assuming the County role of Fiscal Administrator/Lead Agency for the State Child Care and Development Programs.*

Also, the following line in the last sentence of the last paragraph on page 2 of the Agenda Item which reads "...and prepare to respond to the Request for Applications when released by the State" will be deleted.

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**Consent** A motion was made by Commissioner Egge and seconded by Commissioner Daniels to approve the following consent item. Without further comment or objection, motion carried

Item No.	CONSENT ITEM
1	Approve minutes of February 01, 2012 Commission Meeting (Affected Districts: All) (Presenter: Ann M. Calkins, Executive Assistant, 387-1502)

Item No.	DISCUSSION ITEMS
2	<p>Conduct Public Hearing on California Children and Families Commission Annual Report Fiscal Year 2010-11. (Affected Districts: All) (Presenter: Karen Scott, Executive Director, 387-1502)</p> <p><b>Discussion:</b> None.</p> <p><b>Public Comment:</b> None.</p> <p>The Public Hearing was conducted. No comments were made on this item.</p>
3	<p>Approve and authorize issuance of a Request for Qualification (RFQ) for Evaluation and Technical Support Services. (Affected Districts: All) (Presenter: Scott McGrath, Supervisor, 387-1524)</p> <p><b>Discussion:</b> None.</p> <p><b>Public Comment:</b> None.</p> <p>A motion was made by Commissioner Ohikhuare and seconded by Commissioner Daniels to approve the following Agenda Item 3. Without further comment or objection, motion carried.</p>
4	<p>Discuss general planning and direction for possible investment of nearly \$50 million available to the Commission post AB 99 decision. (Affected Districts: All) (Presenter: Karen E. Scott, Executive Director, 387-1502)</p> <p><b>Discussion:</b> Commissioner Daniels asked if there was a possibility that this money would be demanded back by the State in the future. Executive Director Scott stated that would be an assumption and that First 5 has been dealing with this for the last four or five years and has been the target of this type of interception of revenue. It is anticipated it may happen, but at this time, the State has said nothing definite.</p> <p>Commissioner Ohikhuare mentioned that there are advantages and disadvantages in how we spend this money. The advantage is we can spend \$10 million every year for five years to keep certain projects going. The disadvantage is if we don't spend it now we face the possibility that the State will come after it again. Commissioner Ohikhuare suggested that the Advisory Committee review the gaps and possibly fund agencies that we might be willing to fund and really look at the needs of this county in terms of children 0 to 5 and their families.</p> <p>Chair Haugan stated that the recent planning meetings held by the Advisory Committee late last year were of good use and determined where the gaps were in the county. There may be a few priorities that were not completely addressed in</p>

	<p>this recent RFP because the information known at the time was that we did not have an extra \$50 million. Chair Haugan suggested that the Advisory Committee look into what the next priorities could be and inform the Commission how much money it would take. The Commission would then be able to determine priorities in the next five years, rather than find something for \$10 million. If the Advisory Committee feels very strongly that, after the RFP process there's still gaps in certain areas, and, for example, would cost \$18 million, then the Commission would most likely agree to that, which in turn, would help the Commission decide how much to distribute in the next few years. Commissioner Egge stated that the Advisory Committee did discuss sustainability for long-term partner agencies and other ways to invest the money.</p> <p>Executive Director Scott stated several Advisory Committee meetings are being planned in order to create a recommendation for the Commission by the May 2 meeting.</p> <p><b>Public Comment:</b> Lupita Mendez from El Sol Promotores Program asked the Commission to fund the last year of their program.</p>
5	<p>Discuss the possibility of First 5 San Bernardino assuming the County role of Fiscal Administrator/Lead Agency for the State Child Care and Development Programs. (Affected Districts: All) (Presenter: Karen E. Scott, Executive Director, 387-1502)</p> <p><b>Discussion:</b> Chair Haugan stated that this program may not be in line with the goals and outcomes of First 5 according to the Strategic Plan. The current infrastructure at First 5 may not be able to support this type of program. There may be other entities, inside and outside the county, who may have the infrastructure, expertise and experience to support it. It may be possible that First 5 could partner with whichever organization takes over this program.</p> <p>Chair Haugan directed F5 staff to bring back a status report of its findings on this matter at the next or future Commission meeting.</p> <p>Commissioner Egge asked Executive Director Scott what she thought the advantage was in taking on this program. Executive Director Scott stated that some of the advantages looked at were being able to maintain local control, especially improving quality child care. We could have influence in that area other than being the administrator. We know we could not do the direct services and would have to depend on a third party. Other advantages were maintaining some of the infrastructure that we currently have in our county due to local planning councils; bringing stakeholders together and determine the needs and demands for child care and bring the CARES Plus program back under our purvue.</p>

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**Public Comment**      Nicki Erber and Elisa Ellis, Rim Family Services

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**Commissioner Roundtable**      None

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**Adjournment**      A motion was made by Commissioner Egge and seconded by Commissioner Daniels to adjourn the meeting. Without further comment or objection, motion carried. Chair Haugan adjourned the meeting at 4:15 p.m.

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**Next Commission Meeting**      April 04, 2012  
3:30 p.m. – 5:00 p.m.  
San Bernardino County Government Center  
Covington Chambers  
385 North Arrowhead Avenue  
San Bernardino

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**Attest**

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Linda Haugan, Chair

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Ann M. Calkins, Commission Secretary

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