



Minutes: Advisory Committee Meeting

330 North D Street, Fifth Floor, San Bernardino, California 92415

Meeting Date, Time and Location April 26, 2012
 Leslie Egge, Chair, called the meeting to order at 12:20 p.m.
 First 5 San Bernardino – large conference room
 330 North D Street, Fifth Floor
 San Bernardino, California 92415

Pledge of Allegiance The Pledge of Allegiance was led by Cindy Faulkner.

Attendees

Advisory Committee
 Hernaldo Sequeira and Carol Sittig (on behalf of DeAnna Avey-Motikeit), Ron Griffin, Dr. Pat Krizek, Amy Cousineau, Dr. Sybil Carrerre, Venus Mixon, James Moses, Ed Pare, Veronica Rodriguez, Evelyn Trevino.

First 5 San Bernardino
 Karen Scott, Cindy Faulkner, Ann Calkins, Mary Jaquish, Scott McGrath.

Harder+Co Joelle Greene

Guest
 Cecilia Joseph

Consent A motion was made by Dr. Pat Krizek and seconded by Amy Cousineau to approve the following consent items. Without further comment or objection, motion carried.

1	Approve minutes of February 23, 2012 Advisory Committee Meeting
2	Approve minutes of April 11, 2012 Advisory Committee Meeting

DISCUSSION ITEMS	
3	Advisory Committee Bylaws A majority vote was needed to approve the bylaws and due to the absence of some committee members, it was decided that the bylaws would be sent via email to the members for approval.
4	Vice-Chair Nominations and Election Due to the absence of some committee members, it was determined to obtain the necessary number of Vice-Chair votes via email. The members who were present were able to cast their vote. The Vice-Chair nominee will be announced at the next meeting.
5	Funding Priority Suggestions

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Mary Jaquish gave a brief update regarding the "Investing in Children" RFP process. Mary stated we are moving forward with the perinatal health care services with four contracted agencies for a total of \$1.5 million. Under the health care access strategy, there are two agencies for a total of \$327,000. These are first year dollar amounts only. Under Healthy Kids, there are three agencies to administer this initiative for a total amount of \$1.18 million. Under asthma, there are three contracts for a little over \$500,000. These contracts will involve mobile services as well as working with physicians who are going to be administering the screening for the asthma and bronchitis initiatives.

All of the contracts mentioned are pending Commission approval.

Asthma and bronchitis and obesity and overweight prevention services are new strategies for First 5 San Bernardino. First 5 will be working closely with Harder+Co in gathering evaluation data from the first year's pilot program. Four agencies will be responsible for the above mentioned services for a total of \$627,000. Under Oral Health, two agencies are slated to carry out this initiative for \$1.7 million. Under Healthy Cities/Healthy Communities System Integration strategy, the entire \$400,000 has been allocated. The SART initiative will continue to be funded for about \$2.5 million.

With regard to the Pre-K Academy strategy, there are six agencies slated for \$2.9 million. Under the full day pre-school strategy, there are five agencies for a total of \$2.7 million. One agency is slated for services for the Pre-Home Visitation strategy for a contract amount of \$631,000. Unspent school-based toddler strategy, one agency is slated for \$225,000.

There are ten agencies who are slated to provide Parenting Education services for the nurturing parenting program for a total of about \$2.5 million. This is spread across the county. One of these agencies will be strictly focused on teen parents. 14 agencies are slated to provide Resource Center and Case Management services for a total of \$3.6 million.

The First 5 Strategic Plan may change due to RFP allocation amounts. Cindy Faulkner asked the Advisory Committee members what would be a reasonable parameter to work around in regards to allocating the remaining fund balance.

Karen Scott reported that she attended a state meeting in Sacramento recently and the sentiment from all 58 county commissions was "spend the money", do not keep it in your fund balances. We have a huge requirement to report outcomes so that we can defend ourselves against shoddy news reporting, which runs the gamut from First 5's being wrought with waste and fraud to abuse. How do we spend this money but yet meet our requirements in a short period of time? The county commissions discussed some ideas, such as creating foundations, or capital investments. Attorneys have advised not to do this. Especially in taking public dollars and creating a foundation.

The LAO has requested from First 5 California exactly what each commission has in their fund balance.

Our local counsel has said we should use all revenue received in a year, which is about \$23 million.

Our long-range financial plan without the \$50 million, is a \$25 million investment per year which is included in the figures that Mary Jaquish just shared. This is the same amount for years two and three.

Purchasing buildings or buying existing buildings was discussed, however, this is

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something our Commission will not agree to at this time. This option, although not able to be explored at the moment, is not completely off the table. If capital investments or capital improvements made sense and we can show the Commission what this could accomplish and its sustainability, then there's a possibility. In order for this idea to have merit, First 5 would have to show why this option would need to rise above our other priorities.

Transportation issues were also discussed.

Joelle reviewed the strategies generated by the Adv Committee members during the "World Café" exercise at the last meeting.

Joelle discovered there were ideas that came up from the last meeting that should be thought of as a hybrid approach (not just choosing from one of the categories), instead of an "either/or".

Common themes from the exercise:

- Funding opportunities that address creating opportunities for unmet needs
- Capacity building for organizations in our county
- Funding the third year of the contracts.
- Home visitation model – for First 5 parents, for school readiness and for health care access
- Preschool for all – universal preschool; school readiness programs
- Quality Rating System (QRS)
- Expanding 2-1-1
- Building on programs and services that have demonstrated records
- Data collection
- Needs assessment (a universal assessment for 0 to 5 that would be systematic and countywide)
- Resources for homeless families

Different/novel ideas also came up such as mini-vans; university programs for a high quality workforce.

Joelle said she would show a matrix at the next meeting to show members where the gaps are; where the RFP missed things, etc., and link some of the common themes from the last meeting.

Cindy suggested that the advisory come up with a menu of different approaches in how to release the money – make a recommendation as to what mechanism to use in regards to funding, do we put out an RFP, or is this a Community Investment thing or selected procurement?

The members determined \$25 million for 12/13 and \$5 million for each additional year for the next five years.

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**Public
Comment**

None

Adjournment

A motion was made by Dr. Pat Krizek to adjourn. The meeting adjourned at 2:00 p.m.

Next Meeting

To Be Determined
First 5 San Bernardino
330 North "D" Street, Fifth Floor
San Bernardino, CA 92415

Attest

Leslie Egge, Chair

Ann M. Calkins, Advisory Committee Secretary
