



Minutes: Advisory Committee Meeting

735 E. Carnegie Drive, Suite 150, San Bernardino, California 92408

Meeting Date, October 16, 2014
Time and Chair Margaret Hill called the meeting to order at 11:40 a.m.
Location First 5 San Bernardino

Attendees

Advisory Committee
 James Moses, Ken Johnston, Ed Pare, Ron Griffin, Becky Thams, Diana Alexander, Stacy Iverson, Leslie Bramson, Colleen Hancock, Margaret Hill, Michael Gallo

First 5 San Bernardino
 Cindy Faulkner, Mary Jaquish, Scott McGrath, Debora Dickerson-Sims, Ann Calkins

Harder+Co
 Matt Kronz, Jenny Moore

Consent

Ann Calkins announced a few corrections to the July 16, 2014 minutes:

- Attendees: Amy Cousineau was incorrectly noted as attending the meeting.
- Agenda Item 5: Last line in the last paragraph on Page 4, the line that reads "Race To The Top funds are responsible....." should read "Race To The Top grantees are responsible...".

A motion was made by Stacy Iverson and seconded by Leslie Bramson to approve the minutes as corrected. Hearing no objections or abstentions, motion carried by unanimous vote.

Item No.	CONSENT ITEM
1	Approve Minutes of July 16, 2014 Meeting

Item No.	DISCUSSION ITEMS
<i>This meeting began with Item 4, then proceeded to Items 2 and 3</i>	
4	<p>Results of Advisory Committee Survey (Karen E. Scott, Executive Director)</p> <p>Karen revealed the survey results for the committee's preferences relating to which day and week of the month to hold meetings. The Advisory Subcommittee and Advisory Full Committee chose the second week of the month, on a Thursday. This schedule will be shared via email. Unfortunately, the Full Advisory Committee meeting which should have fallen on January 8 presents a conflict due to San Bernardino City Unified School District holding an event at Cal State San Bernardino, of which, First 5 may be a participant. The full committee meeting will now be held on January 15, 2015 at 11:30 a.m. The Subcommittees for Child Health, Early Learning, Leadership and Capacity Building and Research Data will meet</p>

Minutes: Advisory Committee Meeting

October 16, 2014

Page 2 of 5

	<p>immediately following that meeting. Content and format information for these subcommittee meetings to follow.</p> <p>Members reviewed the Subcommittee List and were given the opportunity to add their names to additional subcommittees of interest. Karen mentioned that the Family Support subcommittee will not be meeting any time soon due to the recent release of First 5's RFP which was the main funding initiative for Family Support.</p> <p>Karen stated that the Chair and Vice-Chair are usually voted on at the January meeting and hopes that Dr. Hill continues on as Chair, with Ron Griffin as Vice-Chair.</p> <p>Karen reported that First 5 is involved with Preschool Services, Countywide Vision "Cradle to Career" Education element, and Collective Impact. Karen mentioned she may call on some advisory committee members to participate in this process.</p> <p>Karen stated there were a few clarifications to make in the July 16 minutes under the "Committee Member Roundtable" portion on Page 5. It currently reads "...we are acting solely to help fund a portion of the cost of a neuropsychologist, maybe two or three other positions, the basic materials and the salary and benefit packages of those positions." Karen stated that although we have been sitting on that collaborative with Loma Linda, IEHP and Riverside Mental Health, First 5 Riverside, and both counties Office of Education, we realized that if First 5 is going to help support that there will not be positions from the very beginning. They're going to have to build this program. We usually do reimbursement contracts but that wasn't going to work for this initiative, either. Things have recently been printed that are not true. First 5 is still looking to support the Autism Center for Excellence, however, it's going to be funded in the fashion of how First 5 started, which may be more of a start-up type of funding.</p>
2	<p>Review of Annual Report (Cindy Faulkner, Operations Manager and Scott McGrath, Supervisor)</p> <p>Members heard a preview of the 2013-14 Annual Report which will be presented to the First 5 Commission on October 27, 2014.</p>
3	<p>RFP Update (Cindy Faulkner, Operations Manager and Scott McGrath, Supervisor)</p> <p>Cindy explained to the members that an RFP was released addressing Strategic Priority Area 1 "Children and Family". The Commission approved the release of the "Children and Family Support Services RFP" on September 10, 2014. A Mandatory Bidders Conference generated about 170 attendees of which about 70 organizations were represented. Deadline for submission was October 17, 2014. External and Internal reviewers will be utilized. Contract start dates are July 1, 2015, pending Commission approval.</p> <p>Scott shared a slide presentation which was shown at the Mandatory Bidders Conference. The presentation encompasses the purpose of the RFP, the requirements and the expected outcomes.</p>

LAUNCH Initiative – Michael Gallo, President & CEO, Kelly Space & Technology, Inc

Special Presentation

The "Launch" Initiative is a regional shared vision and broad-based economic development strategy to 'launch' families on a trajectory from dependency to prosperity. This is accomplished by engaging families within a system of mutual accountability that aligns a continuum of mutually-established intervention and

support strategies in four distinct stages that requires sustained progress along a defined pathway, or trajectory, to achieve economic independence.

