



Minutes: Advisory Committee Meeting

330 North D Street, Fifth Floor, San Bernardino, California 92415

Meeting Date, Time and Location February 23, 2012
Leslie Egge, Chair, called the meeting to order at 12:20 p.m.
First 5 San Bernardino – large conference room
330 North D Street, Fifth Floor
San Bernardino, California 92415

Pledge of Allegiance The Pledge of Allegiance was led by Chair Egge.

Special Presentation *Natalie Vega O'Neill, M.S., National Director, Early Childhood – Save the Children*
Ms. Vega O'Neill stated Save the Children is celebrating 80 years of service to children in more than 50 countries, including 14 states in the U.S., serving more than 37 million children and 24 million adults. Save the Children's targeted and focused mission is to create opportunities for children around the world to live safe, healthy and fulfilling lives. Their local partner in San Bernardino County is Preschool Services. Save the Children works in 23 of the County's most rural resource poor communities utilizing the "Early Steps to School Success Model" which includes home visiting, developmental screenings and referrals, book bag exchange, parent-child education and support, transition to school, community connections and staff training and support.

Marci Aguirre – Inland Empire Health Plan (IEHP)

Ms. Aguirre stated that the IEHP Healthy Kids program is for children 0-5 who have lived in San Bernardino or Riverside county for the last 90 days, do not have health insurance, do not qualify for no-cost Medi-Cal or Healthy Families, and their family income falls at or below 300% of the Federal Poverty Level, for example, for a family size of four this would be a monthly income of up to \$5,588. The services provided include, but are not limited to: preventative care, doctor services, hospital inpatient services, vision, dental, emergency health care, emergency medical transportation and x-ray and lab services. Qualified children in San Bernardino County pay a one-time non-refundable application fee of \$20.00. There is no monthly premium for the Healthy Kids program.

Ms. Aguirre requested that First 5 consider paying for a full year's worth of services for children who are 5 years and 11 months. This would be very beneficial so that more children are added and covered in the Healthy Kids program. Riverside County has established a similar program.

Attendees **Advisory Committee**
Christa Barton (on behalf of DeAnna Avey-Motikeit), Jose Davila, Leslie Egge, Ron Griffin, Dr. Pat Krizek, Stacy Iverson (on behalf of Denise Lassiter), Venus Mixon, James Moses, Ed Pare, Veronica Rodriguez, Evelyn Trevino, Kathy Turnbull (on behalf of Amy Cousineau), Donovan Turner.

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Karen Scott, Cindy Faulkner, Ann Calkins, Mary Jaquish, Scott Johnson, Scott McGrath.

Harder+Co Joelle Greene

Special Guests

Marci Aguirre, Inland Empire Health Plan (IEHP)

Natalie Vega O'Neill, M.S., National Director, Early Childhood – Save the Children

Consent

A motion was made by Jose Davila and seconded by James Moses to approve the following consent item. Without further comment or objection, motion carried.

Item No.	CONSENT ITEM
1	Approve minutes of the January 26, 2012 Advisory Commission Meeting.

Changes to the Agenda

Ann Calkins, Executive Assistant, announced the following change:

The minutes from January 26, 2012 show Evelyn Trevino as in attendance. Ms. Trevino did not attend this meeting.

Item No.	DISCUSSION ITEM
2	<p>Advisory Committee Bylaws (review and adoption) (Presenter: Cindy Faulkner, Operations Manager)</p> <p>The committee decided to change the current number of members from 21 to 25 total which includes one Commissioner. The committee agreed to add Item B to <i>“Section IV Officers of the Advisory Committee” Vice-Chairperson: Shall serve in the absence of the chairperson. The Vice-Chairperson shall be elected from the members of the Advisory Committee. After the insertion of this section, the bylaws will then be ready for adoption.</i></p> <p>It was suggested to review the Children’s Policy Council policies relating to designees.</p> <p>Ann will distribute a current list of committee members at the next meeting.</p> <p>James Moses asked a question relating to the “Terms” section of the bylaws which reads <i>“Commission staff will recruit and select members to fill vacant positions each year and may opt to fill positions vacated by Advisory Committee members prior to the end of their term.”</i> Mr. Moses asked why this reads “may opt to fill”; why is this an option? Ed Pare asked if the terms are staggered and a member chose not to continue in that role then would someone else be sought to fill that open position? For clarification purposes, someone chosen to fill a vacant slot would complete the vacated term in order to keep track of the staggered terms.</p>
3	<p>Vice-Chair Nominations and Election (Presenter: Cindy Faulkner, Operations Manager)</p> <p>Nominations were made for the Vice-Chair position. The nominees are as follows: Ron Griffin, Stacy Iverson and Amy Cousineau. Members will vote at the next meeting.</p>

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4	<p>Funding Priorities – Next Steps (Presenter: Scott McGrath, Supervisor)</p> <p>There seems to be no movement from the State relating to an AB 99 appeal on March 19. Committee members were asked to begin thinking of ways to spend \$50 million dollars which has been allocated to San Bernardino County.</p> <p>Possibilities for the money include putting the funds back into research, restoring the budget to pre-AB99 projections; one-time infusions in targeted area in well-established, highly sustainable organizations, similar to what Orange County did; long-range investment aimed at creating a sustainable source of funding. Ron Griffin stated that the long-range investment idea sounds worthwhile as long as the State does not go after those funds. James Moses stated that we have to find a way to spend the reserve money a little more quickly so that there's not as much to take but also create long-term sustainability.</p> <p>There is a consensus that advocacy/policy is an appropriate and desired activity for First 5 San Bernardino. What might that look like? Maybe develop our own in-house capacity similar to the First 5 Los Angeles model; participate in existing efforts (for example, expand role and presence in Children's Policy Council).</p>
5	<p>Advocacy and Policy Development Update (Presenter: Karen E. Scott, Executive Director)</p> <p>Karen stated she has contacted the County's Legislative Unit and County Counsel for clarity on the following:</p> <ul style="list-style-type: none">• Identify what the First 5 Commissions can legally do to support our continued funding and the intent of Prop 10.• Identify strategies that would be met with criticism because of the cost and particular use of public funds.• Determining a clear distinction between advocacy and lobbying that aligns with other legislative and political strategies in our own county.• Garnering the F5SB representation needed to introduce legislation/policy for adoption.• Appropriate requests for the Commission and/or the Board of Supervisors regarding letters of support. <p>Currently, First 5 Commissions generally discuss policy issues and work through the leadership of the First 5 Association of California. Part of the First 5 Association's role is to provide a collective voice to speak on behalf of County Children and Families Commissions and staff. The Association conducts organized advocacy to promote an optimal system of early childhood health, development, and school readiness services, acting on:</p> <ul style="list-style-type: none">• Federal, state and local legislation• Governmental rules, regulations and policies• Initiatives of California Children and Families Commission• Evaluation of results achieved through Proposition 10• Media and public relations <p>In the Association structure, there is a designated Legislative/Advocacy Liaison from amongst the membership. Mike Ruane, First 5 Executive Director from Orange Count is the current designee for Advocacy.</p> <p>Advisory Committee members were asked to continue thinking of ideas for policy development and ways to strategize for advocacy.</p>

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**Public
Comment**

None

Adjournment

The meeting adjourned at 2:00 p.m.

Next Meeting

April 26, 2012
First 5 San Bernardino
330 North "D" Street, Fifth Floor
San Bernardino, CA 92415

Attest

Leslie Egge, Chair

Ann M. Calkins, Advisory Committee Secretary