Stage I Stabilized Housing, is a critical initial intervention to ensure a safe and secure physical living environment is available with some level of permanency. This is immediately followed by **Stage II**, access to the full spectrum of wrap-around **Supportive Services** to stabilize individual and family life prior to embarking on **Stage III Career Development** and **Stage IV Career Placement**.

Mr. Gallo shared a few notable facts about students, education and the workforce:

- Nationally, over 30% of students drop out of high school between 9th and 12th grade
- A student who doesn't read at grade level by 4th grade will never catch up
- The United States now ranks 8th among developed countries in science and math literacy scores
- The United States manufacturing industry has been in evolution for two decades, moving from a "manned" production line to a technology-infused, leaner operation requiring more highly skilled employees
- 63% of all jobs will require some form of postsecondary education by 2018
- 76 million American workers will be leaving the workforce between 2011 and 2029
- At the height of the recent recession, 32% of manufacturers reported that they had jobs going unfilled because they could not find workers with the right skills

The LAUNCH Initiative is in line with the San Bernardino Countywide Vision which embraces a skilled workforce, high-quality education and working collaboratively to reach shared goals and create countywide prosperity.

Ron Griffin stated that during his time at charter schools he noted that the students who were asked what they wanted to do when they grew up would usually answer "I want to be a construction worker" or some similar-type occupation. Teachers would say to them "why not an engineer or architect?" and the kids would shrug and walk away. It was determined that the kids really didn't have an idea what these jobs were or what they entailed. They had never seen an engineer, for example. Once interns came to the school and started talking to the kids and explaining what various occupations were available, then the students began to take interest. Interest levels began to rise in science and math, as well as test scores. Ron stated that Mike Gallo is on trend with this initiative.

James Moses noted that one of the presentation slides stated that we have "failed to engage and inspire our students." James recalls that his inspiration began with his parents and extended to his grandparents, aunts, uncles and other family members who encouraged him and were supportive in his life's journey; who made him believe that he could do anything. James agrees it is critical to a child's upbringing and it does start with the parents. If a child doesn't believe in himself by the time they start the pre-school experience, then we are really behind the curve. Parents have to instill that inspiration and engagement that says to the child, 'I will be here to help you grow and learn.'

Mr. Gallo stated that San Bernardino City Unified will definitely be a part of this Initiative in order to ultimately obtain prosperity for the students.

Ed Pare shared a recent experience while attending a school board meeting at Vista Verde. Ed learned of a program whereby the third, fourth and fifth graders take an

Minutes: Advisory Committee Meeting

October 16, 2014

Page 4 of 5

“interest inventory” and they are then matched up with what their interests are and how their interests can be translated into actual working skills. The students then participate in mock job interviews.

Mr. Gallo stated that San Bernardino City Unified made a commitment, along with the LAUNCH Initiative, to have all 55,000 students (pre-school, elementary and high school) in the school system become involved in a career pathway of their choice by 2017. It is important to create a culture of excellence, of high expectations and high-reliability organizations.

Diana Alexander shared that she recently joined over 20 Superintendents to view the “Cradle to Career” model in Nashville, TN. Diana stated that what she’s heard today from this presentation is what sounds like Nashville has already done and what they’ve made successful in education to overcome low graduation rates, low ATC scores, and low attendance rates by making education practical. One of the schools her group visited was a low-income high school which had the lowest scores in the district as well as high drop-out and low college-bound rates. This school has turned around by becoming a magnet entertainment school where students learn from professionals in the entertainment field and use state-of-the-art entertainment studio equipment. The teachers combined science, technology, engineering and math applications to practical use in a recording studio. Diana stated the attendance, graduation and college-bound rates have soared.

Diana was excited that the Countywide Vision is part of the LAUNCH Initiative and that it will include the zero to five population and is hopeful that this initiative is the missing link that will pull all the school districts and enough businesses together for it to succeed. Diana stated that Preschool Services is available to help in any way possible.

Mr. Gallo stated that LAUNCH Initiative “Coalition Partners” consisting of public and private sector organizations, individuals, employers, local, state and federal governments, etc., will be asked to execute Board Resolutions or an MOU committing their organizations to adopt the “shared vision” of moving families from dependency to prosperity through this Initiative strategy. Coalition Partners are not asked to alter their core mission or take on additional tasks. They are simply pledging to participate in a true collective impact collaborative.

Diana mentioned that, on a side note, more people need to know about Technical Employment Training, Inc. (TET); offered by Kelly Space and Technology, Inc.

**Public
Comment**

None

**Committee
Member
Roundtable**

None

Adjournment

A motion was made by Ron Griffin and seconded by Diana Alexander to adjourn the meeting. The meeting adjourned at 2:00 p.m.

Minutes: Advisory Committee Meeting
October 16, 2014
Page 5 of 5

Next Meeting at
First 5 San January 15, 2015
Bernardino

Attest

Ann M. Calkins, Advisory Committee Secretary
